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# **Content Manager 11.05**

Welcome to the Content Manager Documentation homepage for release 11.05. The sections below are grouped to help you find the areas most likely to assist you:

- Where to Begin points you at the system fundamentals, or offers an overview of the system changes since the last major release, depending on your history with the product.
- User Manual takes you deeper into the online documentation. The links allow you to jump into a specific topic area.
- **Related Areas** takes you to the other products of Enterprise, the prior Content Manager version, or to other versions, depending on your interests.

Keeping your Scala Maintenance Subscription up to date will give you access to the latest updates and upgrades from Scala. These are the dates specific to this release:

- Scala Maintenance Start Date: March 1, 2018
- End of Support Date: not yet defined.

For more information about maintenance and renewal, see Updating Your Network.

# (1) Warning:

Before making any updates you any component of your Scala Enterprise, please be sure to read Updating Your Network to make sure you are adhering to the proper procedures for making changes to your Scala Enterprise software.

Where to Begin	User Manual	Related Areas
Read These First  Verifying Technical Specifications Installing Content Manager Using Media Formats Supported by Scala Enterprise  New Users  Introducing Content Manager Concept Models Glossary of Terms Roles Getting Started  Experienced Users  What's New Release and Update Notes	<ul> <li>Managing Your Profile</li> <li>Managing Content</li> <li>Managing Channels</li> <li>Scheduling Content</li> <li>Distributing Content</li> <li>Managing Network Devices</li> <li>Using Playback Auditing</li> <li>Interfacing via the API</li> <li>Administering the System</li> </ul>	For online documentation related to our other products in this same release version: • Designer 11.05 • Player 11.05 To access the prior version of Content Manager: • Content Manager 11.04 Looking for something different? Visit our documentation portal homepage: • Scala Enterprise Homepage

# Other Resources

The following resources are also available:

- Support provides technical support numbers, FAQs, and a User Forum.
- Scala Maintenance has more information about maintenance expiration and staying up-to-date.
- Professional Services and Training are available to help you get the most out of your digital signage network.
- Customer Assets provides valuable links and inspiration, such as the Software Download Center and example templates.

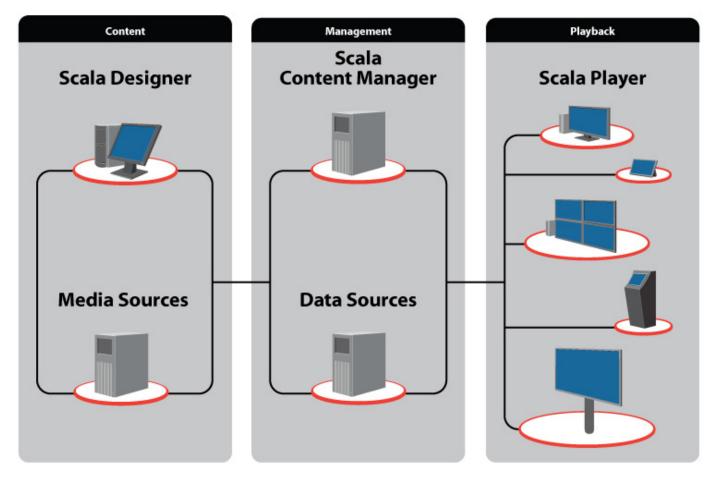
# Introducing Content Manager

Scala Content Manager is a powerful, server-based application for digital signage content distribution, scheduling and management that lets you control from one to hundreds, even thousands, of digital signage displays from a single browser interface.

Advertising, news, training or virtually any other visual communication can be easily distributed to Scala Players. Content is created using Scala D esigner or other industry standard applications.

In a Scala Enterprise network, Designer is part of a workflow process, allowing users to create scripts and templates, manage them in Content Manager and play them in Player, which is illustrated by the following diagram.

# The Larger Enterprise Ecosystem



# To Learn More About the Basics

The following pages can provide a deeper introduction of Content Manager:

- Domain Model: a quick look at high level flow within Content Manager. This covers both the content flow, and the security interactions.
- Roles: the common user types of Content Manager, what they commonly do, along with the default roles associated with them.
- Getting Started: a basic primer of how to get a simple example of content through Content Manager onto a Player.
- Glossary of Terms: definitions of terms you may encounter while learning more about Content Manager.
- Configuring Server Environments: topics related to prepare for, install, tune or update your server.

# **Release and Update Notes**

Scala is constantly working to improve the customer experience by providing updates on a regular basis. These updates reflect current security trends and resolutions to issues that have been reported by our customer base. The list of releases can be found below, with the most recent version always being at the top of the list. Click the release version label in the listing box below to review the summary of changes you are interested in. Each summary release listing highlights the most notable items for that release.

These cumulative updates are only available to customers under Scala Maintenance. If your Scala Maintenance date has lapsed, you can renew your Scala Maintenance Subscription by contacting your Scala Certified Partner. If you are need further assistance, our Scala sales team will be happy to help.

For full details on making updates to your system, including determining update eligibility, obtaining current updates, and adhering to current guidelines, see Updating Your Network.

# Versions Within This Page

• Release 11.05 – March \_\_\_\_\_, 2018

# **Related Areas**

- Scala Enterprise Homepage
- Scala Enterprise Release Notes
- Designer 11.05 Release and Update Notes
- Player 11.05 Release and Update Notes

Release 11.05 – March \_\_\_\_, 2018

## **New Features**

- Content Manager now includes the License Management section, which allows users to upgrade or downgrade their feature set, filter by license type, status, or player type, or delete and release players. See License Management for more information.
- PC Players can now use Install Windows Update maintenance task to remotely install a Microsoft update on a player. See Performin g Remote Updates for more information.
- Content Manager HTTPS connectors can now use OpenSSL certificates, providing higher performance SSL encryption and decryption using Apache Performance Runtime. See Managing HTTP Connectors in Tomcat for more information.

## System Requirements

- Change in requirements for Tomcat: Now requires version 7.0.82 or newer.
- Change in requirements for Java: Now requires version 161 or newer.

## Security

- General security improvements.
- Improved debugging functionality during failed authorization attempts.
- Content Manager supports the SMB2 protocol, for use with UNC network share access for remote publish locations. This is enabled via the features.xml. See Advanced Configuration Options for Content Manager for more information.
- Scala Content Manager, Designer, and Player now include support for Sentinel HASP Run-time Environment Installer 7.63, to provide increased security and protection for software dongles.

## **Bug Fixes**

- Fixed an issue that caused new players to fail to generate plan.xml files when new channels were added shortly after creation.
- Fixed an issue that caused parent workgroups to be removed when updating workgroup via API without specifying parent
- workgroup.
- Fixed an issue that caused the Software Version filter on the Player landing to fail to populate correctly.
- Fixed an issue that caused news feeds to fail to display on the dashboard after activation in Network Settings, and added a new input field under Micellaneous Settings to allow users to configure newsfeed URL if newsfeed is enabled.
- Fixed an issue that incorrectly allowed alternate playlist to be selected when creating or editing a message.
- Fixed an issue that caused the label name of a variable to display in a message's thumbnail instead of its value.
- Fixed an issue that caused incomplete downloads from remote publish locations due to a size mismatch error.
- Fixed an issue that caused duplicated messages to carry the same approval detail ID as the original message. See Notable for Support for more information.
- Fixed an issue that caused Content Manager to fail to trigger automatic plan generation when media items are in a sub-playlist whose parent playlist is contained in a Message Template field. See Notable for Support for more information.

## Other

- Replaced Hibernate Search indexing standard with alternative list method in order to improve usability and increase overall performance in Content Manager, and added new feature-based license filter that allows users to search for a specific license.
- Improved Content Manager usability by removing Broadcast Priority tab from Properties menu. Tab will only show when a broadcast server is defined.
- Added warning dialogue explaining consequences when user deletes an in-use alternate playlist that is assigned to a frame/timeslot.
- General cosmetic and usability improvements.

# What's New in 11.05

(i) Note:

To view new features available in our other Scala Enterprise products, see What's New in Designer and What's New in Player.

# **License Management Feature**

Users can now exchange licenses on their own terms with the new License Management section in Content Manager. The new feature also allows users to filter by license type, status, or player type, and delete or release players. See License Management for more information.

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# **Install Windows Update Maintenance Task**

Content Manager 11.05 makes installing comprehensive Windows updates on a PC Player network much easier with the Install Windows Update maintenance task—just download the update and create the maintenance job. See Performing Remote Maintenance on the Player Network for more information.

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# Increased Encryption Performance with OpenSSL Certificates

Content Manager's HTTPS Connector settings now supports Open SSL certificate types to provide improved SSL encryption performance. See M anaging HTTP Connectors in Tomcat for more information.

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Edit	Add	Delete
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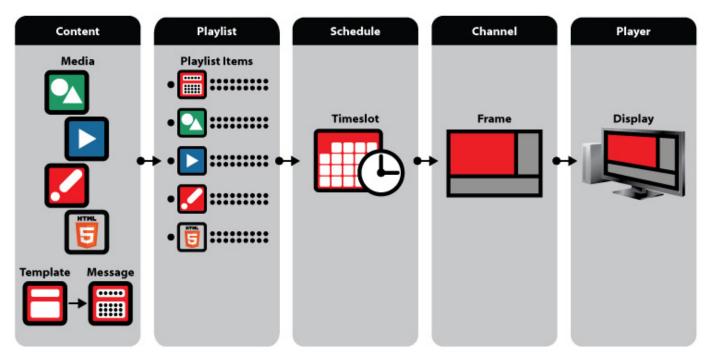
(i) For Further Information...

- Read the full update notes for complete details on changes made to this release in hotfixes.
- Start at the Content Manager 11.05 homepage for complete details on Content Manager.

# **Concept Models**

# **Content Flow Model**

The diagram below illustrates the process that moves Content from your Content Manager to its final destination, your Player. An explanation of the terms found in the table, and more specific explanation of the types of Media follow the diagram.

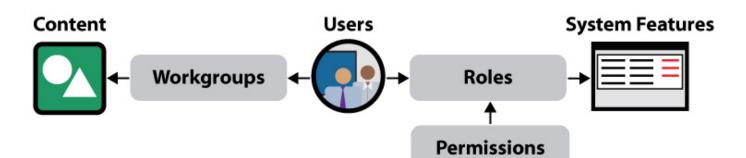


Item	Description
Template	The layout of a page(s) in which a user can change media assets or fill in the text via a simple form.
Message	Filled-in templates that can be added to your content library.
Media	Media is an object like an image, video, scalascript, html5 widget, etc that can be placed directly into a Playlist.
Content	Content is all of the above items, but only Messages and Media can be assigned to a Playlist.
Playlist	Collection of Content with specification around how it should be played. At the most basic level, it will define the sequence of those items, and the length each item appears. Within a playlist, there may be item specific scheduling. Also, Playlist can reference and nest other Playlists within them.
Schedule	The main form of controlling when a Playlist is shown. A schedule contains one or many Playlists.
Frame	Subset of a Channel, and each frame has one or many Schedules assigned to it.

Channel	What the Player is assigned to listen to. A Channel can be broken down into Frames (or is defined as one full frame). This channel frameset defines the screen real estate into smaller sub-chunks, each with its own content stream.
Player	A playback device is called the Player. A Player is "tuned" to a Channel in Content Manager.

# **Security Model**

Security settings determine what can be done by Users. An explanation of the terms found in the diagram follow below.



Item	Description
Users	These are the accounts with logins. They are the People who access the system. A user can be mapped to workgroups and roles.
Permissions	Permissions are granular security access settings in the system. A permission defines access to functional features within the software.
Roles	Roles are groupings of permissions that are assigned to Users.
Workgroups	Users are mapped to workgroups. Workgroups are "teams" of people that work together.
Content	A list of media accessible by the User's Workgroup.
System Features	A group of users within a role, have permission to interact with the system in a certain way, across the content they have access to.

# Roles

Content Manager, by default, ships with eight default Roles:

- 1. Administrator
- 2. System Administrator
- 3. Graphic Designer
- 4. Message Editor
- 5. Message Manager
- 6. Network Manager
- 7. Schedule Manager
- 8. Viewer

Each section below describes a subset grouping of these roles and provides an overview of how users in these roles interact with Content Manager. These are listed in approximate order of decreasing access within the system.

# SYSTEM ADMINISTRATOR

## Network Manager

A user in this role is responsible for back-end system management to keep Scala Enterprise running smoothly. This role has access to the totality of Permissions in Enterprise and manages system updates along with user and permission management. The **Network Manager** default role is a subset of this System Admin role, but is intended to focus on managing and monitoring Players, and ensuring content is playing properly.

# CONTENT ADMINISTRATOR

### Message Manager, Schedule Manager

A user in this role is primarily focused is on taking the content created by the Content Editors and managing the distribution of this content across the network to players. There are two subsets of focus within Content Admin:

- The Message Manager focuses on organizing message content with Categories and Templates
- The Schedule Manager handles their distribution into Playlists consisting of Media, Scripts and Messages, and Schedules when the Playlists will appear. They can also view the Network Monitor.

## **CONTENT EDITOR**

## Graphic Designer, Message Editor

A user in this role is responsible for creating and editing media and message content to be used by the system. The default roles that correlate with this grouping are **Graphic Designer** and **Message Editor**. The Graphic Designer's focus is on creating and editing visual content, such as Media, and its metadata, while the Message Editor focuses on creating and editing message content using Templates.

## USER

### Viewer

This is a user with view-only access, the Viewer default role. Their usage is limited solely to monitor what is being done within the system.

## DEVELOPER

## System Administrator, Administrator

A Developer works with the REST API's of Content Manager to customize, for example, an alternative interface or modify the workflow beyond what is available in the standard product. **System Administrators** can limit access to the API's by creating a separate user account and assigning a role specific to the areas in which the Developer can work.

# **Getting Started**

# Saying Hello World!

Here you will learn how to get a basic image media item through Content Manager and displayed on a Player. For the sake of this exercise, let's assume you just created the above image and intend to use it for this example. On the page below, we will discuss the basic steps needed to show the content on a single Channel, single Frame Player. Additional details beyond this basic scenario can be found in more detailed sections of this online product release manual.

# (i) Note:

There are multiple ways to add media and create schedules for a player. For the purposes of the example on this page, we will do things manually in the simplest form, and accept all the default settings.

Hello World!

Before You Begin: Install Content Manager and Player

Content Manager and Player is typically installed and configured by someone in your IT Department. This getting started guide assumes that this step has already been completed for both pieces. If this has not happened, then refer to Verifying Technical Specifications and Planning Your Installation for guidance. Once you have done that, see Installing Content Manager. In addition to this, we also assume you already know the URL of your server, and have account credentials to login with (otherwise, refer to the first two sections of Administering Access). For information on specific Players, see the Player Hardware.

Player must be installed and configured.

Step 1: Logging into Content Manager

When you log in to Content Manager, you will be presented with a dashboard. Its interface is divided into distinct areas for your use.

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1	Navigation Bar	Provides access to navigate the main menus of content Manager: Content, Planning, and Network
2	Administrative Menu	Administrative settings, such as Database Configuration and License Status, or profile settings, such as password management and contact info
3	Dashboard	Quicklinks to the most frequently-used areas of Content Manager for ease-of-use. The content here will vary based on user roles and access, as well as the information and tools available
4	Online Extras Panel	Quick links to online informational resources
5	News Feed Panel	Provides the latest Scala news from www.sc ala.com. The news feed can be enabled, disabled, or configured to siphon news from another source in the Network Settings menu

Step 2: Add a Media Object

- 1. To access the media screen, choose **Content** from the top menu and then select **Media**.
- 2. Select +New and then select Media Upload.
- 3. Click Add
- 4. Find and verify the filename of the content, and then click Upload.

A status bar appears in the Menu Bar and upon completion a confirmation status appears.

For a more detailed discussion of adding Media, see Adding Media.

#### Step 3: Create a Frameset

# Note:

This step is optional and can be skipped. Content Manager comes pre-loaded with a selection of pre-configured framesets when can be used for this example instead of creating your own.

- 1. Go to the System and under Management, select Framesets from the list.
- 2. On the page that appears, click +New.
- 3. Enter a name for the Frameset, and then click Create.
- 4. This will take you to a page where you can customize the Frameset further, but this can be ignored in this basic scenario.

For a more detailed discussion of creating a Frameset, see Managing Framesets .

#### Step 4: Create a Channel

Before displaying media in Content Manager, you need to define the layout of the screen. This is done via a Channel, which contains a Frameset that specifies the screen size and the size of the frame(s) in it. A channel can be based on a single frame display or can contain multiple frames, each with their own Playlist.

- 1. Go to the Planning menu and select Channels.
- 2. Select +New
- 3. In the box that appears, enter a name.
- 4. Choose a frameset by clicking on Select, and picking the frameset we previously created or one of the pre-loaded framesets.
- 5. Once you have chosen a frameset, click Select.
- 6. When you are finished, click Create.
- 7. This will take you to a page where you can customize the Channel further, but this can be ignored in this basic scenario.

For a more detailed discussion of creating a Channel, see Creating Channels.

### Step 5: Create a Playlist

- 1. In the menu at the top, click on the Planning menu and choose Playlists.
- 2. On the page that appears, click +New
- 3. Enter a Name, and Description (optional)
- 4. Click Create.
- 5. In the page that appears, go to the Items tab, and click on Add Media.
- 6. Choose the image we added to Content Manager in Step 1 and click Add & Close.
- 7. On the screen that appears, click **Save & Close** to exit.

For a more detailed discussion of Playlists, see Managing Playlists.

### Step 6: Create a Schedule

- 1. Go to the Planning menu and select Schedules.
- 2. On the screen that appears, verify that the Channel you created in step 3 above is listed in the left hand column. If not, click **Select a different channel** and find the channel you created, and click **Select** to change it.
- Click New. (Note: Since you have not selected a window of time on the schedule before clicking new, a 24/7 timeslot will be created by default). Once you have done this, the Timeslot Properties box will appear. The Playlist we created in the previous step should be on this page under Playlist. If it is not, select Change and find it.
- 4. Click Create.
- 5. Click Save & Close.

For a more detailed discussion of creating a Schedule, see Managing Schedules.

Step 7: Add a Player

- 1. Click on the Players link under the Network menu in the top navigation bar.
- 2. Click on the +New button at the top of the panel.
- 3. Select the proper player type and click Next.

The types of players shown will depend on the rights granted in your Scala license. They will be displayed in a list like the one below.

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You have Scala Pla Please select one.	ayer licenses for different device types.	
Player Device Type	PC	
	PC (Audio Only)	
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	IAdea High Definition Media Appliance	
	IAdea Digital Signboard	
	IAdea Premium Digital Signboard	
	IAdea Audio Only Media Appliance	
	Scala Android Player	
	Scala Android HTML Player	
	Scale Android HTML Enhanced Player	
	Scala Android (Reserved) Player	
	Scala Samsung Player	
	Scala Samsung HTML Player	
	Cancel	xt

The full list of supported playback devices changes from time to time.

- 4. Identify your player by providing a name (and an optional description) for it. Choose a distribution server from the dropdown menu (for this example, select Main-Point-to-Point), and click **Create**.
- 5. In the **Properties** screen that appears next, assign the Channel you created in Step 3 under the **Channel** field on the right side of the Properties tab, then click **Save & Close** to exit.

For a more detailed discussion of Adding a Player, see Creating a Player.

### Step 8: What's Next?

If you've followed the above steps properly, you will have created a Plan. Once the Player runs a plan, it will pull together the Channel and its Frameset, along with the Playlist and Schedule for the Media we added, and gather it together to execute in the manner we set forth in these steps, which your Content Manager will complete on its own behind the scenes. As a reminder, Player needs to be installed for this process to be completely successful.

Congratulations! Your player should be displaying the "Hello World!" image.

# **Glossary of Terms**

This is a list of the most important, or most commonly used, terms within our manual. Click to expand any word for its definition, along with links to where you can find more information about it.

#### 🗸 API

Application Programming Interface. System for programs to integrate, communicate and share data with each other.

Learn more here: Interfacing via the API

#### Approval

Approval status determines whether a given Media Item or Message will play. User can request approval from other users and the approver can accept or reject it.

Learn more here: Managing Content Approval and Configuring Your Network Settings

Audio Ducking

Function that lowers the level of one audio signal so a second audio signal can be heard. An example of this is an announcement that needs to override a music track.

#### Learn more here: Managing Messages, Managing Schedules, or Managing Triggers

### Category

Tags that can be applied to Media, Messages, Templates and Playlists. Useful in organizing content and in the creation of Smart Playlists.

Learn more here: Managing Categories

#### Channel

Format of a display including pixel size, aspect and number of frames assigned to one or more Players.

Learn more here: Creating Channels, Editing Channels, or Managing Channels

#### Channel Variable

A Scala variable that can store values accessible to all scripts running in a given Channel. They are primarily used to control Event Triggers, but have other applications.

Learn more here: Editing Channels and Using Event Triggers

#### Content Folder

A grouping within Content Manager to aid in organizing media content.

#### Learn more here: Managing Folders

#### Distribution Server

The component of Content Manager which handles distribution to Players. A typical Content Manager has at least one Distribution Server.

Learn more here: Managing the Point to Point Server

#### Event Trigger

A way to start a specific playlist on a Player as the result of an external input.

Learn more here: Using Event Triggers

#### Frame

An independent area of content within a Frameset for a Channel. Each has its own schedule of Playlists.

Learn more here: Managing Channels, Managing Framesets

#### Frameset

The way the display of a Channel is subdivided into independent areas of content (frames).

Learn more here: Creating Channels, Managing Framesets

Log File

Text file that lists events that have occurred with a given piece of software. All Scala programs save log files to help with troubleshooting and verifying activity.

Learn More here: Verifying your Server Settings, Creating Backups, Monitoring Player Health

#### Maintenance Job

Task such as receiving a file, rebooting, or updating software. These jobs are created in Content Manager and executed by one or more Players.

Learn more here: Managing Maintenance Jobs (TEMP)

#### Media

Item of content that can be added to a Playlist. Includes images, video, sounds, Flash, HTML, or Scala Script.

Learn more here: Adding Media, Using Media Formats Supported by Scala Enterprise, Managing Media Images

### Message

Type of content in Content Manager where Message Fields in a Scala Template are filled in by a user.

Learn more here: Managing Messages

Metadata

Data can be used to add information about Media (e.g. source, aspect ratio, licensing restrictions) and Players (e.g. location or type of screen).

Learn more here: Managing Media Metadata, Managing Player Metadata

Non-Scheduled Content

Media files that need to be distributed to Players to be used by other content such as Scala Scripts or Flash files. Not intended to play by themselves.

Learn more here: Managing Schedules

### Plan

File that summarizes the schedule and content inventory for a given Player. Content Manager generates plan files for each Player on a regular interval, or you can have a plan files generated though a manual request.

Learn more here: Managing the Point to Point Server, Monitoring User Activity, Managing Smart Playlists

#### Player

Computer or device running software that can communicate with Scala Content Manager to receive and display content.

Learn more here: Creating a Player, Managing Player Groups, Monitoring Player Health

Player Heartbeat

Method used to monitor Player status. Players report in at a specified interval. If they do not report within the configured time, Content Manager sets an error for the Player.

Learn more here: Reviewing the Player Dashboard, Monitoring Player Health, and Tuning Content Manager

#### Playlist

List of one or more items (Media, Messages or Sub-Playlists) which can be scheduled into a Channel.

Learn more here: Creating Playlists, Managing Playlists, and Editing Playlists

#### Playlist Item Conditions

Allows items in a Playlist to play or not play based on Player Metadata, Player Name or Display Screen (for two-channel Players).

Learn more here: Managing Smart Playlists, Managing Player Metadata

Publish Location

Folder on an FTP server or network share that Content Manager can monitor for new or changed files. Any such files will be automatically imported into the Content Manager Media list.

#### Learn more here: Auto-Importing of Content

#### Script

Text file with commands that are executed by a program. Define content layout and timing, and then leverage Windows Scripts such as VBScript, JavaScript or Python to add more functionality.

Learn more here: Managing Triggers, or Using Event Triggers

Shuffle Playback

Technique for making the items in a Playlist play in a random order, while assuring that they are all played in equal distribution over time.

#### Learn more here: Editing Playlists

#### Smart Playlist

Playlist whose items are chosen automatically from Content Manager's Media and Messages based on specified criteria such as file name, modified date or other metadata.

Learn more here: Managing Smart Playlists

#### Template

A Scala Script where certain text items or files can be changed in Content Manager by creating a Message using the Template. Any other elements will remain fixed.

Learn more here: Uploading Templates

#### Timeslot

A schedule entry in a Channel containing a Playlist.

Learn more here: Managing Schedules

Time Trigger

A way to start play for specific content to play at a specific time.

Learn more here: Using Time Triggers

User

Definition in Content Manager that corresponds to the end user of the software.

Learn more here: Creating Users, Editing Users, and Deleting Users

User Roles

Definition in Content Manager that corresponds to what features within the system are visible to a given set of users.

Learn more here: Managing Roles

Workgroup

Definition in Content Manager that corresponds to a group of users and the media content they can access. Content in other Workgroups are hidden from them.

Learn more here: Managing Workgroups

# **Managing Your Profile**

# **Accessing Profile Settings**

Selecting Personal Settings allows you to manage the following personal information: email address, password, and regional settings.

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# **Updating your Personal Information**

To manage your account profile specific settings, click on the **Personal Information** tab, which allows you to modify include your first and last name, and your account contact email address.

Ó	Note: If you are using LDAP or Active Directory to administer Users, Roles, and Workgroups, then some options may be disabled.
	Note

The Administrator username is assigned by the system and cannot be changed by the user.

# **Modifying your Password**

(i)

Modifying your password can be done in the same way by clicking the **Change Password** tab. Be sure to check the box next to "Change my password" and create a password that is at least eight (8) characters in length. It is also important that your password meet any requirement (e.g., having a certain amount of letters, numbers, special characters. etc.) your IT department may have in place.

# **Selecting your Region**

Regional settings can be changed by switching to the **Regional Settings** tab and choosing your default language from the drop down menu that appears.

# **Editing your Email Notifications**

Email notifications are in place to let you know when there is an object for you to approve. You can access this by clicking on the **Email Alert Settings** tab. Switching the appropriate button, either yes or no, allows you to set the frequency of emails you want to get from your Content Manager.

# Switching your Network

When logging into Content Manager with a user account that is associated with multiple Hosted Networks, you will return to the network you were last logged into.

Switching between networks is as easy as simply selecting the network required from the dropbox presented.

# **Managing Content**

You will to need to ingest your content into Content Manager, either manually, or through an automated process. A good set of tools to manage this content is also provided.

An approval workflow is available in Content Manager that allows you to ensure that only validated content is played back on your system.

Playlists are the final layer of sequencing your content, which can then be scheduled for playback.

The topics discussed in this section include:

- Organizing Your Content
- Adding Media
- Managing Media Images
- Uploading Templates
- Managing Messages
- Managing Content Approval
- Managing Playlists
- Auto-Importing of Content

# **Organizing your Content**

Organizing and properly managing your content is critical in creating a library that is easy for your team of users to leverage. Folders, categories, and metadata are an essential part of making content that can be more easily searched, organized and aids in accessibility.

The topics discussed in this section include:

- Searching for Content
- Managing Folders
- Managing Categories
- Managing Media Metadata

# **Searching for Content**

Search can be accessed by clicking on the **Content** menu in the top navigation, and then selecting the category (Media or Templates) in which you would like to search.

# **Using The Search Function**

To perform a search, enter your criteria in the search bar found above the media list. Searching can be done in one of two ways:

- 1. Setting the filters on the left hand side to limit the types of files you are seeing. A more detailed explanation of the filters is found below.
- 2. By using the search bar at the top of the page. If you type at least three characters, the search function will start attempting to auto complete your search with best matches.

# Tip:

Auto-complete search is not refined by your current filter settings. If you select an item from within the autocomplete feature that is not within your active filters, then your filters will be cleared to allow the selected search results to be displayed. However, if you select a filter(s) and then search for an item already in the filter's domain, the filter(s) will remain active.

**Refining Your Search with Filters** 

Searches for Media and Templates can be narrowed through the use of filters.

Media Filters

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Searches for media can be refined further via the following filters on the left hand side of the page:

- File Type: Message, Image, Video, Scala Script, Web page, Widget, flash, audio, Windows Script and file extensions, such as .xml, .xls and .pdf.
- Category: Not Assigned or Any Assigned is always listed by default. Any categories you add to the system will appear here as well.
- Workgroup: Lists the workgroups you have created in Content Manager. There are two sets, one for the Owner workgroup and one for the Shared workgroup.
- Approval Status: Options include needs approval, approved, rejected and draft.
- Valid Date: Either listed as expired, expire in a year, expire after a year and current (never expires).
- **Template Used:** Lists the templates in your Content Manager.
- Folder: List of your destination folders for content.
- Upload Status: Current downloads in progress. This could be helpful in monitoring large file downloads.

The count of the number of objects that are in each filter will be visible next to the filer name.

## **Template Filters**

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Searches for templates can be refined further via the following filters on the left hand side of the page:

- Category: Limited to Not Assigned or Any Assigned.
- Workgroup: Workgroups you have created in Content Manager.
- Folder: List of the your destination folders for content.

The count of the number of objects that are in each filter will be visible next to the filter name.

# Managing Folders

Folders are an easy way to organize your media library and are simple to create.

The following special characters and reserved words are not allowed in media file names, folder names, or server names. See Notable ∕!\ for Support for more information: • Exclamation mark — ! • Colon — : • Quotation mark — Semi-colon — ; • Number sign — # Angle brackets — < > Dollar sign — \$ Equal sign — = • Percent sign — % Question mark -? Ampersand — & At sign — @ Brackets — [] Apostrophe — ' Caret — ^ Parenthesis — () Grave accent - ` Asterisk — \* Comma — , Braces — { } Period — . Tilde — ~ Slashes — / \ CON, PRN, AUX, NUL, COM1, COM2, COM3, COM4, COM5, COM6, COM7, COM8, COM9, LPT1, LPT2, LPT3, LPT4, LPT5, LPT6, LPT7, LPT8, LPT9

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**Creating Folders** 

To create a new folder:

- 1. Clicking on System in the upper right hand corner of Content Manager.
- 2. Under Management, choose Folders.
- 3. On the screen that appears, click +New.
- 4. Enter a name for the folder.
- 5. Click Create.

To create a sub-folder:

- 1. Find the folder you want to create a sub-folder under.
- 2. Click on the + next to that folder.
- 3. Enter a name for the folder.
- 4. Click OK.

**Deleting Folders** 

To create a new folder:

- 1. Clicking on System in the upper right hand corner of Content Manager.
- 2. Under Management, choose Folders.
- 3. On the screen that appears, click the box next to the folder(s) and/or subfolders(s) you want to remove and click Delete.
- 4. Verify your deletion by clicking **Proceed**.

# **Managing Categories**

Categories are way to manage your content and are simple to both create and maintain.

To create a category, you must get to the Category screen. This can be done by clicking on **System** in the upper right hand corner of Content Manager, and under **Management**, choose **Categories**.

On the screen that appears, click +New. Enter a name for the category and click Create.

To create a sub-category, click on the red + next to the name of the category for which you want to create a sub-category.

To edit a category, check the box next to its name. You will be given the option to either select properties or delete. Selecting Properties will only allow you to change the name. If you make any changes, click either **Save Changes** or **Save and Close** once you are done.

To delete a categor(ies), select the one(s) you want to remove, and click **Delete**. You will be asked if you are sure you want to delete the category. If so, click **Proceed**.

You are allowed to delete multiple categories, but you must edit the properties of categories individually.

# Managing Media Metadata

The primary usage of media metadata is in creating **Smart Playlists** where media is automatically added to a playlist based on matching selected criteria. You can create Smart Playlists by using the metadata to help create conditions in the **Properties** page of a particular playlist.

Example: mediaitem.title-> starts with-> 123

In this example, the condition is using the metadata for the filenames to find objects whose name contains 123.

## Adding Media Metadata

To add media metadata, do the following:

- 1. Under the System menu, choose Management and select Media Metadata.
- 2. Click + New at the top of the page.
- 3. In the box that appears, enter a name and choose both the data and value types and click Create when you have finished.

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There are three data types:

• String: Simple Text strings that can be entered as certain text values or restricted to a "pick list."

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A The following special characters are no longer allowed in string picklists:
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- Integer: Whole Numbers.
- Boolean: Also known as logical (true/false represented as Checked/Unchecked). Are always "any" value.

There are two value types:

- Any: Can be of any value.
- Picklist: Can only be chosen from a list.

Metadata values can be sorted either in ascending (A to Z) or descending (Z to A) order in the menu above the list of metadata. They can also be dragged and dropped into your the order of your choosing as well.

You can also edit the properties of the metadata (only the name is editable) and delete them. Selecting a media metadata value by checking the box next to it allows you to edit the properties of the value or delete it. Multiple editing of properties is not permitted, but multiple values can be deleted. If you choose to delete media metadata value, Content Manager will confirm whether or not you want to remove the selected item(s). Click **Proceed** if this is the case.

Adding a Picklist

To add a new picklist:

- 1. Go to System and then choose Management.
- 2. In that menu, select Media Metadata.
- 3. Click on +New at the top of the screen that appears.
- 4. In the screen that appears, enter a name and choose either String, Integer or Boolean as the Data Value Type.
- 5. Under Value Type, choose Picklist.

Adding a picklist, allows you to create Smart Playlists using the metadata, such as in the example at the beginning of this section.

# Adding Media

Before uploading media it may be helpful to read the following pages:

- Using Media Formats Supported by Scala Enterprise
- HTML Programming Guidelines
- WebClip and the Chromium Embedded Framework (CEF)

Uploading assets into the media library is one of the fundamental tasks you will need to perform. Your media will be used later when creating either playlists or a message from a template.

Media and data files may be uploaded into the media library of Content Manager using any of three methods:

- 1. Drag and Drop
- 2. Browse to the file and upload manually
- 3. Using an automation tool to ingest files from a Remote Publish Location.

The following special characters and reserved words are not allowed in media file names, folder names, or server names. See ⁄≞∖ Notable for Support for more information: Exclamation mark — ! • Colon — : Quotation mark — Semi-colon — ; • Number sign — # Angle brackets — < > • Dollar sign — \$ Equal sign — = • Percent sign — % • Question mark -? • Ampersand — & At sign — @ • Apostrophe — ' Brackets — [] • Parenthesis — () Caret — ^ Asterisk — \* Grave accent — ` Comma — , • Braces — { } Period — • Tilde — ~ • Slashes — / \ CON, PRN, AUX, NUL, COM1, COM2, COM3, COM4, COM5, COM6, COM7, COM8, COM9, LPT1, LPT2, LPT3, LPT4, LPT5, LPT6, LPT7, LPT8, LPT9

This section will concentrate on the first two methods to upload content.

To access the media screen, choose Content from the top menu and then select Media.

# **Using Drag and Drop**

Drag and drop is the easiest method for uploading content.

- 1. Select files for upload
- 2. Drag and drop files into the window.
- 3. A dialog box appears requesting you to select a folder (if required).
- 4. Click Upload.
- 5. A status bar appears in the Menu Bar and upon completion a confirmation status appears. You are able to continue working while you are waiting for uploads to complete.

Files iles Add	Folder	Categories	Workgroups	Metadata		
Add						
					Cancel	Upload

(1) Warning:

Closing your browser will terminate uploading files that have not yet completed

# **Using Media Upload**

If you are uploading media manually,

- 1. Select +New and then select Media Upload.
- 2. Enter information for the following parameters:
  - a. File: Optionally select the folder in Content Manager to upload to.
  - b. Folder: Choose the file path to save to. If a file path is not specified, the media will be uploaded to the Root folder automatically.
  - c. Categories: Specify the categories to assign the media to.
  - d. Workgroup: Specify the workgroup to assign the media to.
  - e. Metadata: Specify the metadata to assign to the media.
- 3. Once you have filled in the necessary information, select Upload.

Each of the parameter tabs can include a black asterisk indicator, as pictured below. The indicator only appears when the tabs have entries to be filled. The asterisk does not imply a requirement.

Files Y	Folder	Categories	Workgroups	Metadata	
Files Files	Polder	categories	workgroups	Metabata	
					Rem

A status bar appears in the Menu Bar and upon completion a confirmation status appears. You are able to continue working while you are waiting for uploads to complete.

# **Using Other Methods**

In addition to uploading media, the +New button also allows you to create new content by using:

- 1. A message which is a completed filled-in Template
- 2. A Web Page

Creating a Message from a Template

To add a message:

- 1. Click on the +New button
- 2. Select Message.
- 3. Select the template required and click the Next button.
- 4. Enter the Name of the Message and click the Next button.
- 5. You are presented with a dialog box for you to complete based on the criteria set by the Template Administrator. The Create button will remain disabled until all required fields have been completed. Click **Create** once you complete the required fields.

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- 6. You are then taken to the preview tab of the message. Here you are able to see the preview of the message and make additional adjustments including setting Properties and Metadata for the message.
- 7. Click Save or Save and Close if you have made additional changes.

### **Creating a Web Page**

- 1. Click on the +New button and select Web Page
- 2. Enter the name and URL, and click Create.

#### **External Source**

This option can only be used on subset of players that support external video sources, such as the Samsung SSP Player. To enable this feature, you must first modify the features.xml file.

# Note:

Not using one of these specific subset of Players may cause issues.

# Using Media Formats Supported by Scala Enterprise

The information on this page will help to ensure that your contact will be capable of playback on your device. They are guidelines which relates to Scala's most common supported format types for Content Manager and Designer.

## Images

<u>/</u>f

## Supported Formats

The following formats are currently supported: BMP, GIF, IFF, JPEG, PNG, TIFF and WMF.

AnimGIFs are supported, but the color palette is only 256 colors.

- HTML5 animation will work as long as the webclip is not very large (1920x1080).
- Animated PNG is not supported.

JPEG and PNG are most commonly used. Some guidance on them includes:

- **PNG** is better for line drawings, text, or anything where exact pixel replication matters, or something else, like a very small images. PNG is also the only choice if you need an alpha channel. This lets you have areas that are fully or partially transparent.
- JPEG is a good choice for photographic imagery, but is has lossy compression. That is, it is designed to throw out photographic details that the human vision system does not generally perceive, and yields MUCH better compression than PNG for that type of image. It should also be noted that Scala does not support lossless JPEG files.

## Recommended Sizes

Thinking ahead as to how and where your images are going to be used is key. While Scala products contain display options and scaling algorithms, it is recommended that you create content at the size required for playback. Pre-scaling is more efficient on a number of fronts including Data Storage, Data Transfer and Decoding.

For example many smartphones have 16 Megapixel Camera's which typically produces 4920x3264 pixel image which is great if you want to ultimately print the image at 300dpi, but when you display this image on a standard HD screen (1920x1080), most of the pixels are literally thrown away as the image is scaled down, which may cause pixelation.

By contrast, images taken from your website will often need to be scaled up and may become blurry if they are scaled too much.

If you need to consider scaling, then try to keep to a factor of 2 as this tends to be more efficient and avoid scaling by more than a factor of 4, up or down.

Background or full-screen images should be as close to the target screen size as possible. Common screen sizes include 1280x720, 1280x768, 1360x760 and 1920x1080. Foreground images such as photos, products or logos, should be matched to the size the image will actually appear on screen. If you don't know, aim for 1/4 to 1/3 of the screen size.

## **Recommended Color Depth**

Typically 24bit, plus alpha channel (if required).

RGB encoded files are supported, but almost all JPEG files that are YUV (color model that more closely represents the human perception of color. Y is the brightness components while *U* and *V* are the color components. work with Scala software.

JPEG and TIFF files that are CMYK (process four, color four model) must be converted to RGB encoded.

**Music and Sound** 

# Supported Formats

The following formats are currently supported:

- WAV: May give better results for looping sounds on a low-end player system (other formats may pause between loops).
- MP3: Format of choice.
- WMA: Windows Media Audio. It is an audio data compression technology developed by Microsoft. The name can be used to refer to its audio file format or its audio codecs. It is a proprietary technology that forms part of the Windows Media framework.

PC Players also support .m4a for H264/AVC (AAC in an MP4/MOV container).

As with audio in video clips, try to find the best encoding quality at the smallest file size. Similar encoding values can be used: 192-224 Kbps CBR, 44 KHz.

You can create Audio Playlists that can play in the background of your Channels.

## Multichannel Audio

The PC Player supports AAC in an MP4/MOV package and with Windows Media (WMV+WMA). For example, an H264 video with a 5.1 AAC audio in an MP4 package.

## HTML

For a more detailed explanation of our HTML content development guidelines, see HTML Programming Guidelines.

# Supported Formats

There are two methods by which Scala's Web Clip can display HTML/HTML5 which allows you re-purpose existing web content.

- HTTP URL: Simple URL that lets you display a web page. This requires a live Internet connection on the Player. The page can be cropped and zoomed as well.
- HTML Widget: Self-contained web content including HTML, CSS, JavaScript, etc. in a single .wgt file. This has the benefit of being locally stored so it doesn't require an Internet connection, but it may pull content from the Web as well.

Additional Web Clip configuration options include:

- View Size lets you control the dimensions of the "Browser", which can then be cropped, scaled, rotated, etc.
- Alpha channel transparency can be enabled if a background color is not specified.
- Interactivity and scroll-bars can be turned on and off.
- HTTP Basic Authentication for URLs.
- Using ScalaSetVariable to create a ScalaScript variable. This will allow you to create more dynamic WebClip content, by making live and updatable.

• Ability to add a background color (hexadecimal format), which is added in the plan.xml file.

Data can be shared between Scala's Scripting environment and HTML using the scala.js JavaScript library. This has a function to read any Scala variable, as well a function to allow Scala to wait for a Web Clip to signal it is ready to end.

Designer does not provide multitouch support for Webclips. We do not support touch input coupled with display rotation performed by Scala, or webclips rotated in Scala Script.

# (i) Note:

Scala supports HTML by leveraging the Chromium Embedded Framework (CEF), which is essentially a subset of the source code of Google Chrome. This means that content supported by a current Google Chrome browser will not necessarily work in Scala's Web Clip since CEF does not contain all of the features found in Google Chrome. CEF also does not expose all browser features, nor does it include proprietary components that are not redistributable (like the Adobe Flash plugin). Release 11.02 uses Chrome version 47.0.252 6.80 of this framework.

There are some performance limitations inherit in the framework that do not effect the desktop version of Google Chrome. The performance limitations will vary based on how powerful the underlying computer is. The performance will also vary over different software versions as Google, Scala, and the CEF team make improvements.

Flash

If you have Flash media that you need to use, please be aware that Scala Enterprise only supports Flash through version 10.3.x (e.g. 10.3.183.90) due to issues with significant memory leaks caused by Flash. You might still choose to leverage your older Flash media assets, but we advise shifting to a different media format moving forward.

There are two kinds of files you will see related to Flash: SWF (Shockwave Flash) and FLV (Flash Video). SWF is the file format published by Flash authoring programs for playback in browsers or programs like Scala. FLV is only supported by SWFs (i.e. not played directly). A SWF can programmed to play FLV files, typically using FlashVars to tell it the path or URL to the file. The Flash authoring program even comes with a variety of "players" with different options. You can also embed FLVs inside a SWF and publish it as a single SWF.

Both FLV and SWF support alpha channel, which allows Scala users to create videos with alpha channels. Typically the source file is a QuickTime .mov file (which also supports alpha). Convert that to FLV, and either embed in a SWF of make a SWF player. Unfortunately, playback is not very smooth, especially at larger pixel sizes. Another drawback is that it is currently the only way to do video with alpha.

Flash elements have the following options in Designer:

- Quality: controls the visual quality setting of the Flash display engine.
- Interactive: Select to allow this Flash to receive keyboard/mouse input.
- Mode: Controls the "Window Mode" property of the Flash clip. Opaque mode hides everything underneath the Flash clip. Transparent mode enables alpha-channel transparency.
- Flash Variables: Lets you specify text that will passed to the Flash file through the FlashVars method. Useful for certain advanced Flash files that can take parameters for Actionscript code.

Scala relies on the Flash Player ActiveX installation, the same as would be used for Internet Explorer. Multi-touch is supported, but requires Windows 7 operating system.

## Warning About Adobe Flash:

Scala Enterprise only supports Flash through version 10.3.x (e.g. 10.3.183.90) due to issues with significant memory leaks seen in newer versions of Flash. You might still choose to leverage your older Flash media assets, but we advise shifting to a different media format moving forward.

### Video

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Scala currently supports the following video formats: MPEG 1 and 2, WMV and H.264 compression (MPEG4 part 10). MOV files are supported provided that they have H.264 compression. Apple ProRes 4444 (AP4H) within a MOV container is also supported. Please note that Scala does not support the other Apple ProRes video formats.

MP4 and MOV are container formats for audio and video streams. They are a bit like an envelope for postal mail. You can put different types of stuff into an envelope (bills, checks, advertisements, birthday cards, handwritten letters, etc). Like an envelope, MOV and MP4 (and .AVI for that matter) has little to do with the letter or bill or whatever you put inside it.

If you are using H.264/MPEG-4, please be aware there are different levels in bitrate and resolution and profiles (features and capabilities) that can be used when encoding video. Additionally, the audio track should be in AAC (Advanced Audio Coding) format.

## Note about Apple ProRes 4444:

This video format offers a per pixel alpha channel enabling the overlay of video on top of your content.

Apple ProRes 4444 files intended for playback in Scala Player need to use "premultiplied alpha" color values (sometimes called associated alpha).

Audio should be AAC.

Because this format is decoded in software, the CPU costs of decoding AP4H are quite high compared to equivalently sized H.264 files. Even when AP4H files are encoded to modest bitrates suitable for playback, they still require higher performance PCs to play them. We recommend encoding to a bitrate suitable for real time playback, and typically 1920x1080 30fps in the 30-40Mbps range work well.

For those using the Linux Player, the .swf, .mpg, .mov and .wmv extensions will not be supported.

## Bitrate

Try to find the lowest bitrate that delivers acceptable quality. The following settings should yield acceptable quality with minimal compression artifacts. Feel free to experiment. Lower bitrates will have more visible artifacts. Higher bitrates may stutter if the playback hardware is not powerful enough.

General recommendations (WMV/H.264):

- SD 480p: 4-8 Mbps
- HD 720p: 8-12 Mbps
- HD 1080p: 16-20 Mbps
- 4K 2160p: 30-40 Mpbs

## Bitrate Type

There are two basic types of bitrate settings:

- 1. Constant Bit Rate (CBR) offers smooth consistent playback and is the preferred bitrate type. However if the content has lots of motion, it could result in visible compression artifacts. Using 2-pass encoding can help.
- Variable Bit Rate (VBR) achieves higher image quality by adjusting the data rate based on the scene. It requires more CPU resources during playback and may cause stuttering in other on-screen elements such as crawls. Try to keep the variation range small by setting the target and maximum bit rates close together.

### **Profile and Level**

Most encoders let you choose something called a profile and a level. These are pre-set categories that specify limitations on resolution, compression and bitrate.

General recommendations (WMV/H.264):

- SD 480p: Main Profile, Level 3.1
- HD 720p: Main Profile, Level 3.2
- HD 1080p: High Profile, Level 4.1
- 4K 2160p: High Profile, Level 5.1

Use Main Profile, High Level for HD MPEG 2.

## Additional Encoding Tips

- Pixel Aspect: 1:1 (square).
- Fields: Progressive (ie: not interlaced).
- Closed GOP.
- For H.264 encoding, use CAVLC (not CABAC) for best software decode performance.
- Key Frames: Every 1 sec (30 frames).
- Frame Rate: 30 fps NTSC, 25fps PAL.
- 29.97 fps is acceptable for NTSC.
- 60 fps possible with high performance PC.
- Audio: AAC 192-224 Kbps CBR, 44KHz or no audio at all if the screens will not have sound or no audio was in the source.
- If the encoded frame rate isn't a match or multiple of the screen refresh rate, you may see stuttering on some videos, especially on horizontal motion. For example, content encoded 24 fps may stutter on screens that operate at 50 or 60 frames per second. This can be avoided by re-encoding the video with a frame rate that is equal or an even multiple of the screen. For example, 30 fps for a 60 fps screen.

While the information below is listed under Content Manager, it is supported by Scala Designer.

Streaming Video

Scala PC Players support playback of streams in the following formats:

- **H.264**: Transport streams may be over RTSP/RTP.
- MPEG-2: program streams and transport streams can be over RTSP/RTP

These streams may be live ("joined in progress") or on demand, and are either unicast or multicast.

Audio-only streaming is not supported.

### Supported Streams

## RTP

RTSP and raw SDP file initialization of:

- · UDP single cast and multicast/or TCP RTP streams of
  - H.264 video
  - MPEG-2 video
  - ATSC MPEG-2 transport stream, single program
  - AAC audio in MPEG-4 generic package (not LATM package)
  - MP3 audio
  - MPEG2 audio

MPEG4 part2, HEVC, or other video encoding over RTP are not supported. As far as audio is concerned, Scala supported AAC in an MPEG4 generic package. AAC in an LATM package is not supported as the result of a significant compatibility issue.

#### IPTV style

Transport stream over UDP single cast and multicast where transport stream contains:

- ATSC compliant MPEG2 video, single program
- ClearQAM/OpenCable compliant MPEG2 video, single program
- partial support for ATSC H.264 video + AAC audio (works with in limited testing with limited streaming devices), single program

Broadcast ATSC typically contains AC3 audio, Scala does not currently ship an AC3 decoder because of patent licensing restrictions for AC3 (Dolby Digital). We have successfully tested experimental builds of FFMPEG that contain an AC3 decoder as well as the LAVFilters audio decoder with AC3 decoding.

Windows Media Streaming is currently supported, but we can not deeply test it at this time.

The following are not supported:

- RTMP streaming
- HLS (HTTP live streaming)
- DASH
- HTTP download.
- Audio-only streaming

Additionally, Youtube is not a streaming standard.

#### Scala Scripts

Designer can be used to create dynamic, rich content. The Scala Scripts designer produces can be published directly to your content Manager or may be collected into a .SCZ and uploaded to Content Manager.

- Scala Script Non interactive
- Scala Script Interactive
- Scala Templates

### Fonts

Scala supports TrueType and OpenType fonts installed in the standard Windows location. TrueType is the preferred format.

Designer has the ability to embed fonts within Scala Scripts when publishing so those fonts don't have to be installed on the Players. However, some fonts have licensing restrictions that prevent distribution to other computers. Designer warns if you select a font that cannot be embedded in a script. In that case you need to manually install the font on the player. Otherwise the player will substitute a default font. The following is true about Open Type:

- Support is available for Scala Enterprise.
- Fonts with PostScript outlines must be pre-installed on the Player because they cannot be embedded.
- Fonts with TrueType outlines can be embedded if their licensing permits it.

**TV Capture** 

Scala supports a number of analog SD TV Tuner and Capture cards that use WDM APIs. These typically have antenna, composite and/or S-Video inputs. Live video can be displayed from devices such as DVD players, cameras or set-top boxes.

Scala also supports the following HD capture cards:

- The Hauppauge ImpactVCB SDTV/Composite Video Only)
- The BlackMagic Intensity Pro will only work with motherboards that have NEC/RENESAS USB3 controllers. This has been verified by the manufacturer.
- The Datapath VisionAV

These cards can accept a high-definition component video signal at 720p or 1080i resolution, and can display unencrypted HDMI at up to 1080p/1080i respectively. If you have an HDMI video camera, Scala supports RTSP(MPEG-2 & H.264) and WSMS(HD-WMV9 & VC-1) TCP/IP video streaming.

Licenses for TV Tuner EX are included for both Designer and PC Players. TV Tuner EX will need to be configured correctly, and activated in the Player Property setup in Content Manager that is expected to display the signal.

You do not need to have the capture device connected, as a place-holder element will be displayed. Designer allows you to position and size the element however you like, even add transitions. Once published, the script can be sent to Players.

# Note:

Scala does not support Digital cards that use BDA APIs, however there are some hybrid mPCIe cards that may work since many use WDM APIs for SDTV purposes.

Scalability testing is recommend for all cards, when displaying the TV Capture for extended periods of time during playback. Particular emphasis should be placed on checking for: Loss of signal and/or audio becoming unsynchronized.

Scala supports RTSP (MPEG-2 & H.264) and WSMS (HD-WMV9 & VC-1) TCP/IP video streaming.

#### **Scala Elements**

Scala has the following built-in element types:

- Text: Can be literal, variables or data fields.
- Text Crawl: From news "tickers" to vertical rolls.
- Text Box: Constrains text to a limited region.
- Drawing Tools: Box, Oval, and Line.
- Buttons: Many elements can be used as interactive buttons that can link to other pages, set variable, play sounds, etc.
- Clips: Can be any kind of a Clip, including Movie Clip, TV Clip, Streaming Video, Web, and Flash.
- Background:

(î)

• **Table:** Create tables for neccessary data.

# **HTML Programming Guidelines**

This page is part of the larger discussion on Using Media Formats Supported by Scala Enterprise.

### HTML5 content for Android and Scala Players

HTML5 is a technology that allows developers to create portable content that can run on both platforms as well as a desktop browser. Interactivity using the mouse, keyboard, and touch screens is supported, as is the possibility of re-using existing content (keeping in mind that content designed for the desktop may not be ideal for a Digital Signage deployment).

## Widgets Versus Live Content

There are two options for creating and delivering HTML5 content to Android players and the classic Scala Players. Your choice depends upon your needs:

- An HTML Widget
- Live content from a remote URL

A HTML Widget is nothing more complex than a ZIP compressed file, ending with the extension ".wgt", containing a top level file named "index.html" plus any other HTML, JavaScript, and media files your content depends on. If it is helpful, organize the content into sub-folders as well. If you have ever saved an HTML page in a browser to a folder and played the content from the folder, then you have almost created a widget.

While HTML Widgets have not become popular for use over the public internet, they have several advantages. Besides acting as a piece of stand-alone media that can be easily imported into Content Manager, they have the advantage of being more robust at playback time because as the embedded content is downloaded and installed as a package on the players, and is always present even if the network is down. The disadvantage is that you must re-package them and upload a new version of your Widget every time you make changes.

You can mix both techniques within a Widget. A well written Widget will fall back to displaying embedded content if a network access fails.

Scala generally recommends the use of Widgets in a Digital Signage network because of their robust playback properties; playing content from a live server is also supported. Existing content, or very dynamic content can be played without needing to package it as a Widget. However, there are some disadvantages:

- A highly reliable network is required otherwise the content may not display or may not display correctly.
- · Due to latency, it may take longer for the content to be displayed.
- It is up to the users to decide if they trust the content source, because unlike Widgets, the content on a live server can be changed at any time by-passing approval processes.
- Content on live server may not lay out well on Android devices.

## Developing Portable HTML5 Content for Android and Scala Players

HTML developers know from experience that while HTML5/JavaScript is highly portable, there are issues when targeting different browsers and platforms. The same is true of developing content for Android and the classic Scala Player that plays content using an embedded version of the popular Chromium Embedded Framework. Here are some tips and observations based on our own experiences developing content for both platforms.

- Avoid using the HTML <video> tag on Android as it does not work well on many Android devices. Video may only play full screen, or show various UI components that are undesirable to display. Scala suggest playing your videos as scheduled media items within Content Manager.
- HTML content must be able to run as the top level document in a window, or as child content within an iframe. Assume a white
  background by default to start, but this can be changed if color is desired. Resolution varies from device to device. In addition Android
  devices may present a lower resolution window to your SP code then the actual device resolution. It is recommended that you design
  content that dynamically fits, and scales back on lower resolution devices. Also, try to design your content for the device and not your
  browser.
- Test performance on an Android Player, minimally using the built-in Web Browser, then do a full test using Content Manager.

Performance varies on Android devices, in some cases significantly. Scala's Android Player APK disables Hardware Acceleration by default on some Android devices. During testing of these devices, we observed that various visual anomalies, and in some cases even slower rendering on current generation devices can occur when acceleration is enabled.

- If you are building a Widget, it should be designed to run well even if the network is inaccessible (e.g., fallback to default embedded images, text, etc.)
- Many current generation Android devices are limited to playing one video at a time. This is usually due to a driver limitation, but sometimes due to a hardware limitation of the device. Attempts to play more than one video at the same time can result in various side effects. Attempting to play video from within HTML content while video is playing a different frame may result in video not playing, timing out, or an HTML <video> object that stops sending events.
- Test that your JavaScript does not leak objects. Leaks can cause a player to eventually run out of memory. It is a good idea to test content within Google Chrome on the desktop using Chrome's memory timeline tool. Another useful tool in Chrome is to take a heap snapshot, let the code run for a while, take a second snapshot, and use the compare heap dump mode to check for JavaScript object and DOM object leaks.
- If you want to insure that scroll bars stay hidden, inject your Javascript for this into your source content, do not expect the Scala player to be able to reliably control this.
- HTML5 requestAnimationFrame is not supported on all versions of Android. Therefore, it should be tested for compatibility.

The scala.js Support Library

Scala makes available to developers a JavaScript support library "scala.js" that provides Scala specific HTML content with support APIs that work on Android, and classic Scala Players.

## Scala.done()

Normally, Scala playback advances at the end of a media item such as the end of a video. Since HTML5 can encapsulate complex behaviors, there is a JavaScript function the HTML5 can use to signal that it is complete, and that Scala playback should advance. Here is some sample JavaScript:

```
<script type="text/javascript" src="scala.js"></script>
Scala.done();
```

There is a Wait for Done option you can enable on a Web Clip to take advantage of this feature. It is only available in Designer at this time.

## Scala.getMetadataValue()

Often it is useful to be able to share parameters with a piece of HTML content.

Within the context of the Scala environment, the preferred and easiest way to pass parameters is through the use of Player and Media metadata. End users can take advantage of the easy to use User Interface SP to enter and edit metadata while the Scala.getMetadataValue() API makes it easy for JavaScript programmers to get the values.

Here is an example of retrieving a Media metadata item named "RSSWidget.Stories" using JavaScript:

```
<script type="text/javascript" src="scala.js"></script>
var storiesToDisplay=Scala.getMetadataValue("MediaItem.RSSWidget.Stories");
if(storiesToDisplay==null) {
   storiesToDisplay=1;
}
```

Note that the API can return null if the metadata is undefined. This can happen for a couple of reasons.

- 1. Testing the script outside of the Scala environment
- 2. The metadata has not been defined in Content Manager.

If you wish to test your handling of metadata outside of the Scala player environment it is often possible to test your content within a web browser by including the metadata in the query string of the URL opened in your browser.

For example:

http://localhost:80/Widgets/index.html?metadata=MediaItem.Widget.Time=10%26Player.Play
erName=My Player Name

Passes two metadata name/value pairs separated by "%26" (an encoded ampersand):

```
MediaItem.Widget.Time=10
Player.PlayerName=My Player Name
```

When content is played within the context of a Scala Android or PC player, metadata name/values are automatically encoded so that all international characters and symbols are supported.

# Note:

Depending on the length of your media, some we servers will return a 414 error. Scala recommends that developers testing and debug any HTML content that reads or uses Content Manager metadata before deploying it to a network.

# WebClip and the Chromium Embedded Framework (CEF)

## Introduction

Scala supports HTML by leveraging the Chromium Embedded Framework (CEF), which is essentially a subset of the source code of Google Chrome. In order to do this Scala has provided a means for users to display HTML content by using a WEBCLIP element. CEF is a subset of Google Chrome. This means that content supported by a current Google Chrome browser will not necessarily work in Scala's WEBCLIP since CEF does not contain all of the features found in Google Chrome. CEF also does not expose all browser features, nor does it include proprietary components that are not redistributable (like the Adobe Flash plugin). WEBCLIP only supports a subset of CEF command line options which are provided in a table later in this document.

There are two methods by which Scala's WEBCLIP can display HTML/HTML5 which allows you to re-purpose existing web content:

- 1. HTTP URL: A simple URL that lets you display a web page. This requires a live Internet connection on the Player. The page can be cropped and zoomed as well
- 2. HTML Widget: Self-contained web content including HTML, CSS, JavaScript, etc. in a single .wgt file. This has the benefit of being locally stored so it doesn't require an Internet connection, but it may pull content from the Web as well

Additional WEBCLIP configuration options include:

- 1. View Size lets you control the dimensions of the "Browser", which can then be cropped, scaled, rotated, etc.
- 2. Alpha channel transparency can be enabled if a background color is not specified
- 3. Interactivity and scroll-bars can be turned on and off

- 4. HTTP Basic Authentication for URLs
- 5. Using ScalaSetVariable to create a ScalaScript variable. This will allow you to create more dynamic WEBCLIP content, by making live and updatable

Data can be shared between Scala's Scripting environment and HTML using the scala.js JavaScript library. This has a function to read any Scala variable, as well a function to allow Scala to wait for a WEBCLIP to signal it is ready to end. The WEBCLIP command creates an HTML5 environment that supports a JavaScript accessor function to read Scala Player variables and Metadata.

## **CEF Build and WebClip Operation**

Scala's WEB CLIP uses a special mode of the "Chromium Embedded Framework" called "Off-Screen Rendering" mode (OSR mode). In order to compare CEFclient operation to Scala's WEBCLIP, you would turn on Off-Screen Rendering Mode in CEFclient with the command line option --of f-screen-rendering-enabled

The following table shows the version of CEF used in Scala Designer and Scala Player:

Designer/Player Version	Chrome/CEF Version	CEF Branch
10.5.xx	Chrome: 31.0.1650.57	Branch 1650
	CEF: 3.1650.1572	
11.00.xx	Chrome: 37.0.2062.94	Branch 2062
	CEF: 3.2062.1841	
11.01.xx	Chrome: 47.0.2526.80	Branch 2526
	CEF: 3.2526.1362	
11.02.xx	Chrome: 47.0.2526.80	Branch 2526
	CEF: 3.2526.1362	
11.03.xx	Chrome: 56.0.2924.X	Branch 2924
	CEF: 3.2924.X	
11.04.xx	Chrome: 56.0.2924.X	Branch 2924
	CEF: 3.2924.X	

See the following articles before configuring WebClip:

- WebClip mmos.ini Flags
- Reporting an Issue
- Determine and Verify CEF Version
- Performance Issues
- Using CEF Sample Application for Testing

WebClip mmos.ini Flags

In order to provide a wider range of features in WEBCLIP, Scala has implemented many WEBCLIP flags that may be used in mmos.ini in order to to initialize, control and diagnose Designer and Player WEBCLIP operation.

Some of these flags are derived from Chromium Command Line Switches and may be used to pass information to CEF. These include the associated Chromium Command Line Switch in the description. For Boolean flags, if the flag is not included in mmos.ini, the default value is automatically used by Designer and Player.

The flags that include ADVANCED USER FLA     IT technology	The flags that include ADVANCED USER FLAG in the description should be used only by those that have a thorough understanding of IT technology						
	ALL USERS						
WEBCLIP mmos.ini Flag	Description	Default Values and Examples					

	ADVANCED	USER FLAG		
WEBCLIP_NoProxyServer	Flag that disables prox libcef. This basically pa <b>server</b> option to the ch	asses theno-proxy-	<ul> <li>WEBCLIP_NoProxyServer=0 (default value)</li> <li>WEBCLIP_NoProxyServer=1</li> </ul>	
		help a customer who BCLIP commands proxy		
	Overrides the following WEBCLIP flags	Chromium Command Line Switch		
	<ul> <li>WEBCLIP_Us OSProxySetti ngs</li> <li>WEBCLIP_Pr oxyBypass</li> <li>WEBCLIP_By passProxyFor LocalHost</li> </ul>	<ul> <li>no-proxy-ser ver</li> </ul>		
WEBCLIP_UseOSProxySettings	ADVANCED This Boolean flag tells the Operating System of the Designer/Player settings	proxy settings instead	<ul> <li>WEBCLIP_UseOSProxySettings=0 (default value)</li> <li>WEBCLIP_UseOSProxySettings=1</li> </ul>	
	WEBCLIP_Prox	ving WEBCLIP flags yBypass sssProxyForLocalHos		
	ADVANCED	USER FLAG	• WEBCLIP_ProxyBypass = <string></string>	
WEBCLIP_ProxyBypass	This string specifies a where WEBCLIP shou the Operating System configuration proxy set matches the format us Bypass list, including a variations of localhost,	ld not use the either and Designer/Player ttings. The format ed by Chrome's a special token for	If this setting is used, <b><local></local></b> must be present if you want to bypass the proxy for localhost For example, to add an exception for localhost, for all addresses matching 199.999.99.* and scala.com:, you would use: WEBCLIP_ProxyBypass=" <local>;scal a.com;199.999.99.*"</local>	
	If the requirement is to settings for localhost, t ssProxyForLocalHos instead	hen WEBCLIP_ByPa	Proxy settings may be entered in <b>Desi</b> gner > Tools > Options > Network OR	
	Overrides the following WEBCLIP flags	Chromium Command Line Switch	Player Configuration Tool > Networ k Once the settings have been entered,	
	WEBCLIP_By     passProxyFor     LocalHost	<ul> <li>proxy-bypas s-list</li> </ul>	Designer and Player must be restarted to apply those settings	

ADVANCED	USER FLAG	
This Boolean flag tells WEBCLIP to always bypass both Designer/Player configuration and Windows OS proxy settings for local host. WEBCLIP should obey Designer/Player proxy server settings if non-null and fall back to windows setting otherwise. Implemented CEF's authentication callback so users can authenticate web sites and proxy servers This only applies to authentication that happens through the browswer. It does not apply to websites that roll their own via "HTML Form based" authentication, which is what most websites do		<ul> <li>WEBCLIP_BypassProxyForLocalHost = 1 (default value)</li> <li>WEBCLIP_BypassProxyForLocalHost = 0</li> </ul>
Can be overridden by	Chromium Command Line Switch	
<ul> <li>WEBCLIP_No ProxyServer</li> <li>WEBCLIP_Us eOSProxySett ings</li> <li>WEBCLIP_Pr oxyBypass</li> </ul>	• N/A	
	<ul> <li>This Boolean flag tells bypass both Designer, and Windows OS prox host. WEBCLIP should proxy server settings it to windows setting oth CEF's authentication of authenticate web sites</li> <li>This only applit that happens the browswer. It do websites that not measure the set of the set of</li></ul>	bypass both Designer/Player configuration and Windows OS proxy settings for local host. WEBCLIP should obey Designer/Player proxy server settings if non-null and fall back to windows setting otherwise. Implemented CEF's authentication callback so users can authenticate web sites and proxy servers         Image: A strain of the set of the

WEBCLIP_EnableSystemFlash	This Boolean flag controls WEBCLIP use of the PPAPI flash plugin. This applies only to flash content embedded in web content in a WEBCLIP. It allows users to continue using existing WEBCLIPs that contain flash content. This feature is available in v11.02.xx and future releases In Player/Designer versions prior to 11.1, it was possible to get web-based flash content to play within the WEBCLIP element by installing the NPAPI flash plugin. Although this use-case is not officially supported by Scala, we do not prevent it from working. For the 11.1 release of Player/Designer, Scala updated the embedded Chromium web browser to 47. Google removed support for NPAPI plugins altogether by version 47, so Scala's WEBCLIP lost the ability to show flash content In order to allow customers migrating from older versions of Player to continue to use their existing WEBCLIPs, we added this option to allow Player/Designer's WEBCLIP to use the system-wide flash PPAPI plugin to enable flash content inside WEBCLIPs. The flash PPAPI plugin that Google bundles with Chrome is <b>not</b> a system-wide installation — you need to install the system-wide version of the flash plugin, which you can download from the Adobe Flash Player site. Make sure to download the flash version for Opera and Chrome PPAPI Dust the flash version for Opera and Chrome PPAPI	<ul> <li>WEBCLIP_EnableSystemFlash=0 (default value)</li> <li>WEBCLIP_EnableSystemFlash=1 To find a test site for the Flash plugin, see Earthcam</li> <li>If users are having problems with flash content in WEBCLIP, verify which version of Designer/Player they are using. If they want to continue to use flash in the future, they will need to update to v11.02.xx and use this option. This option has not been hotfixed back to the v11.01.xx branch</li> </ul>
WEBCLIP_UserAgent	ADVANCED USER FLAG A value that will be returned as the User-Age nt HTTP header, which identifies your browser to a web server This option allows WEBCLIP to use an identifiable user agent string. If empty, WEBCLIP uses the default User-Agent strin g from the version of Chromium built into Player/Designer	<ul> <li>WEBCLIP_UserAgent= <string> (The string entry must be in quotes)</string></li> <li>Example: WEBCLIP_UserAgent="Mozilla Gecko"</li> <li>See What HTTP Headers is my Browser Sending? to test the User Agent string</li> <li>OR</li> </ul>
	Chromium Command Line Switch	chrome://version

	ADVANCED USER FLAG	<ul> <li>WEBCLIP_CachePath= <string></string></li> </ul>
WEBCLIP_CachePath	The location where cache data will be stored on disk. When set to a valid directory name, CEF will use this directory to store the browser cache By default, CEF will not delete the files in this directory when Player/Designer shuts down, so the cache will persist between runs of Player/Designer, unless you also use <b>WEBC</b> <b>LIP_DeleteCacheOnShutdown</b> . All WEBCLIPs share the same CachePath directory Unless <b>WEBCLIP_DeleteCacheOnShutdo</b> <b>wn</b> is on, the cache will persist across Designer/Player sessions. Since CEF decides the maximum size of the cache based on available disk space the only way to control the size of the cache is to use <b>WE</b> <b>BCLIP_DeleteCacheOnShutdown</b>	The string must be a path to a valid existing directory name which is accessible by the user <u>Example:</u> WEBCLIP_CachePath=c:\webcache The directory/folder must be created by the user in order for the WEBCLIP_CachePath option to work. Designer/Player will not create the folder
	Chromium Command Line Switch	
	• N/A	
	1	
WEBCLIP_DeleteCacheOnShutdown	ADVANCED USER FLAGBoolean flag used to determine if Player/Designer will delete all the files within the CachePath directory when shutting down. Default value is off. This flag may be used to avoid reloading stale information each time a page is reloaded in WEBCLIP. U sed in conjunction with WEBCLIP_CachePath h flagCEF decides the maximum size of the cache based on available disk space. Apart from W EBCLIP_DeleteCacheOnShutdown, there is currently no explicit mechanism to automatically remove files from the web cache or manage how large it gets. When WEBCLIP_DeleteCacheOnShutdown is on, Player/Designer will delete all the files within the CachePath directory when shutting downChromium Command Line SwitchN/A	<ul> <li>WEBCLIP_DeleteCacheOnShutdown=( (Default value)</li> <li>WEBCLIP_DeleteCacheOnShutdown=1</li> </ul>
WEBCLIP_PersistSessionCookies	ADVANCED USER FLAG Boolean flag that tells CEF to keep session cookies for a WEBCLIP across sessions. Used in conjunction with the WEBCLIP_Cac hePath flag. To persist session cookies (cookies without an expiry date or validity interval) by default when using the global cookie manager set this value to on	<ul> <li>WEBCLIP_PersistSessionCookies=0 (Default value)</li> <li>WEBCLIP_PersistSessionCookies=1</li> </ul>
	Chromium Command Line Switch	
	N/A	

WEBCLIP_ShowFPSCounter	Flag to turn on Chrome's Frame Per Second counter. Used for Diagnostics	<ul> <li>WEBCLIP_ShowFPSCounter=0 (default value)</li> <li>WEBCLIP_ShowFPSCounter=1</li> </ul>
	Chromium Command Line Switch	WEBCHI _Shown Scounter_1
	show-fps-counter	
WEBCLIP_IgnoreCertificateErrors	This Boolean option passes the command flag <b>ignore-certificate-errors</b> to Chromium. It disables the security features related to certificate verification. If a web page fails certificate verification, this flag tells the browser to show the page anyway During testing, there are times where this flag is helpful to either diagnose certificate problems or lift restrictions during development when the web server is not available or may not be production ready For information about <b>self-signed</b> <b>certificates</b> , see How to add a self-signed certificate as an exception in Chrome. For <b>te</b> <b>sting invalid certificates</b> , see Example websites that have invalid certificates or bads sl.com	<ul> <li>WEBCLIP_IgnoreCertificateErrors=0 (default value)</li> <li>WEBCLIP_IgnoreCertificateErrors=1</li> <li>Because leaving this flag in place has significant security risks, Scala provides a warning when it is used:</li> <li>"You are using an unsupported WEBCLIP flag: Stability and security will suffer."</li> <li>This will appear as an error in logs and is intended to be obvious so the end user won't forget to disable it</li> </ul>
	Chromium Command Line Switch <ul> <li>ignore-certificate-errors</li> </ul>	
WEBCLIP_DisableWebSecurity	This Boolean option allows for the use of the chromium flag <b>disable-web-security</b> . It disables enforcement of the same-origin policy, and is meant to make it easier to test web sites during development. This flag is for testing and debugging purposes only and is not supported for normal use	<ul> <li>WEBCLIP_DisableWebSecurity=0 (default value)</li> <li>WEBCLIP_DisableWebSecurity=1</li> </ul>
	Chromium Command Line Switch	
	disable-web-security	
WEBCLIP_LogJSConsole	The Boolean option determines if JavaScript console messages are logged in the Scala log. Used in conjunction with WEBCLIP_Log SeverityVerbose and WEBCLIP_JSLogFile When on, any JavaScript console messages get logged in the Scala log	<ul> <li>WEBCLIP_LogJSConsole=0 (default value)</li> <li>WEBCLIP_LogJSConsole=1</li> </ul>
	When <b>off</b> , the JavaScript console messages are ignored	
WEBCLIP_LogSeverityVerbose	Determines the Log Severity level – Only messages of specific severity level or higher are logged. Use this setting to activate more logging, such as Info, warning, error, error-report, and disable	<ul> <li>WEBCLIP_LogSeverityVerbose=0 (default value)</li> <li>WEBCLIP_LogSeverityVerbose=1</li> </ul>
	Chromium Command Line Switch	
	N/A	

WEBCLIP_JSLogFile	The directory and file name to use for the debug log. If empty, the default name of "debug.log" will be used and the file will be written to the application directory. Also configurable using the "log-file" command-line switch           Chromium Command Line Switch           N/A	<ul> <li>WEBCLIP_JSLogFile=string Valid accessible directory and filename to write the debug.log file to</li> </ul>
WEBCLIP_AllowDevTools	This option allows the user to pen the Chrome's Developers Tool window. This option must be used in "Playback in a Window" and not full-screen mode with the "Developer Tool" window When <b>on</b> , if a WEBCLIP has focus, and you hit <b>Ctrl-Shift-I</b> , it will open Chrome's Developers Tool window. Ctrl-shift-I is the same key used by the English version of the consumer version of Chrome	<ul> <li>WEBCLIP_AllowDevTools=0 (default value)</li> <li>WEBCLIP_AllowDevTools=1</li> </ul>
WEBCLIP_EnableMediaStream	This Boolean option allows webcams for use inside a web browser. Webcams are enabled by default, but can be disabled using this flag Chromium Command Line Switch N/A	<ul> <li>WEBCLIP_EnableMediaStream=1 (default value)</li> <li>WEBCLIP_EnableMediaStream=0</li> </ul>
WEBCLIP_AllowFileAccessFromFiles	By default file:// URLs cannot read other file:// URLs. This is an override for developers who need the old behavior for testing Chromium Command Line Switch •allow-file-access-from-files	<ul> <li>WEBCLIP_AllowFileAccessFromFiles=0 (default value)</li> <li>WEBCLIP_AllowFileAccessFromFiles=1</li> </ul>
WEBCLIP_Locale	Sets the locale string passed to the Blink/Webkit subsystem of Chrome. If you use the special " <os>" value, Scala will query the PC for its locale string. The locale string is typically the two letter ISO 639 language code in lower case, followed by a dash, followed by the two letter ISO 3166 country code in uppercase Used in conjunction with WEBCLIP_Accept LanguageList. If you set WEBCLIP_Locale but not WEBCLIP_AcceptLanguageList, WEBCLIP_AcceptLanguageList will use the</os>	<ul> <li>WEBCLIP_Locale=<string>         Examples:         US English WEBCLIP_Locale="en-US"         German _WEBCLIP_Locale="de-DE"         British English WEBCLIP_Locale= 'en-GB'     </string></li> </ul>
	value of WEBCLIP_Locale	
	Value of WEBCLIP_Locale  Chromium Command Line Switch N/A	

WEBCLIP_AcceptLanguageList	Comma delimited ordered list of language codes without any whitespace that will be used in the "Accept-Language" HTTP header Chromium Command Line Switch N/A	<ul> <li>WEBCLIP_AcceptLanguageList="string" <u>Example</u>: WEBCLIP_AcceptLanguageList= « « q ps-ploc,en-us,en »</li> </ul>
WEBCLIP_DisablePinch	<ul> <li>Boolean Flag that mirrors the behavior of the CEFdisable-pinch command line flag. Defaults to off, meaning don't supply the flag to CEF. When on, tells WEBCLIP to disa ble PinchZoom</li> <li>In consumer Chrome, PinchZoom is disabled for Windows 7 and earlier, but enabled for Windows 8. This flag allows you to disable PinchZoom in Windows 8. You cannot enable PinchZoom for Windows 7</li> <li>PinchZoom was inadvertently enabled for Windows 7 with our original CEF47 build. That will be fixed before release so we match the behavior of consumer Chrome</li> <li>Chromium Command Line Switch</li> <li>disable-pinch</li> </ul>	<ul> <li>WEBCLIP_DisablePinch=0 (Default value for Windows 7 and earlier OS)</li> <li>WEBCLIP_DisablePinch=1 (Default value for Windows 8.1 and newer OS)</li> <li>Users cannot enable PinchZoom for Windows 7 and earlier OS</li> </ul>

# **Reporting an Issue**

## Information to Gather Before Reporting an Issue

**BEFORE** reporting an issue to Support, collect the following vital information:

- 1. Current version of Designer/Player/Content Manager
- 2. Current version of CEF. See Determine and Verify CEF Version for more information
- 3. Description of issue:
  - a. Is this a new script?
  - b. Is this an existing script that has recently stopped working properly?
  - c. When did the issue first occur?
  - d. Symptoms of the problem
  - e. Is this an operational or performance issue?
  - f. Supporting scripts, screenshots, steps to reproduce and player logs should be collected
  - g. If this script is playing on several players, are there versions of player on which this script operates correctly?
- 4. Has Scala system been updated recently?
  - a. If Scala has been updated, what were the previous versions of Designer/Player/Content Manager?
- 5. Previous version of CEF. See Determine and Verify CEF Version for more information

## Troubleshooting Steps to Complete Before Reporting an Issue

Users should also complete the following troubleshooting steps **BEFORE** reporting an issue:

A If these steps are not completed, Support must review them before they can proceed with troubleshooting

1. Validate WEBCLIP content **BEFORE** deploying to production systems:

- a. Run the WEBCLIP content in a Chrome Browser.
- Run the WEBCLIP content in the CEF sample application that matches the version(s) of Player being used. (See Using CEF Sample Application for Testing for more information.)

The user should attempt to run their HTML in the CEF version(s) that match their version(s) of Player. Remember that WEBCLIP supports a subset of CEF and Chrome capabilities. Running the HTML in Chrome and CEF allows Scala Support to determine where the problem lies.

- c. Run the WEBCLIP on a testbed Player.
- 2. Run your HTML in a Chrome Browser. If the user has already done this, document the version of the Chrome Browser that was used.

3. Run your HTML in CEF sample application. (See Using CEF Sample Application for Testing for more information.) If the user has already done this, document the version of the sample application that was used.

The user should attempt to run their HTML in the CEF sample application version(s) that match their version(s) of Player. Remember that WEBCLIP supports a subset of CEF and Chrome capabilities. Running the HTML in Chrome and CEF allows Scala Support to determine where the problem lies.

- 4. Run the WEBCLIP on a testbed Scala Player before deploying.
- 5. Run the WEBCLIP on a Scala Player with the following mmos.ini flags enabled in order to collect debug information:
  - WEBCLIP\_LogJSConsole=1
  - WEBCLIP\_LogSeverityVerbose=1
  - WEBCLIP\_JSLogFile= path to accessible directory and logfile name (i.e. "C:\mylogs\mydebug.log")

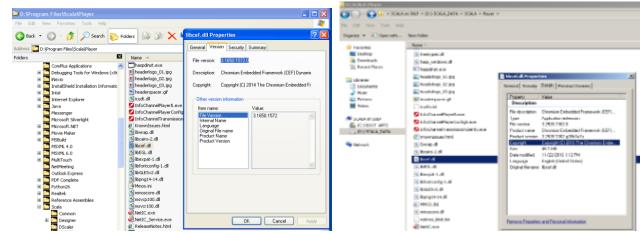
If the problem is determined to be a performance issue, see Performance Issues for more information. Determine and Verify CEF Version

Download development versions of CEF on CEF's Source page

Current Release Branches (Supported) and Legacy Release Branches (Unsupported) are located on CEF's Branches and Building pag e

# Determine the CEF Version

- 1. Install Scala Player or Designer
- 2. Use Windows Explorer to find the **libcef.dll**. This file should be located in the same directory the Scala Player program is installed in, although this may vary depending on the system
- 3. Right click on the file and select Properties
- 4. For WinXP, select the Version tab. For other operating systems, select the Details tab
- 5. Take note of the file version 3.XXXX.YYYY, where XXXX is the release branch



6. Open a web browser and navigate to Release Branches. This page contains a general description of the CEF Release Branches

7. Match up the XXXX from step 4 with the release branch from the table to get the chrome release version

					10:46:03 AM 11/3/2016	
					ef/wiki/BranchesAndBuilding#markdown-header-legacy-rel ects TeamCity 🏾 🎦 Scala Developer Wiki 🔃 NetSuite - Custom	
e (2) Tam	mer : Home	Y Jira	Plan.x	mi 📭 Pro	ects TeamCity 📋 Scala Developer Wiki 👔 NetSuite - Custome	ADP Paystatements
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2016	2100	53	NU	VS2015u3, SDK, Ninja	Property Value Description	telever, bedan whee
May 2016	2743	52	No	Yes	File description Chromium Embedded Framework (CEF) Type Application extension File version 3(550) 572.0	OS X 10.9-10.11, 10.9+ build s 10.10 base SDK, Xcode 7.1.1-
Apr 2016	2704	51	No	Yes	Product name Promium Embedded Framework (CEF) Product version 3.1650.1572	OS X 10.9-10.11, 10.9+ build a 10.10 base SDK, Xcode 7.1.1,
Jan 2016	2623	49	No	Yes	Copyright Copyright (C) 2014 The Chromum Embe Size 36.8 MB	0 OS X 10.6-10.11, 10.7+ build : 10.10 base SDK, Xcode 7.1.1
Oct 2015	2526	47	No	Yes	Date odfied 1/21/2015 11:03 AM Language English (United States)	8.1 OS X 10.6-10.11, 10.6+ deplo Xcode 6.1, Ninja, 64-bit only
Jul 2015	2454	45	No	Yes	ingra tienatte locer di	OS X 10.6-10.10, 10.6+ deplo Xcode 6.1, Ninja, 64-bit only
Apr 2015	2357	43	No	Yes		OS X 10.6-10.10, 10.6+ deplo Xcode 6.1, Ninja, 64-bit only
Jan 2015	2272	41	No	/		OS X 10.6-10.10, 10.6+ deplo Xcode 6.1, Ninja, 64-bit only
Oct 2014	2171	39	No	Yes	Remove Properties and Personal Information	OS X 10.6-10.9, 10.6+ SDK, 3
Aug 2014	2062	37	No	Yes	OK Cancel Apply	OS X 10.6-10.9, 10.6+ SDK, )
Apr 2014	1916	35	No	Yes	UK Cancer Appy	OS X 10.6-10.9, 10.6+ SDK, >
Jan 2014	1750	33	No	Yes	WinXP+, VS2010-2013, Win8 SDK, Ninja	OS X 10.6-10.9, 10.6+ SDK, 2
Oct ( 2013	1650	31	No	Yes	WinXP+, VS2010-2012, Win8 SDK, Ninja (optional)	OS X 10.6-10.9, 10.6+ SDK, 3
Jul 2013	1547	29	No	Yes	WinXP+, VS2010-2012, Win8 SDK, Ninja (optional)	OS X 10.6-10.8, 10.6+ SDK, 2
Apr 2013	1453	27	Yes	Yes	WinXP+, VS2010, Win8 SDK, Ninja (optional)	OS X 10.6-10.8, 10.6+ SDK,
Jan 2013	1364	25	Yes	Yes	WinXP+, VS2010, Win8 SDK, Ninja (optional)	OS X 10.6-10.8, Xcode 3.2.6
Oct 2012	1271	23	Yes	Yes	WinXP+, VS2010, Win7 SDK	OS X 10.6-10.8, 10.6+ SDK,

#### Verify the CEF Version

If the user wishes to verify the version of CEF being used, they may do so by completing the following steps:

- 1. Schedule a WEBCLIP "Chrome://version" as a media to one or multiple players and it will display the Chrome and CEF version
- 2. In Content Manager, navigate to Content and select Media
- 3. On the Media page, select +New
- 4. Select Web Page and enter a name for the Media item
- 5. Enter the following URL: Chrome://version
- 6. Select Create
- 7. Add this media item to a playlist
- 8. Assign the playlist to a channel
- 9. Assign the channel to player(s)
- 10. Generate a new plan for the player(s)
- 11. The user should now record the CEF version which is displayed in the WEBCLIP when this media item is played on the player(s)

### Perform Playback to see file version

Alternatively the user may add a WEBCLIP "Chrome://version" in designer and perform the playback to see file version:

- a. In Designer create a new script
- b. Select Add > Add Plain Page
- c. Select Add > Add WEBCLIP to add a WEBCLIP element to the page
- d. Modify the page to play for 30 seconds
- e. Select Preview or Play (in Main menu) to play back the page
- f. The user may then publish this script to Content Manager
- g. Add this media item to a playlist
- h. Assign the playlist to a channel
- i. Assign the channel to player(s)
- j. Generate a new plan for the player(s)
- k. When this media item is played on the player(s) the user may record the CEF version which is displayed in the WEBCLIP

#### **Performance Issues**

Scala uses CEF's Off-Screen Rendering mode to draw WEBCLIPs in Scala Player and Designer. CEF developers made improvements between CEF 31 and CEF 37 that allow Off-Screen Rendering mode to generally use graphics hardware.

Although adding hardware support allowed certain CSS 3D animations to work in CEF and also improved performance of more elaborate WebGL-based web pages, there are cases where the hardware support on lower-end GPUs has a noticeably lower frame rate than the non-hardware-based code path. This is partially caused by a flaw in CEF37's hardware support, where it will only deliver 30 FPS. Later versions of CEF address this issue.

Mhen reporting on WEBCLIP performance issues, it is critical to provide detailed system specifications, such as a system information report and mmos.ini settings

### If the user is experiencing performance issues, use the following WEBCLIP flags in mmos.ini to troubleshoot the performance:

- WEBCLIP\_DisableGPU=1WEBCLIP\_Disable3DAPIs=1
- WEBCLIP\_DisableAccelerated2DCanvas=1WEBCLIP\_DisableAcceleratedVideoDecode=1
- WEBCLIP\_DisableGPUCompositing=1

When CEF/Chrome 47 is in Off-Screen Rendering mode, it performs extra steps to ask Chrome compositor for a copy of what's on the screen. The result is transferred from video memory to system memory.

**Using CEF Sample Application for Testing** 

1. Go to http://opensource.spotify.com/cefbuilds/index.html

2. Select the version of the CEF sample application which is applicable for testing (generally Windows 32-bit)

3. Select Sample Application for that CEF version to download it

4. Once the file has downloaded, decompress the file into an appropriate folder

5. In order to run CEFclient appropriately for comparison to WEBCLIPs, run cefclient with the "--off-screen-rendering-enabled" command-line flag

6. Verify the location (path) of CEF client executable (cefclient.exe) in the containing folder

For example, if you have downloaded Build 2526, the path should look similar to the following:

C:\...\cef\_binary\_3.2526.1373.gb660893\_windows32\_client\Release\cefclient.exe

#### 7. Open a command prompt window

8. Enter the path to the CEFclient executable followed by "--off-screen-rendering-enabled":

For example:

"C:\...\cef\_binary\_3.2526.1373.gb660893\_windows32\_client\Release cefclient.exe "--off-screen-rendering-enabled"

9. If there are any other WEBCLIP-associated flags being used in mmos.ini, they should be added to this command line in order to accurately compare WEBCLIP to CEFclient operation

10. Click Enter to start up the CEFclient instance which will open just like a Google Chrome browser

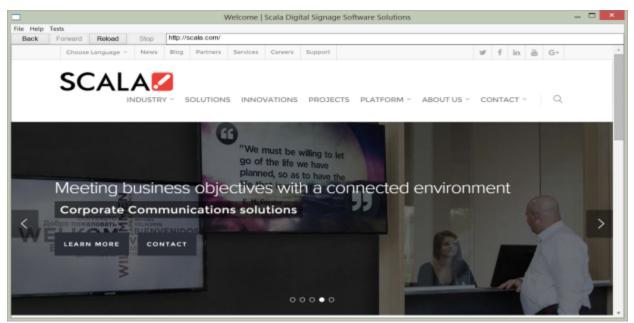
11. Enter the HTML URL for the WEBCLIP which you are testing and run just it like in Google Chrome

12. If WEBCLIP involves an HTML WIDGET, then the \*.WGT file must be unzipped to an accessible location first

A Running CEFclient in off-screen rendering mode disallows multitouch operations. If the user would like to verify that CEFclient is actually running in off-screen rendering mode, they may start CEFclient as instructed above and then open the following site:

http://www.snappymaria.com/misc/TouchEventTest.html

The following screenshot shows www.scala.com opened using cefclient.exe:



# **Managing Media Images**

# **Editing Single Media Images**

To edit a message:

- 1. Go the Content menu and click on Media.
- 2. Choose the Media item you would like to edit and click on Properties.
- 3. In the screen that appears, you will see the following tabs:

💋 Contentl'Anager (Search Franks, Brann	
en un Martin Regenter	
Test Message (skin av )	
TOP IN PRESS AND PRESS APPLY INTER	
Le la red Diange angel 10 Le recomption	Anti, mi Antina di gutar Antina di gutar
entre 2000) - Seen Ayaday Seen ya 10 - 10 Seen ya 20 - 10	
(a) The decision was ended in the state of example the relation of 12 (1) (2000) approximate enderse in the state of ended	

- Properties: Allows you to edit the name, description, start and end dates, roles and workgroups, as well as turn audio ducking and fullscreen on or off.
- Metadata: Edit media metadata values in your Content Manager.
- Media Information: Provides the size and dimension of the image, but the information cannot be edited.
- Approval: Gives the status of the media. Allows you to reject or approve the media, or save it as a draft. This is dependent on both your Roles and Permissions.
- **Preview:** Provides a preview of the image.
- 4. Once you have made all your changes, click on either Save Changes or Save and Close to exit.

## **Editing Multiple Media Images**

To edit multiple messages:

- 1. Go the Content menu and click on Media.
- 2. Choose the images you would like to edit and click on Edit Multiple.
- 3. You will be able to edit values in either the Properties or Metadata tab, as seen in this example.

uk selak.				See the second second
1995 A. 1995				
	=	=	100.00	

4. Once you have made all your changes, click on either Save Changes or Save and Close to exit.

# (1) Warning:

If you have a media item assigned to a workgroup, clicking on Save Changes, as described above will reassign all selected media items to the new workgroup.

### **Deleting Media Images**

To delete one or more media items:

- 1. Select the item(s) you want to remove and click **Delete** in the toolbar.
- 2. Verify your selection by clicking Proceed.

## **Refreshing a Thumbnail**

Using this option will allows you to regenerate the thumbnail for the media or templates selected.

#### To generate a thumbnail:

- 1. Select the media or template(s) for which you want to generate a thumbnail.
- 2. Click on Generate Thumbnail at the top of the page.

### Setting a Custom Thumbnail

### Using the following API call:

```
POST
```

```
/ContentManager/api/rest/media/<media_id>/thumbnail?width=<requested_width>&height=<re
quested_height>
```

will allow you to set a custom thumbnail size if you have a thumbnail that does not fit the normal 4:3 aspect ratio. The generator will pick a ratio that will allow 4:3 ratio to be maintained as closely as possible.

Here are some examples:

```
?width=4096&height=2200 will generate a thumbnail of 2933 X 2200
?width=1000&height=2200 will generate a thumbnail of 1000 X 750
```

### **Understanding the Dashboard**

There are icons on the Dashboard that will help you more easily manage your Media. The charts below offer a quick guide to the icons and what they mean.

Media Dashboard icons

Icon	Seen When
8	Request approval, reject media, media/template upload incomplete
4	Published date for media has expired

Media Health Dashboard icons

Ico	n	Seen When
<b>A</b>		Media has expired
8		Media has rejected elements, and/or an incomplete upload

Message to Image for Samsung and Android Dashboard icons

Icon	Seen When
	Creating Snapshots of Message

# **Uploading Templates**

# **Uploading Templates**

A **Template** is the layout of a page(s) in which a user can change media assets or fill in the text via a simple form. A filled-in **Template** is called a **Message**, and it can be be added to Content Manager playlists along with other media.

Templates cannot be created in Content Manager-- they must be created in Designer. Content Manager does, however, display all uploaded templates so you can easily manage them.

There are several ways to upload templates into Content Manager:

- Drag and Drop
- Manual Upload
- Publish directly from Designer

Drag and Drop

To upload a template in this manner:

- 1. Create a Template using **Designer**. The file must be in SCZ format, which can be done by publishing the file to a "Local and Share Folder."
- 2. Go to Content Manager and select the Content menu and then choose Templates.
- 3. Using Windows Explorer, find the file path for the template(s) you want to upload, and drag them to your Content Manager.
- 4. After dropping the files, a dialog box appears requesting that you select a folder and optionally remove items to be uploaded from the list, if for example, you select the wrong template and need to remove it. Removing a template on this screen will remove it from being uploaded. Selecting Upload will start the process.

A status bar appears in the **Menu Bar**. On completion, a confirmation status appears. The user will be able to continue working while waiting for uploads to complete.

Closing your browser will terminate your upload session.

### Manual Upload

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To upload a template in this manner:

- 1. Go to the Content menu and select Templates.
- 2. On the page that appears, select **Upload.**
- 3. Enter information for the following parameters:
- 4. Save To: Select the folder in Content Manager to upload to.
- 5. Add: Browse the files directory and select the files to be uploaded.
- 6. Once you have filled in the necessary data in the Add box, select Upload.

A status bar appears in the **Menu Bar**. On completion, a confirmation status appears. You are able to continue working while you are waiting for uploads to complete.

### **Publishing Directly from Designer**

The simplest method of uploading a template is to upload it to Content Manager is by publishing directly from Designer.

To upload a template in this manner:

- 1. Create your template using **Designer**.
- 2. Publish Template directly to Content Manager.

### **Assigning Properties to Templates**

Properties can be set on individual Templates by selecting the file and clicking Properties in the menu, or by clicking the file name.

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lters Category	Upload Properties Gene			
Owner Workgroup	10 V Search			Show Grid
Folder		0 Name	Details	▼ Last Modified
		Blockcutout_Picture_Template_Lor R_Sampleandvarsonleft_V2.scb	Size: (8.2 MB) Dimensions: 1280 x 768 Duration: (0:00:00.00 - 0:00:20.00)	Last Modified: 2017-10-19 09:53:36 Revision: 1
		Test.scb	Size: (826.4 KB) Dimensions: 1920 x 1080 Duration: (0:00:00.00)	Last Modified: 2017-10-16 17:01:38 Revision: 3
		Porsche_EU_Full_HD_Template.scb	Size: (1002.3 KB) Dimensions: 1920 x 1080 Duration: (0:00:00.00 - 0:01:40.00)	Last Modified: 2017-09-05 14:59:17 Revision: 1

In this screen, you will be able to add or edit the following tabs:

- **Properties**: Make changes to categories or workgroups.
- Administration: This section will be discussed in greater detail below.
- History: Shows the revision history of the template. You can set one of the previous revisions of the template as the current version from here also.

There are two other tabs in the screen, but they are not editable.

- Template Information: File information for the template, including size, dimensions and duration.
- Preview: Preview of the template.

Your templates can also be sorted through the use of category types and Workgroups, which can be created by navigating to the **System** menu, then choosing **Management**. Once created, Templates with categories and or workgroups can sorted and searched by selecting the category/workgroup in the Filter section.

**Using the Administration Tab** 

ft or fright	¢										Visible for Message Creation
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-	Name	Description	Show	Label	Default value	Required?	Use Default?	Presentation			Wable for Message Creation
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The Administration Tab has the following columns, some of which allow you to make edits to the template variables:

- Type: Kind of file of the template variables.
- Name: Name of the template variables.
- Description: Description of the template variable, if needed.
- Show: For filename variables, this can be set in Designer to either Thumbnails or Labels. Otherwise, the value listed will be Both.
- Label: Variable's display name. For a label greater than 19 characters, this field is resizable. If there is no name available the name of the variable will show. If the variable has been locked in Designer, it cannot be modified in Content Manager.
- Default Value: Will show the default value set. This does not apply to filters.
- Required: Can be set to Yes (checked box) or No, but must be set in Designer.
- Use Default: Can be set to Yes (checked box) or No. If the box is checked, the Default button will be displayed, so the default value of the variable can be used.
- Presentation: Used as follows:

Variable Type	Presentation Options
Filename	Radio, Picklist, Filter
Text	Radio, Picklist, Basic
Real	Radio, Picklist, Basic

Integer	Radio, Picklist, Basic, Slider
Boolean	Radio, Picklist

- Number of Lines: Lines in the template. The default is set to 1, but there can be a maximum of 10.
- Number of Characters: Characters in the template. The max (also the default) is set to 4096.

### **Editing Multiple Page Templates**

If you are using a template that is multiple pages, the total number of pages will be displayed on the first page. Variables that are not linked or scripted are listed on the first page. If a variable is used multiple times, only the first occurrence can be edited.

### **Edit Multiple Template Properties**

For convenience, you are able to modify the properties of multiple Templates by selecting multiple templates and clicking Edit Multiple.

The list of attributes that can be edited using Edit Multiple will depend on the media items selected and their commonality.

To do this:

- 1. Select the Template(s) you want to edit.
- 2. In the properties screen that appears, choose any or all of the following to edit: Description, Categories and Workgroups. You must click on the box next to the Property in order to edit it.
- 3. Once you have made your changes, click either **Save Changes** or **Save and Close**.

#### **Deleting Templates**

To remove one or more templates:

- 1. Select the item(s) you want to remove and click **Delete** in the toolbar.
- 2. Verify your selection by clicking Proceed.

# **Refreshing a Thumbnail**

Using this option will allows you to regenerate the thumbnail for the media or templates selected.

#### To generate a thumbnail:

- 1. Select the media or template(s) for which you want to generate a thumbnail.
- 2. Click **Generate Thumbnail** at the top of the page.

# **Publishing Older Versions of Templates**

Users may experience issues with Templates that were originally published in a version of Scala Enterprise older than Release 10.5. If your template is older than that, please republish in a newer version of the software before attempting to use it.

# **Managing Messages**

Messages are filled-in templates. They are a form of media that can be added to your library of content and are simple to create and edit.

- Creating Messages
- Editing Messages
- Editing Multiple Messages
- Alternative Options in the Media Toolbar
- Deleting Messages

**Creating Messages** 

To create a message:

1. Click on the Content menu and then click Media.

Templates Welcome! What would yo		Scala Online Extras
Approvals There are 7 media itsens that need approval.	Players There are 117 Players in this metwork.	Extras Home Page User's Guides
Media There are 970 media items available in this network.	Player Health There are 93 reported problems in this network.	Scala Support / FAQs Scala Software Updates blog
Playlists There are 322 playlists in this network.	Users There are 11 active users for this network.	Source Source and Sour
Channels There are 191 channels in this network.	Reporting Reporting database status: Running Playlack audt parser status: Running	

2. In the screen that appears, and click on the **+New** button and select **Message.** 

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irre > Media					
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File Type	Media Upicad				
Approval Status	Message		Show Grid		se i s 🚺
Upload Status	Web Page	0 Name	Details	▼ Last Modified	
Valid Date	External Source	PdB377.scb Approved	Type: Scala Script (6.9 MB) Dimensions: 1920 x 1080 Duration: (0.00:01.00 - 0:00:03.00)	Last modified: 2017-08-24 14:42:04 Revision: 3 Used: 10me	
Category Owner Workgroup Template Used		maybe Approved	Type: EM/ Message Dimensions: 1923 x 1080 Duration: (0:60:00:00) Template: Template_var_OM_bug.scb Owner workgroup: Dwgme	Last modified: 2017-08-18 11:12:48	
Folder	Congregational	1851 Approved	Type: Def Message Dimensions: 1280 x 768 Duration: (0:00022.27) Template: Bitthday screen43815187600.scb Owner workgroup: Dwayne	Last modified: 2017-08-18 11:11:40	
	- 🖉	996 (PC Approved	Type: Image (1,1 MB) Dimensions: 1840 x 3284	Last modified: 2017-08-15 15:39:42 Wild date status: Depired Nexision: 1 Used: 3 times	
	- 🐱	html-cbc_SignalDon#Widget http://faraday.scala.com/33151/localwebcontent/si pages/CEK_SignalDon#Widges/index.html Approved	Type: Web Page npN	Last modified: 2017-08-09 14:08:43 Used: 3 times	
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	• 😇	CBX_SignalDone.wgr Approved approve it	Type: Widget (75.3 KB)	Last modified: 2017-08-03 15:05:59 Revision: 1 Used: 5 times	
		fireworks_H265_HEVC_3840x2160.mp4 Approved	Type: Video (446.5 MB) Dimensions: 3840 x 2160	Last modified: 2017-08-01 15:41:34 Revision: 1	

3. Select the Template required and click the Next button.

Filters	10 V Search			Show Grid
Category				<< 1234>>>
Owner Workgroup		Name	Details	▼ Last Modified
▶ Folder	Congretedations	Birthday screen43815187600.scb	Size: (689.7 KB) Dimensions: 1280 x 768 Duration: (0:00:22.27)	Last Modified: 2016-12-27 11:53:52 Revision: 1
		Template_var_CM_bug.scb	Size: (67.6 KB) Dimensions: 1920 x 1080 Duration: (0:00:00.00)	Last Modified: 2016-11-07 11:42:57 Revision: 1
	•	Test_anim.scb	Size: (10.6 MB) Dimensions: 1920 x 1080 Duration: (0:00:27.96)	Last Modified: 2016-11-01 15:05:32 Revision: 2
		Radio and Picklist_CM- 11359.scb	Size: (2.6 MB) Dimensions: 1920 x 1080 Duration: (0:00:14.00)	Last Modified: 2016-11-01 14:27:01 Revision: 1
	<u>ح</u>	Radio and Picklist_sds.scb	Size: (18.3 MB) Dimensions: 1920 x 1080 Duration: (0:00:28.00)	Last Modified: 2016-11-01 13:30:07 Revision: 1
		Radio and Picklist.scb	Size: (18.3 MB) Dimensions: 1920 x 1080 Duration: (0:00:28.00)	Last Modified: 2016-11-01 13:27:54 Revision: 7
		Radio and Picklist_2.scb	Size: (2.6 MB) Dimensions: 1920 x 1080 Duration: (0:00:14.00)	Last Modified: 2016-11-01 12:48:50 Revision: 1
	. 20	DisablePagenGroup.scb	Size: (27.4 MB) Dimensions: 1920 x 1080 Duration: (0:00:26.00)	Last Modified: 2016-10-17 17:11:23 Revision: 1
		TemplateFUN_31Jan13-3.scb	Size: (9.0 MB) Dimensions: 1024 x 768	Last Modified: 2016-10-17 15:14:40 Revision: 4

4. Enter the Name of the Message and click the Next button.

	Turne File Marcana I are modified, 2017-02	10 11-12-40
Enter Name		[×]
Name		
Kim Test		
	Cance	Next
Approved		

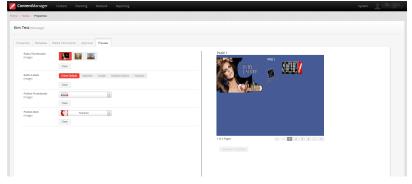
5. Click **Create** once you have completed the required fields. The next dialog box guides you through the criteria set by the Template Administrator.

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			fireworks_H265_HEV Approved	_3840x2160.mp4	Type: Video (446.5 MB) Dimensions: 3840 x 2160 Duration: (0.01:47.23)		ast modified: 2017-08-01 15:41:34 levision: 1 Jsed: 2 times	

The Create button will remain disabled until all required fields have been completed. A guide for use of the variables follows below.

Filename	Radio	Picklist	Filter		
Text	Radio	Picklist		Basic	
Real	Radio	Picklist		Basic	
Integer	Radio	Picklist		Basic (Numeric in Designer)	Slider
Boolean	Radio	Picklist			

6. You are then taken to the preview tab of the message. Here you are able to see the preview of the message and make additional adjustments including setting Properties and Metadata for the message.



7. Click Save or Save and Close if you have made additional changes.

<ul> <li>Media &gt; Properties</li> </ul>		
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**Editing Messages** 

To edit messages:

1. Go to the Content menu and click on Media.

Templates Velcome! What would yo		Scala Online Extras
Approvals There are 7 media items that need approval.	Players There are 117 Players in this network.	Extras Home Page User's Guides
Media There are 970 media items available in this network.	Player Health There are 93 reported problems in this network.	Scala Support / FAQs Scala Software Updates blog
Play(ists There are 322 play(ists in this network.	Users There are 11 active users for this network.	State Southing Openities and
Channels There are 191 channels in this network.	Reporting Reporting database status: Running Perjolaci audit parses status: Running	

2. Choose the Message you would like to edit and click on Properties.

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<b>Content</b> Manager	Content Planning N	setwork Reporting			System
> Media					
/pe	+ New Add to Playlist Prop	perties Generate Thumbhail Duplicate Report Delete			
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id Date tegory	✓ <sup>1</sup>	Non Teat Approved	Type: SAV Message Dimensions: 1920 x 1080 Duration: (0.60.28.00) Templane: Adalo and Picklist_sds.scb Owner workgroup: Dwayne	Last modified: 2017-08-29 14:27:33	
Workgroup te Used		Pd8377.scb Approved	Type:: Scala Script (6.9 MB) Dimensions: 1920 x 1080 Duration: (0:00:01.00 - 0:00:03.00)	Last modified: 2017-08-24 14-43:04 Revision: 3 Used: 1 time	
fr	•	maybe Approved	Type: Two Message Dimensions: 1920 x 1080 Duration: (000:00:00) Template: template: yas, CM, bug scb Owner workgroup: Dwayne	Last modified: 2017-08-18 11:12:48	
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	- 🕅	Note, pg Approved	Typi: Image (1.1 MB) Demensions: 1840 x 3264	Last modified: 2017-08-15 15:39-82 Valid date status: Expired Revision: 1 Used: 3 times	
	• 🚟	html-cbs.;SignxIDcneWkiget html://karskiy.scaks.com/3815.i/locakvebcontent/simple pages/CBK;SignxIDcneWkiget/index.html Approved	Type: Web Page	Last modified: 2017-08-09 14:08:43 Used: 3 times	
		homi-cbu, SignalDenrWidger, AND1888 http://diraday.ccala.com/33151/lifocalwebcontent/simple pages/CRC/SignalDenrWidger, AND1888/index.html Approved	Type: Web Page	Last modified: 2017-08-09 14:08:29 Used: 1 time	
	• •	CBX, SignatDone wgt Approved approve it	Type: Widget (75.3 KB)	Last modified: 2017-08-03 15:05:59 Revision: 1 Used: 4 times	
	100 C	fireworks_H265_HEVC_3840x2160.mp4	Type: Video (446.5 MB)	Last modified: 2017-08-01 15:41:34	

- 3. In the screen that appears, you will see the following tabs:
  - Properties: Edit the name, description, start and end dates, categories and workgroups, as well as turn audio ducking and fullscreen on or off.
  - Metadata: Edit the media metadata in your Content Manager.
  - Media Information: Provides the dimensions and duration of the message, but the information cannot be edited.
  - Approval: Gives the status of the messages. Also allows you to reject or approve the message. This is dependent on both your Roles and Permissions. If you make an edit to a message, but lack the proper permissions, the message will be listed "requires approval."
  - Preview: Provides a preview of the playlist where the message appears. It also lets you clear the playlist, or select a new one, should you need to do so.

Categories	
4K-H264 4K-H264 1920x1080 4K-H265_HEVC	
4K-H264 1920x1080 4K-H265_HEVC	
4K-H265_HEVC	
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4. Once you have made all your changes, click on either Save Changes or Save and Close to exit.

ontentManager Content Planning Network Reporting		System	
Test (Minisage)		Raset Save Changes	Save 8
settisi Micradista Media Information Approval Preview			
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**Editing Multiple Messages** 

- To edit multiple messages:
- 1. Go the Content menu and click on Media.

ContentManager Content	Planning Network		
orne > Dashboard Media Template			
Welcome! What would yo	in the second		Scala Online Extras
Approvals There are 7 media items that need approva		Players There are 117 Players in this network.	Extras Home Page User's Guides
Media There are 970 media items available in this	network.	Player Health There are 93 reported problems in this network.	Scala Support / FAQs Scala Software Updates blog
Playlists There are 322 playlists in this network.		Users There are 11 active users for this network.	
Channels There are 191 channels in this network.		Reporting Reporting database status: Running Rayback audit parser status: Running	

2. Choose the messages you would like to edit and click on **Edit Multiple**.

ContentManager	Content Planning	Network Reporting			System
ome > Media					
Filters ⊨ File Type	* New Add to Playlist	Edit Multiple Generate Thumbhall Report Delete			
Approval Status	10 V Search	8	tiow Grid		« « <b>1</b>
► Upload Status		Name	Details	<ul> <li>Last Modified</li> </ul>	
► Valid Date ► Category	₹ <b>8</b>	Kim Text Approved	Type: Wessage Dimensions: 1920 x 1000 Duration: (2020 x 00) Template: Radio and Picklet, sds.scb Owner workgroup: Dwayne	Last modified: 2017-08-29 14:27:33	
▷ Owner Workgroup▷ Template Used	<u>ه</u>	PdE377.scb Approved	Type: Scala Script (6.9 MB) Dimensions: 1920 x 1080 Duration: (0:00.01.00 - 0:00.03.00)	Last modified: 2017-08-24 14:43:04 Revision: 3 Used: 1 time	
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	- 🖉	Niki, jog Approved	Type: Image (1.1 MB) Dimensions: 1840 x 3264	Last modified: 2017-08-15 15:39:42 Valid date status: Diplined Revision: 1 Used: 3 times	
	• 🐺	html-cbx_SignalDoneWidget http://kisaday.scala.com.2315.f/scalwebcentert/simp pages/sciDoneWidget/index.html Approved	Type: Web Page de	Last modified: 2017-08-09 14:08:43 Used: 3 times	
	• 👼	htmi-tha_SignalDoneWidget_AND1088 http://taxabije.cola.com.33151/ocalwebcontent/simp pages/CBK_SignalDoneWidget_AND1888/index.html Approved	Type: Web Page	Last modified: 2017-08-09 14:08:29 Used: 15me	
		CBX StanaDone.wet	Type: Wident (75.3 KB)	Last modified: 2017-08-03 15:05:59	

3. You will be able to edit values in either the Properties or Metadata tab, as seen in the screenshot below.

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Description         Comprise           © Incomposition         © Composition	
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Compres     Compres     Compres     Compres	
Cate range:	

4. Once you have made all your changes, click on either Save Changes or Save and Close to exit.

Media > Properties		
ti-Edit		Save Changes Save &
perties Meradara		
Ø Description	E Coreportes	
test description	Uterkgroups	
Dute range:		
Auto ducking		

Alternate Options in the Media Item Toolbar

When multiple messages are selected, there are additional options besides Edit Multiple. These include:

- Add to Playlists: Select item(s) and add them to a Playlist.
- Generate Thumbnail: Creates an individual thumbnail image for each of the selected item(s).
- Report: Select your parameters on the screen that appears and after selecting Generate, you will get a report on the selected item(s).

ContentManager	Content Planning Network	k Reporting			System
ime > Media					
Riters ⊨ File Type	+ New Add to Playtist Edit Multipl	e Generate Trumbnail Report Delitte			
Approval Status	10 w Search	Sto	w Grid 🏚		«« « <b>1</b>
Upload Status		0 Name	Decails	<ul> <li>Last Modified</li> </ul>	
⊢ Valid Date ⊢ Category	J	Kim Test Approved	Type: Def Message Dimensions: 1920 x 1080 Duration: (0:00 28:00) Template: Radio and Picklist, sds.scb Owner workgroup. Dwayne	Last modified: 2017-08-29 14:27:33	
<ul> <li>Owner Workgroup</li> <li>Template Used</li> </ul>	e	Pet5377.scb Approved	Type:: Scala Script (6.9 M8) Dimensions: 1920 x 1080 Duration: (0:00:01.00 - 0:00:03.00)	Last modified: 2017-08-24 14:43:04 Revision: 3 Used: 1 time	
⊢ Folder	•	<b>maybe</b> Approved	Type: Def Message Dimension: 1920 x 1080 Duration: (5/00.00.00) Template: Template;var_CM_bug.scb Owner-workgroup. Dwayne	Last modified: 2017-08-18 11:12:48	
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	• 👼	httii-kba, SignalDoneWidget http://fwaday.scilla.com.3315.1/ocalwebcontent/himple pages/cBt/_SignalDoneWidget/index.ntml Approved	Type: Web Page	Last modified: 2017-08-09 14:08:43 Used: 3 times	
	• 👼	http://dx.SignalDoneWidget_AND1888 http://dxadagi.scala.com.33151/JocaWebcontent/Simple pages/EBC/SignalDoneWidget_AND1888/index.html Approved	Type: Web Page	Last modified: 2017-08-09 14:08:29 Used: 10me	
		CBX SignalDone.wet	Type: Wideet (75.3 KB)	Last modified: 2017-08-03 15:05:59	

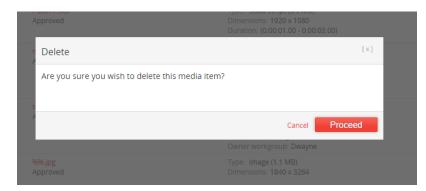
# **Deleting Messages**

To delete one or more messages:

1. Select the item(s) you want to remove and click **Delete** in the toolbar.

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2. Verify your selection by clicking Proceed.



# Managing Content Approval

For some installations, the configuration of the system may be set to require content to be approved by others before allowing it to be used. Until the content is approved, it will not appear on the playback device being targeted.

# Setting Up Approval

Things to know about the approval workflow before using it:

- Make sure the option to request Content Approval is enabled. The procedure for this is discussed in Configuring Your Network Settings ( under the Approval Settings Tab).
- Certain users are set up to grant approvals through user account configuration based on user roles and permissions.
- By default, these content approvers will receive email notifications alerting them to items needing approval. They might have disabled this email notification on their account, but they can still find these approvals on the dashboard and approve them regardless.

# **Requesting Approval**

### To request approval:

- 1. Follow the process for creating the Message.
- 2. Select the message in the list of media and select Properties.
- 3. In the dialog box that appears, go to the **Approval** tab and click on the **Request Approval** button.
- 4. Repeat steps 1-3 for each content item to be approved, as requesting approval is not something that can be done across multiple items.

## **Approving Content**

To approve content:

- 1. Select the message in the list of media and select Properties.
- 2. In the box that appears, go to the **Approval** tab click on the **Approval** button.
- 3. Repeat steps 1-3 for each content item to be approved, as approval is not something that can be done across multiple items.

# **Managing Playlists**

Playlists are a sequence of media items to be played in the order specified, according to their schedule. Smart Playlists can provide an automated way to create playlists based on a specific criteria.

This section will cover key functions related to playlists:

- Understanding Playlist Types
- Creating Playlists
- Editing Playlists
- Editing Playlist Items
- Managing Smart Playlists

# **Understanding Playlist Types**

There are four types of playlists that can be created:

- 1. Media: Default playlist type. It can contain files such as images, movies, flash, web pages, widgets, etc.
- 2. Audio: Contains only supported audio Media files and other audio sub-playlists.
- 3. Data: Can contain files of any type, such as media files, audio files and pure data files, such as XML or Excel files. ScalaScript files (SCZ files) can only be added to this type of a playlist.
- 4. Alternate: Can contain files of any type, such as images, movies, web pages, widgets, etc. Alternate playlists cannot contain sub-playlists.

Visit Using Media Formats Supported by Scala Enterprise for specifics on Scala's guidelines regarding the types of files supported for uses as content.

# **Creating Playlists**

There are two ways to create a Playlist:

- 1. Manually from scratch.
- 2. Duplicating an existing playlist.

Manually Creating a Playlist

- 1. In the menu at the top, click on the Planning menu and choose Playlists.
- 2. On the page that appears, click **+New**
- 3. Enter a Name, and Description (optional)
- 4. Choose a **Playlist Type** (Media, Audio or Data).
- 5. Click Create.
- 6. On the page that appears next, make changes in any of the four tabs as needed (Properties, Ordering, Object History and Items).
- 7. Click Save Changes or Save and Close when you are finished.

**Duplicating a Playlist** 

- 1. Choose the one you want to make a copy of, and choose Duplicate in the menu above the list of Playlists.
- 2. In the screen that appears, make any necessary changes to the name, and click **Duplicate**.
- 3. The Properties for the Playlist will appear. If necessary, make changes to the Properties, Ordering, Object History or Items in the Playlist as needed.
- 4. Click either Save Changes or Save and Close once you are finished.

### Working with Sub-Playlists

A sub-playlist is a playlist type that is nested inside another playlist. You can create several smaller playlists which can function independently, or grouped together inside a larger, master playlist.

When a Playlist is open, you can add any other playlist in your library as a sub-playlist.

To create a sub-playlist:

- 1. Go to the **Playlist** menu and select the Playlist to which you want to add a sub-playlist.
- 2. Choose **Properties** and then click on the **Items** tab.
- 3. At the top of the page, choose Add Sub-Playlist, and on the screen that appears choose the items you want to add to the playlist.
- 4. When you have finished adding all the items, choose either Add or Add & Close to complete the playlist.
- 5. Repeat this until you have add the sub-playlist you want. Click on Save Changes or Save & Close to exit.

# **Editing Playlists**

If you are looking for information on editing smart playlists, please see Managing Smart Playlists.

**Reviewing your Playlists** 

When viewing your playlists on the **Playlist** Landing Page, if a playlist is being used then a linkable counter is shown in the **Last Modified** column . Clicking the link will show you where the playlist is scheduled or contained in other master playlists as a sub-playlist. If you attempt to delete a playlist that is 'in use' then a similar dialog box appears to show usage and warn you of their removal before deletion.

**Editing a Playlist** 

### **Playlist Properties**

To view the properties of a **Playlist**, go the **Planning** menu and select **Playlists**. On the screen that appears, click on the name of the playlist you want to view or edit. You can also use the search bar, found at the top of the list. Type at least three characters and the search function will start attempting to auto complete, based on the playlists in your library and the filters you have set up in the list located on the left hand side.

## Selecting and Editing Playlist Properties

Once you have selected the playlist, a screen will appear with the following tabs:

- Properties: Manage the name, category, workgroups and any or all of the durations: image duration, transition and transition duration. If the playlist is controlled by a Third Party, that can be selected as well via the Yes or No option.
- Ordering: Can be set to Sequence or Shuffle.
  - Shuffle works like a deck of cards. The order is initially randomized, and items are dealt from the deck until the deck is used up. Then it reshuffles the deck and starts again from the top. This guarantees that all of the items will have played once. There's a special case could happen when the deck is reshuffled, where the first card of the new deck can be the same as the last card

pulled from the previous deck. But the player automatically detects and avoids this. The shuffle order is stored in memory so that if the playlist is set to play 'n' items each time, it will play the next shuffled item. The deck will be reshuffled if the playlist is modified (items removed, added or changed) or the Player is rebooted.

- **Object History**: Creation and modification information for the playlist
- Items (#): List of item(s) found in the playlist. Media or Sub-Playlists can also be added on this screen. Media on the page is available in grid or list view.

#### Understanding the Difference Between Shuffle and Random

It's important to understand the difference between "random" and "shuffle". Truly random would mean any media item has equal chance of playing next, including the media items that just played. Scala makes use of a "shuffle" methodology which is different from (and superior to) random, when it comes to desired behaviors of playlists.

Shuffle works like a deck of cards. The order is initially randomized, and items are dealt from the deck until the deck is used up. Then it reshuffles the deck and starts again from the top. This guarantees that all of the items will have played once.

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The shuffle order is stored in memory so that if the playlist is set to play 'n' items each time, it will play the next shuffled item.

The deck will be reshuffled if the playlist is modified (items removed, added or changed) or the Player is rebooted.

#### Playlist Item Sequence

Within the Items tab noted above, the sequence of items in the playlist can be modified by dragging and dropping.

### Assigning Items to a Playlist (owner workgroup only, no shares)

	Playlist without Workgroup Assigned	Playlist with Workgroup Assigned
Super Admin	Can only add items without Workgroup	Items of playlist's Workgroup, Items shared with playlist's Workgroup, Items with no Workgroup
User without WGA	Can only see items without Workgroup and can only add items without Workgroup	Can only see items withoutWorkgroup so they can't see the playlist
User with WGA	Can see items in User's Workgroup and items without Workgroup. Can add items in User's Workgroup and those items without Workgroup	Items of playlist's Workgroup, Items shared with playlist's Workgroup, Items with no Workgroup

## Note:

If adding items to a playlist as a Super Administrator or Administrator, you are unable to add items with a workgroup if the Playlist has no Workgroup assigned.

#### Using the Alternative Option for a Playlist

There are times when your Playlist will have no items to play. On the Timeslot Properties, choose from the following:

- 1. Black Page
- 2. Transparent
- Playlist



**Batch Editing** 

Editing Multiple Items Within a Single Playlist

- 1. In the menu at the top, click on the **Planning** menu and choose **Playlists**.
- 2. Click on the name of the Playlist and click **Properties**.
- 3. Choose the items you want to edit by checking the checkboxes next to them and clicking **Properties** at the top of the frame.

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- 4. Make your changes to the items in the tabs (Item Properties, Scheduling and Conditions) and click OK when you are done.
- 5. If you would like to change the order of the items in the playlist, highlight the items you want to move, and slide it to where you want to move it (ex. moving from the second spot to the first)
- 6. When you made all of your changes, either click Save Changes or Save and Close to exit.

### **Editing Properties across Multiple Playlists**

- 1. In the menu at the top, click on the **Planning** menu and choose **Playlists**.
- 2. Mark the checkboxes next to the playlists you are trying to edit then click Edit Multiple.
- 3. Choose the items you want to edit by clicking on the checkbox next to it and making the changes inline.

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4. Make your changes and click Save Changes or Save and Close to exit.

# **Editing Playlist Items**

In addition to being able to edit Playlists, you are able to edit specific items within playlists. You can edit how individual or groups of media objects will play on the screen. Within these properties you can define the when, where, and how your media will play back.

To access the items in your playlist:

- 1. Go to the Planning menu and select Playlists.
- 2. Choose the playlist you want to view and select Properties.
- 3. In the screen that appears, select the Items tab.
- 4. View your items and make any changes as noted in more detail below.

#### Managing an Item's Properties

Select an item, and click **Properties.** This yields a screen with the following three tabs:

- 1. Item Properties: Allows you to set the following parameters:
  - a. **Item duration:** Calculated in milliseconds. How long the item will play. If the item is started when a timeslot ends, it will finish as long as playback begins. These are things to consider when creating schedules and putting items into them.
  - b. Transition: Choose one of the broadcast quality, pre-rendered transitions.



If you select any of the following: Wipe, Corner, Curtain and Center, that they will be replaced by a basic cut wipe, as Player's ability to support them is unreliable. The following wipes have been enabled: Cut, Dissolve, Straight, Scrollin,

#### ScrollOut, FlyFade, Fade, Push, ShortFade, ZoomUp, ZoomFade.

- c. Transition Duration: Set the length of the transition.
- d. Audio Ducking: Can be turned on or off. Allows you to mute a secondary audio track to allow audio from the media object to play uncluttered by background music
- e. **Fullscreen mode:** Allows you to set an object to play on the entire screen. The configuration of your frameset will determine how the image scales.
- f. Audit Item: Clicking Yes to include this item in playback reports.
- g. Disable Playback: Setting this to "Yes" will keep the selected item from playing.
- h. HTML or widget-based items in a playlist allow for the following additional parameters to be set:
  - Composition Mode: How overlapping objects are rendered. It can be set to either transparent (default) or opaque.
    - Page Backdrop Opacity: Set the amount of translucence of the background.
    - Show Scrollbars: Make the scrollbars of the object either visible or invisible.
    - Interactive: Allows you to set whether the object is static or not.
- 2. Scheduling: Schedule for the individual object, not the overall Playlist. Each individual media object, can dictate when it is available to the playlist. Parameters you have the ability to control are:
  - Valid Range Switch: Can be set to Yes or No. Selecting Yes will reveal calendars to set your valid start and end dates.
  - **Time Schedules:** Allows you to choose the time of day and the day(s) that a media object will be valid in the playlist. This function allows for the concept of "day parting" with certain media playing in the morning, and other objects playing in the evening. If you need to have more than one Time Schedule, click on **Add More**, and repeat the process of setting one up as many times as necessary.
- 3. **Conditions:** Allows for routing a media object to a particular player or group of players, and insures your media will play only where you want it. To use this, Player Metadata must be set up. Once a player has metadata assigned to it, it becomes aware of where it is, and its function.
  - Any/All Switch: Dictates any or all of the conditions for the object must be met for it to play on a given screen.
  - Add: Allows you to add a condition a particular object. To add more than one condition, click on the Add More button. To delete a condition, click **Remove** in the last column.

### Managing Playlist Items

In addition to making changes to the Properties of an object, you also have the ability to perform these other functions after selecting item(s) in the list:

- · Add Media: Allows you to put more items into the playlist. If you do add more items, click on either Add or Add and Close to exit.
- Add Sub-Playlist: Add an already existing sub-playlist(s) to the Playlist you are viewing and editing. Once you are done, click on either A dd or Add and Close to exit.
  - To set the number of items to play from the Sub-playlist, select the playlist and click properties. On the Scheduling Tab, set Items to play to either **play all items** or **play this many items each time** and enter a number of items.
- Create Sub-Playlist: Add a new sub-playlist to an existing playlist. To add items or make other changes to this Sub-Playlist, use the Properties screen that appears. You will be able to make changes to the list from here
  - **Properties:** Set the name and description for the sub-playlist. Additionally, you can set the default image duration, and also the default transition and its default duration, as well as the Categories and Workgroups for the Playlist.
  - Ordering: Can be set to either Sequence or Shuffle.
  - Object History: Provides the creation and modification history. You can not make changes to this tab.
  - Items (#): Shows the number of items in the playlist, and allows you to add more or to add a sub-playlist.
- Remove: Deletes item(s) from the playlist. The system will ask if you want to remove the selected item(s). If you do, click on Proceed.

Deleting playlists in use will remove them from schedules or master playlists.

- Open Playlist Item: Shows the item in the Media list, and allows you to make changes to it.
- Move: You can enter a new position in the list for the selected media items. Drag and drop can also be used to move around items in the list.

**Understanding the Dashboard Icons** 

The Playlist Dashboard contains icons that display a playlist's status. The following table provides a guide to the icons that may appear in this section

### Playlist Health

Icon	Description
<u> </u>	Playlist contains expired elements
8	Playlist contains rejected elements, incomplete uploaded elements or pending approvals

# **Managing Smart Playlists**

Smart Playlists allow you to create a customized playlist. Their content is chosen automatically from your library in Content Manager as a result of using certain criteria. Just like a regular playlist, there are three types of Smart Playlists that can be created:

- 1. Audio
- 2. Data
- 3. Media

**Creating Smart Playlists** 

There are two ways to create a smart playlist:

- 1. Manually from scratch.
- 2. Duplicating an existing one.

### Manually Creating a Smart Playlist

- 1. Go to the Planning menu at the top of the page, and select Playlists.
- 2. On the screen that appears, select New Smart Playlist
- 3. Enter a name and choose a playlist type (media, audio or data), and click Create.

### **Duplicating an Existing Smart Playlist**

- 1. Select the playlist you want to make a copy of, and choose Duplicate in the menu bar above the list of Playlists.
- 2. In the screen that appears, make any necessary changes to the name, and click **Duplicate**.
- 3. The Properties for the Playlist will appear. If necessary, make changes to the Properties, Ordering, Object History, Item Conditions or Items in the Playlist as needed. These properties will explained in greater detail in the next section.
- 4. Click either Save Changes or Save and Close once you are finished.

### **Editing Smart Playlists**

Either by doing so in the screen that appears after you have created a Smart Playlist, or choosing one from your list and clicking on **Properties**, the attributes of smart playlists are editable. Once you have made your desired changes to the smart playlist, click on either **Save Changes** or **Sa ve and Close** to exit the screen.

When you look at the Properties of a Smart Playlist, a pane with the following tabs will appear.

- Properties: Manage the name, category, workgroups and any or all of the durations: image duration, transition and transition duration.
   If the playlist is an audio one, you will not be able to set any transitions.
- Ordering: Can be set to Sequence or Shuffle.
  - Can also be sorted by Name or Last Modified and Ascending or Descending
- **Object History:** Creation and modification information for the smart playlist
- Item Conditions: Can be set for any or all of the following:
  - Limit to: Set the the Number of items and how they are chosen, either by newest modified date or randomly.
    - Update automatically every: Set the number of minutes between smart playlist generations.
  - Any/All of the following conditions: When adding conditional criteria, you are able to test the results by clicking Show Matching Items. The following is an example of setting conditions.

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• Items--(#): List of item(s) found in the playlist. Media or Sub-Playlists can also be added on this screen. Media on the page is available in grid or list view.

O Note: Great care should be taken when creating a large number of smart playlists, as updating at a high frequency can impact server performance. In particular, consider the plan generation and distribution cycle associated with delivering content to your network of players. For example, if you are only delivering content to your players every 4 hours, then having Smart Playlists update every 5 minutes (instead of the default of 60) is a waste of Content Manager's resources.

### Update Smart Playlist

Manually update the playlist, instead of a the time you have set it to update automatically.

### Convert to Normal Playlist

Convert the playlist to a normal one, but you will lose the Smart Playlist Conditions. A screen will appear asking if you are sure about converting the playlist. If so, click **Proceed**.

### Editing Multiple Smart Playlists

Mark the checkboxes next to the playlists you are trying to edit then click Edit Multiple.

Choose the items you want to edit by clicking on the checkbox next to it and making the changes inline.

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Make your changes and click Save Changes or Save and Close to exit.

## **Deleting Smart Playlists**

Mark the checkbox(es) next to the playlist(s) you want to remove and click Delete.

A box will appear asking if you are sure that you want to delete the playlist. After verifying, click Proceed.

# **Managing Alternate Behavior**

There are occasions during playback when there is nothing scheduled to play, as a result of both micro-scheduling and conditional playback settings. When this happens, the frame will show a black area that can cover all or part of the screen, depending on the channel's frameset.

Alternate behavior arose from users' desire to choose what happens in this situation. A user can manage alternate behavior at both an individual Timeslot and Frame level.

Users who choose to implement alternate playlists can choose from four options:

- No Alternate: The default setting. Alternate content will not play when there is no playlist content available.
- Black Page: Displays a black 'page' in the frame.
- Transparent: Displays a transparent frame. This option can be useful in the event of a multi-layer and/or multi-frame channel because it allows the content underneath the frame to be visible.
- Playlist: Plays a specific alternate playlist when there is no content available to play.

### Note:

1) Alternate behavior Timeslot settings take precedence over the alternate playlist settings at Frame level, in the event that both Timeslot and Frame level settings are used.

2) Alternate playlists are constrained in that they cannot include sub-playlists, have playlist media item conditions, or playlist media item valid dates. This is to avoid a situation in which the alternate playlist also has no content to play.

In the Schedules menu, users can adjust alternate playlist settings on a Timeslot or Frame level.

Timeslot level alternate playlist settings are accessible via the Calendar tab.

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Frame level alternate playlist settings are accessible via the Alternate tab.

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- Accessing Timeslot level settings in the Calendar tab
- Accessing Frame level settings in the Alternate tab

## Accessing Timeslot level settings in the Calendar tab

- 1. Click the Calendar tab at the top of the Schedules menu.
- 2. Click to select the timeslot you'd like to add an alternate behavior to.
- 3. Click the Edit button on the top right side.
- 4. Scroll to the bottom right side of the screen to see the Alternate panel.
- 5. Select No Alternate, Black Page, Transparent, or Playlist, then click Update to save your settings.

### Accessing Frame level settings in the Alternate tab

- 1. Click the **Alternate** tab at the top of the **Schedules** menu.
- 2. Select No Alternate, Black Page, Transparent, or Playlist, then click Update to save your settings.

# **Auto-Importing of Content**

Sometimes you have content outside of the Enterprise ecosystem, either on a file transfer protocol (FTP) site, an SSH file transfer protocol (SFTP) or via a Universal Naming Convention (UNC) path, all of which are usually located outside of your local network. Using the Publish Location dialog allows you to automatically ingest from outside sources, following the default one minute delay, and they can found via the **Syste m** menu, under the **Management** category.

Please do not confuse SFTP (SSH File Transfer Protocol) with Simple FTP, or FTPS (FTP over SSL).

The image below shows an example of the Publish Locations dashboard.

Home > Publish Locations					
Filters Search	+ New				
	10	▼ ▲ Name	🗄 Status	Details	
	0	Internal	<ul> <li>Disabled</li> </ul>	internal/test Check Interval: 1 minute Active mode Include Sub-Folders	
		internal.	Disabled	internal/test/Tuan Check.interval: 1 minute Active mode include Sub-Folders	
		LocalUNC	🕗 Disabled	\\192.168.60.60\media Check Interval: 1 minute Include Sub-Folders	
	1 to 3 of 3				

The following table explains the possible values found in the Status column of this screen:

0	Publish location disabled
✓	Publish location enabled

### **Creating a Publish Location**

Per Microsoft best practices, use of the SMB1 protocol is no longer recommended.

Users may choose to enable the **SMB2** protocol, but note that existing connections that ONLY have SMB1 enabled will no longer function once "EnableSMB2" has been set to true. See Advanced Configuration Options for Content Manager for more information.

To add a publish location:

- 1. Go to the System menu, and then select Management
- 2. In Management, select Publish Locations and select +New.
- 3. On the screen that appears, enter a name, choose the type of location (either FTP, SFTP and UNC). Enter a hostname and a path, and change the port if necessary (it defaults to Port 21). Supply your username and password and then confirm your password. Change the check interval from the default 10 minutes, if necessary.
- 4. Click **Create** once you entered the information.

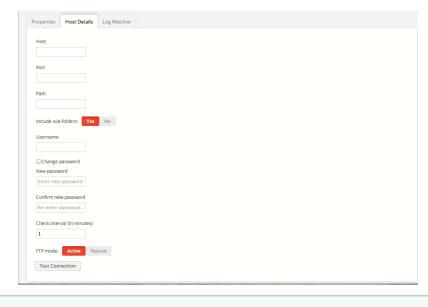
The following special characters and reserved words are not allowed in media file names, folder names, or server names. See Notable for Support for more information:

<ul> <li>Exclamation mark — !</li> <li>Quotation mark — "</li> <li>Number sign — #</li> <li>Dollar sign — \$</li> <li>Percent sign — %</li> <li>Ampersand — &amp;</li> <li>Apostrophe — '</li> <li>Parenthesis — ()</li> <li>Asterisk — *</li> <li>Comma — ,</li> <li>Period — .</li> <li>Slashes — / \</li> </ul>	<ul> <li>Colon — :</li> <li>Semi-colon — ;</li> <li>Angle brackets — &lt; &gt;</li> <li>Equal sign — =</li> <li>Question mark — ?</li> <li>At sign — @</li> <li>Brackets — []</li> <li>Caret — ^</li> <li>Grave accent — `</li> <li>Braces — {}</li> <li>Tilde — ~</li> </ul>		
CON, PRN, AUX, NUL, COM1, COM2, COM3, COM4, COM5, COM6, COM7, COM8, COM9, LPT1, LPT2, LPT3, LPT4, LPT5, LPT6, LPT7, LPT8, LPT9			

# **Setting Up a Publish Location**

Once you have added the Publish Location, click on the linked name to view or edit its details. In the pop-up screen that appears, you can modify the location attributes in the **Properties** tab, including: category(ies), workgroup(s) and approval type.

The Host Details tab allows you manage host attributes and then verify them by testing the connection. For performance reasons, adjust the Che ck interval to an appropriate frequency based on the update frequency of that publish location.



If the folder listed has other unnecessary files, they will be retrieved anyway. We recommend creating a folder that only contains the files you need.

If you try to use both manual uploads and a Publish Location, any media of the same name will have a new revision. As long as the file name is the same, any media item properties (e.g. categories) will be preserved. Any newly modified files will also be uploaded as a new revision, and will have the same name.

(i) If you remove a file from the UNC path it will not be automatically removed in the media library!

# **Editing Publish Location Properties**

 $\oslash$ 

Opening the properties of the publish location allows you to make edits to some of them

To access the properties of a Publish Location:

- 1. Go to the System menu and select Management.
- 2. In that menu, choose Publish Locations.

- 3. Select the network you want to make changes, and choose Properties.
- 4. In the screen that appears, you will see the following tabs:
  - **Properties**: Allows you to set the type (UNC, FTP and SFTP) and enable or disable the host, the location of the media storage folder (either to root, or a folder named after the Publish Location), and the type of media approval (auto approve, send approval request, or to do nothing, which will leave the media unapproved). Categories and workgroups can also be set on this screen. Be aware that if you add new items to the category or workgroup, they will automatically have these new values as well.
  - Host Details: Shows and allows you to set the host details, including address, port and path as well as whether or not to include subfolders. You can also make changes to the username and password for the host from here, and also set the check interval, set you FTP mode to active or passive and test your connection to the host.
  - Log Watcher: Shows you the logs for the Location.

Clicking on Clear Log Screen will ONLY clear the logs visible on the screen, not all of the logs for the Location.

5. If you make any changes in these tabs, click either Save Changes or Save and Close to exit.

# **Managing Channels**

Channels are an important piece of the Enterprise ecosystem, as they are the object that the Player "listens to" in order to get its content. They can be further broken down into Framesets, which define the screen into smaller pieces, each of which can have its own content.

The topics discussed in this section include:

- Managing Framesets
- Creating Channels
- Editing Channels

# **Managing Framesets**

Framesets allow the user to define the layout that is associated with a channel. Once a frameset is applied to a Channel, the attributes are copied to that channel.

They allow you to break the screen into sections and run content within each area uniquely. A common example of a frameset is a newscast with the news program running in the top area and information such as sports scores, stock tickers, or town-specific weather running in a box (usually referred to as a "crawl") at the bottom of the screen.

Note:

For the purposes of example, we are working with a frameset for the default screen size of 1024 x 768. If your frame is for a larger or smaller screen, you will have to adjust up or down accordingly.

## **Creating Framesets**

To create a frameset:

- 1. Go to the System and then select Management, the select Framesets from the list.
- 2. On the page that appears, click **+New**.
- 3. Enter a name for the Frameset and click Create.
- 4. In the Properties screen that appears, you make changes to the frame you have created, including the ability to change:
  - a. Screen size from the default 1024 x 768 size.
  - b. Distance the frame should be be from the left side or top of the screen.
  - c. Scaling (either fill frame exactly, fit inside frame, or fit and trim to frame) and hiding frames by selecting the check box in the hidden column (this might be valuable for audio only content). Fit inside frame will be set by default.

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5. If you need to add additional frames, please click Add More and repeat until you have added the necessary amount of frames for your configuration.

Content Manager currently supports framesets for the following pre-defined size screens.

640 x 480	800 x 600	1024 x 1280	1440 x 960
720 x 480	840 x 480	1280 x 720	1440 x 1080
720 x 576	852 x 480	1280 x 768	1600 x 1024
768 x 1024	1024 x 525	1280 x 1024	1600 x 1200
768 x 1360	1024 x 768	1360 x 768	1920 x 1280
		1366 x 768	

To create a screen size other than one of these pre-defined sizes, change from the default 1024 x 768, and select the screens size drop down menu and select **Custom**. This option is at the bottom of the list, so you will need to scroll down to select it.

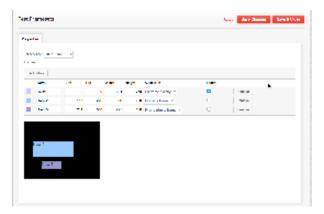
# **Editing Framesets**

To edit a frameset:

- 1. Go to the System and then select Management, the select Framesets from the list.
- 2. Select the frameset you want to edit and select Properties.
- 3. Make the changes you would like to the selected frameset and click Save Changes or Save and Close to exit.

# **Understanding the Properties Screen**

For a better understanding of what you are editing, we will take a look at what you can edit on the Properties screen.



In the example above, there are three frames.

- Frame 1 (called Main) is set up to cover the entire screen and fill the frame exactly. It has been created, but is hidden (as the check box under the **Hidden** is column is selected) for the purposes of this example.
- Frame 2 (called New 2) is set to appear 117 pixels from the left edge of the screen and 270 from the top. It is set to fit inside the frame, which means it will be adjusted in size to appear on the screen if necessary. By default, it will not appear unless Main is hidden, as we have done.
- Frame 3 (called New 3) appears at 234 pixels from the left hand side and 540 from the top. It is set to fit and trim to the frame, meaning that Content Manager will adjust its dimension for size, should it be too large to fit the screen otherwise.

**Hidden**: It will hide any frame where this checkbox is selected. A Frame would be set to hidden when it is not used for presentation. An example of this is a frame you may only need during a certain time of year. If the content is static it is easier to simply hide the frame then re-create the content as needed.

Another common use of a hidden frame is as a control frame, which is a frame that never displays anything visually. They are in the frameset, but not visible on the display. Control frames "do" things, such as retrieving data from a third party feed (e.g., news), turn monitors on and off, or other uses where something needs to be done by system, but not seen by the end user.



Hiding a frame is not supported by all Scala certified Players. Please test your Player to see if doing so is supported before attempting to hide a frame.

**Remove:** will delete the selected frameset. Please be aware that unlike other operations you perform in Content Manager where you are deleting or removing something, the system will not confirm if you are sure you before removing the frame.

**Sequence of Framesets:** Can be changed by dragging and dropping into the desired sequence. If frames overlap within the screen real estate, the frames higher in the list will be presented on top of the frames lower in the list (like layers).

### **Deleting Framesets**

To delete a frameset:

- 1. Go to the System and then select Management, the select Framesets from the list.
- 2. Select the frameset(s) you want to remove and click on the **Delete** button.
- 3. The system will ask if you want to remove the selected frameset(s). If so, click Proceed.

# **Creating Channels**

Before displaying media in Content Manager on a Player, you need to define the layout of the screen. This is done via using a Channel. These contains a Frameset that specifies the screen size and the size of the frame (or frames) within it, and can be based on a single frame display or can contain multiple frames, each with their own Playlist.

To create a single frame channel:

- 1. Go to the Planning menu and select Channels.
- 2. Select + New
- 3. In the box that appears, enter a name and select a Channel from the three types, which are:
  - a. Audiovisual
    - b. Audiovisual with separate audio track
    - c. Audio track only
- 4. Choose a frameset by clicking on Select, and picking a frameset from your existing list.
- 5. Once you have chosen a frameset, click Select.
- 6. When you are finished, click Create.

Framesets have a specific resolution, which ideally should be consistent with the resolution of the screens you are using with your players. If you have different size screens that need to show the same channel, try to make sure they have the same aspect ratio. Then, use a frameset that matches the highest resolution screen you have and the other players will scale the channel down accordingly.

# **Editing Channels**

## **Editing a Channel**

- 1. Go to the Planning menu and select Channels.
- 2. On the list that appears, select the channel you want to edit, and select Properties.
- 3. In the window that appears next, you will be able to edit items within the following tabs:
  - a. Properties: Make edits to the name and description
  - b. Audiovisuals: Allows you to enable or disable audio in visual media for audio visuals channels. For audio only channels, the only property you will be able to edit on this page is whether or not the channel is controlled by a Third Party app. You will also have the ability to select a different frameset for the channel.
  - c. Player Metadata: Add player metadata here.
  - d. Variables: Add a variable here by clicking the Add More button. The type and control script for each variable can edited by choosing from the drop down menus for each. If you need to delete a variable, click **Remove** in the far right column.
- 4. When editing the Properties of a specific Channel, you will also be able to make changes to its schedule by clicking on the **View** Schedule link to the right of the name.
- 5. Once you have made your changes, click either Save Changes or Save and Close to exit.

## **Editing Multiple Channels**

- 1. Go to the Planning menu and select Channels.
- 2. On the list that appears, select the channels you want to edit, and select Edit Multiple.
- 3. Make changes to the tabs by clicking the check box next to the property in Properties, Audiovisuals and Player Metadata you want to edit. Please be aware that you will not be able to edit variables for multiple channels, as this is not a supported function.
- 4. Once you have made your changes, click either Save Changes or Save and Close to exit.

## **Duplicating a Channel**

- 1. Go to the Planning menu and select Channels.
- 2. On the list that appears, select the channel you want to make a copy of edit, and select Duplicate.
- 3. Make changes to the Properties tabs or Schedule, if necessary.
- 4. Once you have made your changes, click either Save Changes or Save and Close to exit.

# **Deleting Channels**

- 1. Go to the Planning menu and select Channels.
- 2. On the list that appears, select the channel(s) you want to remove, and click on Delete.
- 3. You will be ask if you want to remove this channel(s). If so, click on **Proceed**.

# **Scheduling Content**

Content, once it is ingested into the system, can be placed into a schedule for ease of play in Content Manager. Depending on the nature of the content, its play can be triggered by an event, either an external event, or the time of day.

Topics covered in this section include:

- Managing Schedules
- Managing Triggers

# Managing Schedules

Creating a Schedule will allow you to show content at specified times. For example, certain content might be relevant for a specific time window of the day.

Note:

You must first create a Channel, as Schedules only exist within a Channel.

There are two methods to creating a Schedule:

- 1. Drag and Drop within a timeline view.
- 2. Manually.

For the purposes of both of these examples, we will assume that the Content Manager you are using only has one channel.

Each channel has four tabs for scheduling:

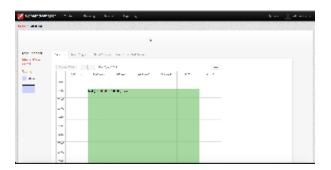
- Calendar: Weekly view where timeslots can be created. Each time slot contains a playlist.
- Time Triggers: Allows the schedule to be interrupted at specific times, over and above that specified in the Calendar.
- Event Triggers: Based on an external event that triggers content to be played. This tab will not appear unless you have event triggers set up.
- Non-Scheduled Content: Used to deliver a data file that is not specifically scheduled via a media playlist.

If you have more than one channel then you may choose a different channel to schedule by choosing **Select a different channel**. If your channel uses a frameset with multiple frames, then you can select the frame to schedule by choosing **Select a different frame**.

It should also be taken into account when scheduling items that timeslots in a schedule may end in the middle of item being played back.

### Creating via Drag and Drop

1. Click and drag a window in the calendar area.



2. After releasing the mouse, the Timeslot properties box will appear.

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Schedule		
Valid starts 2014-05-12 The Valid and No end date		
Start time End time Buration		
\$0:00:08 1 \$1.00:00 C \$05:00:00		
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- 3. Click Change to select a different playlist, if necessary
- 4. Set the Schedule parameters:
  - Set your desired Valid start and Valid end dates parameters.
  - Set the timeslot's Start time and End time.
- 5. Set the Recurrence pattern:
  - Once: Choose the day to have timeslot recur.
  - Weekly (default): Choose the day of the week.
  - Monthly: Select the month and year (the current year is the default), as well as the frequency of months (either 1,2,3,4 or 6) and the date of the month for this to recur.
  - Yearly: Select the day of the year for this to run.
- 6. Modify Audio Ducking and Full Screen settings as needed.
  - Audio ducking is the player's ability to turn down the volume of other audio (typically background audio tracks) when another media item is playing.
- 7. Set the following options:
  - Locking (either Enabled or Disabled):Lock the timeslot from editing.
  - **Priority** (set either to **Normal**, **On Top**, or **Underneath**): Relates to the layering of timeslots. For example, if you have a 24 x 7 playlist, and have an emergency message that needs to run for two hours, you can set it on top of the default timeslot. If you know it is something you can will again, set it to run as underneath until you need it again.
  - **Color:** Color the schedule will appear when looking at the schedule for the channel.
- 8. Once complete click Create.
- 9. If you are creating more than one schedule, repeat as needed. When finished, click either Save Changes or Save and Close to exit.

## **Manually Creating Schedules**

- 1. Go to the Planning menu and select Schedules.
- 2. On the screen that appears, click New. If you do not change the time, a 24/7 timeslot will be created by default.
- 3. Once you have done this, the **Timeslot Properties** box shown above will appear.
- 4. Follow steps 3-9 in the prior Drag and Drop section.

### **Editing Schedules**

- 1. Select the schedule you wish to edit by double clicking it. If there is more than one frame on the page, select the frame first.
- 2. Make your changes and click Update when you are finished.

OR

- 1. Click on the Schedule you want to make changes to and select Edit.
- 2. Make your changes and click **Update** when you are finished.

# **Deleting Schedules**

- 1. Select the schedule you wish to edit by double clicking it. If there is more than one frame on the page, select the frame first.
- 2. Click **Remove**. You will be asked if you are sure that you want to delete the schedule.
- 3. If you do want to remove the schedule, click Proceed.

### OR

- 1. Click on the Schedule you want to make changes to and select Remove.
- 2. You will be asked if you are sure that you want to delete the schedule, and if so select Proceed.
- 3. Make your changes and click Update when you are finished.

## Using the Alternative Option for a Playlist

There are times when your Playlist will have no items to play. On the Timeslot Properties, choose from the following:

- 1. Black Page
- 2. Transparent
- 3. Playlist

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# **Understanding the Dashboard**

There are icons on the Dashboard that will help you more easily manage your Schedule. The chart below offer a quick guide to the icons and what they mean.

Icon	Seen When
	Timeslot is locked
题	Timeslot is new
* <del>*</del>	Timeslot is weekly and no end date
* <b>3</b>	Timeslot is weekly with end date
™ <b>€</b> *	Timeslot is monthly and no end date
* <b>3</b>	Timeslot is monthly with end date
* <del>&amp;</del>	Timeslot is yearly and no end date
* <b>&amp;</b>	Timeslot is yearly with end date
<b>⋤</b>	Alternate behavior is set

# **Managing Triggers**

Triggers are a way of defining a specific playlist for a Player to start playing when an external input happens or at specific time. The external input comes from Control Scripts, like a VBScript that monitors a file or controls an external device through a serial port. Control scripts are VBScripts, JScripts or Python Scripts that are created using third party tools, specifically for the purpose of managing external conditions that you want, at times, to interrupt the normal playback of a frame in your channel.

For more information on specific kinds of triggers, please see:

- Using Time Triggers
- Using Event Triggers

**Using Time Triggers** 

By using a Time Trigger, you can set up specific content to play at a specific time. For example, if you use Content Manager in a restaurant, you can set a Time Trigger to have your lunch specials run during lunchtime.

To add a new time Trigger:

- 1. Go to the Planning Menu and select Channels.
- 2. Open the Channel you want to edit and click on the View Schedule link to the right of the name.
- 3. Choose the second tab, which is marked Time Triggers.
- 4. If you have not have not created any previously, click on the Add button. However, if you have created, the button will say Add More.
- 5. On the screen that appears, enter a name and set up the parameters, which are explained below.
- 6. Once you have done all this, click Create.

### **Editing Time Triggers**

When you set up a time trigger, the following properties can be edited:

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- Playlist: Choose the playlist you want the trigger to effect. Using the drop down menu below the playlist you have set the triggers to play some or all of the items on the list.
- You can set the Playlist to be (or not to be):
  - Controlled by a Third Party app. This option can only be set by the Administrator. It is useful for certain third party apps that require you to set up the trigger, but control the playlist to be used. It protects you from modifying a playlist under its control.
  - Use audio ducking (audio ducking is the player's ability to turn down the volume of other audio-typically background audio tracks-when another media item is playing).
  - Play fullscreen.
- Set the Recurrence Pattern:
  - One Time- this will allow you to choose the day to have timeslot recur.
  - Weekly (default)- selecting this allows you to choose the day of the week.
- Additionally, you can set your desired Valid start and Valid end dates parameters, the timeslot's Start time and End time, and whether
  or not the schedule should repeat.

If you are making edit to an existing time trigger, click Edit. This will appear to the right of the trigger's name in the Time Triggers tab.

#### **Deleting Time Triggers**

To delete a time trigger:

- 1. Go to the Planning Menu and select Channels.
- 2. Open the Channel you want to edit and click on the View Schedule link to the right of the name.
- 3. Choose the second tab, which is marked Time Triggers.
- 4. Each time trigger will have its own block of information. The Remove option is located in the column furthest to your right. Click on **Remo** ve.
- 5. The system will ask if you confirm the deletion. Click Proceed.

# **Using Event Triggers**

An event trigger is a way of starting a specific playlist for a player as the result of an external input. This is done through the use of control scripts. They are created externally, and must be uploaded into Content Manager.

To upload a control script to Content Manager:

- 1. Go the Content Menu and select Media.
- 2. On the screen that appears, select **+New**, and then choose Media Upload.
- 3. Click on the Add button under files to place your script(s) in Content Manager. If you need to delete script(s) for any reason, choose Rem ove. If you do not choose a path to save the file to, it will be saved to the 'root' directory of your Content Manager. To save it to a specific place, click Select and find the folder.
- 4. Once you have done this, click Upload.

Once these scripts are uploaded, they appear in the Media list tagged with Type: Windows Script. You can view all control scripts by expanding the **File Type** filter under the search text entry box and selecting the **Windows Script** entry. These scripts can be assigned to one or more channel by defining channel variables.

**Using Variables** 

# Note:

Before you set up an Event Trigger on a Schedule, you must first set up a Variable(s) on a Channel. The Event Triggers tab is currently configured to not appear on a particular channel if no variables have been set up first.

There are three types of variables: Boolean, Integer and String, but only Boolean and Integer types can be used to trigger playlists. However, you can share String variables between your Control Script(s) and Scala.

### Creating a Variable

To create a variable:

- 1. Go to the **Planning** menu and select **Channels**.
- 2. Choose the channel you want to add a variable to and click on Properties.
- 3. In the Variables tab, click Add to create a new variable. If you have have previously created a variable in a particular channel, click Add More to do so.
- 4. Set the name, variable type and control script. Once you have typed and moved to setting another property, the variable name you have created will change to look similar to this: *Channel.Name*.
- 5. Repeat as desired to add all of your variables.
- 6. Once you have done so, click either Save Changes or Save and Close to exit.

To delete a variable, click **Remove**, which is located in the far right column of the variable's information. Doing so will instantly delete the variable.

### **Using Event Triggers**

In order to create an Event Trigger you need the following:

- Channel with one or more Frames.
- · Playlist scheduled to play under normal conditions.
- Playlist to play when the trigger happens.
- Source of the trigger.
- Channel Variable defined in Channel Properties/Variables.
- · Channel Script uploaded to Media and selected in Channel Properties/Variables.

The **source** is some external device, computer, file, etc. It is up to the **Channel Script** to handle the connection with the source. The Channel Script (written in Python, VBScript or JavaScript) watches the source and uses the **Channel Variables** to tell the Player when to run the trigger Playlist. Possible sources can include:

- Text files on shared folders or HTTP servers (file date change = trigger).
- Network messages (TCP, UDP or Multicast UDP).
- Web applications with an external API.
- Serial RS-232 COM ports.Adding an Event Trigger

### Adding an Event Trigger

To add a new event trigger:

- 1. Go to the Planning Menu and select Channels.
- 2. Open the Channel you want to edit and click on the View Schedule link to the right of the name.
- 3. Choose the second tab, which is marked Event Triggers.
- 4. If you have not created any previously, click on the Add button. However, if you have created a trigger previously, the button will say Add More.
- 5. On the screen that appears, choose the variable you would like to use.
- 6. Select one of your Playlists. If you already have one selected, and would like to use a different one, select Change to do so.
- 7. Set the parameters in the Options section.
  - a. You can set the trigger to play some or all of the items in the selected playlist. You are also able to set a repeat trigger response based on the type trigger you are using. These types will be discussed further below.
  - b. Also, you can set whether or not you want the player to: be controlled by Third Party applications, use Audio Ducking, or be fullscreen.
    - Audio Ducking is a player's ability to turn down the volume of other audio (typically background audio tracks) when another media item is playing.
- 8. Once finished, click Create.
- 9. Once you have finished, click either Save Changes or Save and Close to exit.

## Editing a Event Trigger

To edit a trigger:

- 1. Go to the Planning Menu and select Channels.
- 2. Open the Channel you want to edit and click on the View Schedule link to the right of the name.
- 3. Choose the second tab, which is marked Event Triggers.
- 4. Find the trigger you want to modify and click Edit, which is located to the right of the name of the trigger.
- 5. Make your changes and click **Update.**
- 6. Once you are finished, click either Save Changes or Save and Close to exit.

### Deleting a Event Trigger:

To delete an event trigger:

- 1. Find the trigger in your list and click Remove, which is located in the far right column of the variable's information.
- 2. The system will ask if you are you want to remove the trigger. If you are, click **Proceed**.
- 3. Repeat as needed.
- 4. Once you have make all your deletions, click either Save Changes or Save and Close to exit.

**Understanding Trigger Types** 

### Triggering on Boolean Variables

A Boolean based trigger is used when you want different content to play so long as a certain condition is true. For example, if you had a sensor in front of your screen, and you wanted special content to play when a person was present, returning to the original content when the person departs, use a boolean-based trigger.

They are based on boolean channel variables. These variables only allow the changing of the Playlist. You cannot make changes to the number of items you wish to play or the Repeat Trigger Response. However, you can edit whether the Playlist is: controlled by a Third Party app, has Audio Ducking enabled or is set to be Full Screen. Third party apps can only be set by the Administrator.

Here you select a playlist to play when the Control Script changes the Boolean value from false to true (or 0 to 1).

Notice that under the heading **Repeat Trigger Response**, the value is set to **Play While On**, which means that the playlist specified will continue to play in a loop until the control script changes the channel variable back to false or 0. At that point the playlist is ended immediately, and the player goes back to playing its regular timeslot.

## Triggering on Integer Variables

An Integer-based trigger is used when you want different content to start whenever a certain type of change happens. For example, if you want a vending machine to display a message whenever a coin is inserted, use a integer-based trigger. They are based on integer channel variables.

Like Boolean channel variables, you can select the playlist that will play when the control script has changed the channel variable. You can make the same edits to Third Party apps, Audio Ducking or Full Screen that you can with Boolean Triggers.

Any change in the value will cause the playlist to start, and the player normally goes back to playing its regular timeslot after the playlist has played a single time.

If the value changes again before the playlist has finished once, you have four behavior options to choose from by setting the Repeat Trigger Response:

- 1. Ignore if already playing: Player ignores any changes to the channel variable and continues to play the playlist to completion.
- 2. Restart upon change: Player will immediately restart the playlist from the beginning and attempt to play until completion every time the channel variable is changed.
- 3. Loop until unchanged: If one or more triggers happen before the playlist ends, then the playlist loops once instead of ending. Triggers in subsequent loops follow the same logic.
- 4. Loop once per change: For each trigger that happened while the playlist is playing, another loop of the playlist is added.

# **Distributing Content**

Depending on your needs, distribution is a way to get your content from Content manager to your Players in an efficient manner within large volume settings. Large scale networks may make it necessary for you to leverage a Distribution Server to populate the objects in your Content Manager to your Players. However, this feature must be properly installed and configured, and you must have the proper license to use it.

Content Manager provides two types of distribution servers:

- Point-to-Point: Generic distribution server type. The Distribution server that ships with Content Manager defaults to this type and is named Main.
- Broadcast Server: Used for customers who need to send out Content via a Broadcast Network. This allows for you to use either IP Multicasting, File Delivery, or the HughesNet (used for satellite broadcast distribution) driver to push out your content.

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IAdea Bridge Server is not supported in Content Manager 11.04 and newer. See IAdea support's EOL notice for more information.

You may also need to distribute content, but are unsure of when it will be used. **Non-Scheduled Content** allows for you to have objects stored in Content Manager for use at a later date. An example of non-scheduled content is icons to be used for a weather app. (The sun icon can't be scheduled to play all the time, and we don't know in advance exactly when it should be played.)

# **Distribution via a Broadcast Server**

Go to the **Network** menu, and select **Distribution**, you will see your list of Broadcast Server(s). Select the server you want to edit and click on **Pr operties** to make changes in any of the tabs. When you have finished, click either **Save Changes** to commit changes, or **Save and Close** to commit changes and exit the window.

# **Properties Tab**

- Name and Description: provides the information you using to identify your Distribution Server.
- Broadcast Settings: you are able to make changes to:
  - Driver Type:
    - File: Send data via a file.
      - HughesNet: Use the HughesNet satellite service to send data.
    - IPMulticast: Set of IP addresses that allow you to send data to multiple hosts over a private network.
    - IPv6: Version of MultiCast configured for the IPv6 protocol.
  - Plan Delivery:
    - **Content Manager Direct:** Broadcast Server connects into Content Manager to get its instructions. If you select this option, a field marked Polling Interval (min) will appear. This field allows you to set how often your Content Manager will check for a new plan.
    - Push to Broadcast Server: Content Manager delivers the instructions to the Broadcast Server. For Server Address, specify the local folder or FTP location where the Broadcast Server can be reached. For FTP folders, use the syntax ftp://user:password@hostname/path
  - Log Level:
    - Normal: Default level of information provided by the logs. It is the default setting and should always be used when possible.
    - Diagnostic: Level used to help find and diagnose an issue. Should not left on for an extended period of time, as it will consume network resources rapidly.
    - **Debug:** Level used to solve an issue. This should not be left on for an extended period of time either, and also should be used unless instructed by a Support professional.
  - Player Broadcast cache size (MB): Amount of space the server will use to store Broadcasts.

## Network Monitoring Settings

- Player Heartbeats: Can either be enabled or disabled.
  - Player Heartbeat rate (min): Frequency with which Content Manager will check on a Player. The default is 1 min.
  - Player Heartbeat Overdue After (min): Period of time after which a Player's Heartbeat is considered overdue if has not been received by Content Manager. The default is 5 min.
  - Plan Status Interval (min): Period of time at which the server will look for a new plan. The default is 1 min.
- Log Upload: Can either be enabled or disabled.
  - Max logfile age (days): Amount of time your Content Manager will keep your log files. The default is set to 7 days.
- Playback Audit Settings
  - Playback Audit Log Uploads: Can either be Enabled or Disabled.
    - Upload Frequency: Determines the frequency with which the reports will be run. Can either be set to Nightly or Hourly. It is recommended that Nightly be used to cause less stress on your Player Network, as running reports on a more frequent basis utilizes more network resources.
    - Max database age (days): Sets the number of days your report database will be kept. The default is 90 days, but can be set to a time period length of your choice.

# **Driver Options**

What you will see in this tab will depend on what Driver Type you selected in the Properties tab.

## **Driver Type: File Delivery**

When you select the File Delivery driver, you can set the following options:

- Package Upload URL: Specifies where the package file is uploaded. Use a full URL in the following format: <a href="http://username:password@h">http://username:password@h</a> ostname:portnumber/folder.
- Resume FTP upload supported: Can be set to either yes or no.

## **Driver Type: HughesNet**

When you select the HughesNet driver, you can set the following options:

### Network

- Package Upload URL: URL where broadcast packages are to be uploaded to the HughesNet Enterprise Package Delivery Server. Please use a full URL in the following format: *ftp://username:password@hostname:portnumber/folder.*
- Resume FTP upload supported: Allows you restart interrupted FTP downloads. Can be set to either yes or no.
- XML Interface URL: URL to the XML status interface of the HughesNet server. Please use a full URL in the following format: *ftp://userna* me:password@hostname:portnumber/folder.
- Best Effort Mode: Data is delivered at an unspecific variable bit rate and delivery time, based on the network's traffic load. can be either enabled or disabled. When using this mode, the number of times to re-transmit the data packets defaults to 3.
- FEC Overhead (%): Percentage of Content's Manager overall bandwidth that will be used to allow the transmitter (data source) to send redundant data and the destination (data receiver) to recognize only the data that contains no errors. The default is set to 0, but values can be set up to 100 percent.
- Status Delay (sec): Amount of time the system can delay between attempts on status queries sent to the PDSender. The default is set to 60. Valid values are 1 second, to 3600 (1 hour). If not specified, a default delay of 60 seconds is used. It is necessary because querying the server for package delivery and per-player confirmation status requires sending XML queries that require CPU time and I/O bandwidth on the server. Excessive polling could cause the server to become bogged down, particularly if packages are addressed to large sets of players. Hughes recommends limiting polling frequency to 1 minute per package, but larger values may be needed if many packages are sent or sent to many receivers. Smaller values may be used if the PDSender server and return bandwidth to the Scala Broadcast Server permit, and the customer wants the benefits of more timely status updates.

## Account

- Source Client: Unique name assigned by the Hughes service provider. When multiple users share time on a PDSender, each requires a unique source client name, assigned by the Hughes service provider.
- Client Key: Unique password required by the Hughes service provider. There is a password that is optionally required, if the system is configured to require it.
- Destination Address: Use a full URL in the following format: *ftp://username:password@hostname:portnumber/folder*.It can be set to either Group or Community, but group is set as the default value. Group is the value recommended by Scala, but is required that the user has also entered the Hughes specific broadcast identifier for each receiver.
- **Destination Client:** User assigned name that has been associated with a user assignable folder on the destination PC. Rather then delivering to a specific folder, the system delivers to a destination client, and on the receiving software associates that name with a folder.
- **PDSender DTD:** Path on the PDSender server where the XML DTD's are stored. Unless specified, this will default to: C:\Program Files\Hughes NetworkSystems\PDSender\sfs\dtd\pd\1.0.
- Report Email: Email address where reports for each package will be sent. The format, and delivery time of these reports is a function of the Hughes Package delivery systems.

## **Driver Type: IP Multicast**

When you select the IP Multicast driver, you can set the following options:

### **Network Options**

- Group IP: Multicast group IP address that this server will transmit on.
- Group port: UDP port number this server will transmit on.
- Server Transmits on IP: If the server has multiple IP addresses, use this field to specify the IP address that is used when sending transmissions. You can leave this field blank if the server has only a single IP address.
- Server listens on port: Port the server listens for incoming connections. The default is set to 40000.
- Packet size (bytes): Size of the multicast packets sent by this server. This value needs to be smaller than the MTU size of the network. The default is set to 576 (bytes).
- Time to live: Lifespan for packets sent by this server. Is not defined in time, but instead by a number set by the user. The default is set to 128.
- Bandwidth limit (kbps): Maximum data rate at which this server will broadcast. The default is set to 1024.
- Control interval (KB): Interval at which broadcast-control messages are sent. The default is set to 100.
- Control redundancy: Degree of redundancy for control messages. The default is set to 3.

### **Broadcast Confirmation Options**

- Use Confirm Mode: Method of receiving confirmation that data has been received. The Players communicate the missing data. This setting requires there backchannel TCP/IP connection and a server to support it. It can be set to either yes or no.
- Cumulative Retransmits: Sets a limit on the amount of data the Broadcast Server will re-send per job. This setting can be important if you are trying to limit the amount of bandwidth used to re-send data to Players with issues receiving broadcast data. For example, if you set the value to 3, the Server will re-send three (3) times the job size before giving up on the transmission. The default is set to 0 (infinite).
- Transmit Retries Per Player: Number of broadcast transmission failures in a row a player will allow before the Player is marked as failed when receiving data. The default is set to 3.
- Query Retries Per Player: Number of tries Broadcast Server will make querying the Player for a status before considering it to have an issue, and marking it failed. The default is set to 3.
- Tolerated Data Loss (%): Limit on the amount of data the Broadcast Server will send to any Player, as long as the query and data retry limits have not been exceed. The default is set to 100.
- Player Response Timeout (sec): Length of time the server will wait for Player to respond to its query before marking the player as having an issue, if the Server gets no response. The default is set to 30.

- Max Simultaneous Queries: Maximum number of players to query simultaneously. Setting a maximum can eliminate overloads caused by too many simultaneous query responses. The default is set to 0 (infinite)
- Automatically Retransmit in Background: Allows you to automatically retransmit data and confirmation (if using confirmed delivery mode) if no other broadcasts are busy or incomplete. It can be set as **enabled or disabled.**
- Use Data Redundancy: If Use Confirm Mode is set to No, this is will be the only option that appears under this section with the prior Aut omatically Retransmit in Background option. It is the degree of redundancy for data messages. The default is set to 3.

## **Driver Type: IPv6**

When you select the IPv6 driver, you can set the following options:

### **Network Options**

- Group IP: Multicast group IP address, which must be in IPv6 format, that this server will transmit on
- Group port: UDP port number this server will transmit on.
- Server Broadcast Interface Index: Used when it necessary to pick a port from which to send data packets. Depending upon a number of factors, they are either 0 indexed or 1 indexed.
- Server listens on port: Port the server listens for incoming connections. The default is set to 40000.
- Packet size (bytes): Size of the multicast packets sent by this server. This value needs to be smaller than the MTU size of the network. The default is set to 576 (bytes).
- Hop Limit: Lifespan for packets sent by this server. Is not defined in time, but instead by a number set by the user. The default is set to 128.
- Bandwidth limit (kbps): Maximum data rate at which this server will broadcast. The default is set to 1024.
- Control interval (KB): Interval at which broadcast-control messages are sent. The default is set to 100.
- Control redundancy: Degree of redundancy for control messages. The default is set to 3.

#### **Broadcast Confirmation Options**

- Use Confirm Mode: Method of receiving confirmation that data has been received. The Players communicate the missing data. This setting requires there backchannel TCP/IP connection and a server to support it. It can be set to either **yes** or **no**.
- Cumulative Retransmits: Sets a limit on the amount of data the Broadcast Server will re-send per job. This setting can be important if you are trying to limit the amount of bandwidth used to re-send data to Players with issues receiving broadcast data. For example, if you set the value to 3, the Server will re-send three (3) times the job size before giving up on the transmission. The default is set to 0 (infinite).
- Transmit Retries Per Player: Number of broadcast transmission failures in a row a player will allow before the Player is marked as failed when receiving data. The default is set to 3.
- Query Retries Per Player: Number of tries Broadcast Server will make querying the Player for a status before considering it to have an issue, and marking it failed. The default is set to 3.
- Tolerated Data Loss (%): Limit on the amount of data the Broadcast Server will send to any Player, as long as the query and data retry limits have not been exceed. The default is set to 100.
- Player Response Timeout (sec): Length of time the server will wait for Player to respond to its query before marking the player as having an issue, if the Server gets no response. The default is set to 30.
- Max Simultaneous Queries: Maximum number of players to query simultaneously. Setting a maximum can eliminate overloads caused by too many simultaneous query responses. The default is set to 0 (infinite)
- Automatically Retransmit in Background: Allows you to automatically retransmit data and confirmation (if using confirmed delivery mode) if no other broadcasts are busy or incomplete. It can be set as **enabled or disabled.**
- Use Data Redundancy: If Use Confirm Mode is set to No, this is will be the only option that appears under this section with the prior Aut omatically Retransmit in Background option. It is the degree of redundancy for data messages. The default is set to 3.

# Schedule

This allows you to set the mode of plan generation, either to Manual or Scheduled.

Plans can be generated for all active players on a schedule, which is based on any of the following:

- At Interval: Timed intervals with the option of setting a *Starting At* time. Selecting a specific Player group or all players is an option as well.
- Daily: Specific time each day.
- Weekly: Specific time on a specific day of the week.

## **Media Distribution Monitor**

This tab shows a list of the media items you are currently distributing. Here you may inspect the media item and see which Players have downloaded or still need to download the media item.

## **Plan Generation History**

This tab shows a list of the plans generated and their status.

• Submitted: When the plan was generated.

- **Type**: Whether the plan generation was automatic or manually generated.
- Result: Status of the transfer.
- Time to Generate: Indicates the time taken to generate the plans.
- Transfer: Shows the amount of data transferred.
- Files: Number of files associated to the transfer.
- Players: Number of Players that plans were generated for.

## **Broadcasts**

This tab will list all of the broadcasts the server has transmitted. You will also be able to view the Priority, State, Transfer and the number of Players that have confirmed the Transmission.

Checking the box next to each Broadcast will allow you to view the following:

- Details: Provides the task details for the broadcast, including the status, duration and result of each task.
- Show Media: Lists any included media for the Broadcast. If there are excluded media, they will be listed in a separate tab.
- Show Players: Lists any included media for the Broadcast. There are also tabs that list any excluded, confirmed or unconfirmed players.
- Abort: Allows you to end the broadcast, by clicking **Proceed** in the box that appears.
- Edit/Rerun: Allows to make changes to the Broadcast or repeat it, if necessary.

It is currently not possible to check multiple Broadcasts to retrieve and edit their details.

If you need to abort multiple broadcasts, select those you need to remove by checking the box next to them and selecting Abort.

### **Understanding the Dashboard**

The Broadcast Dashboard contains icons that will appear while working in this section of Content Manager. The following table offers an explanation of these icons enabling you to take appropriate actions.

Icon	Where	When/How	
4	Distribution > Properties > Broadcast	Broadcast aborted	
<i>a_</i>	When you generate plan for broadcast > Bro adcast Package Building	Manual exclusion of media	
4	When you generate plan for broadcast > Bro adcast Package Building	Media ready to send	
0	Distribution > Properties > Broadcast	Pending for broadcast	
(c)	Distribution > Properties > Broadcast	Broadcast is transmitting the data	
<ul> <li>Image: A start of the start of</li></ul>	Distribution > Properties > Broadcast	Broadcast completed successfully	

# **Creating a Broadcast Server**

To create a new broadcast server:

- 1. Click the **Distribution** button under the Network menu.
- 2. Click New Broadcast Server and fill in the form you see.
- 3. Be sure to make selections for driver type, plan delivery type, and log level. Your choices for these parameters, are explained in greater detail in the next section.
- 4. Click Create when you are finished.

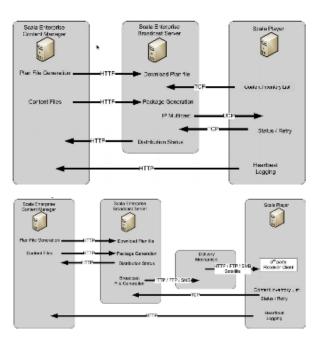
# **Hardware Requirements**

If you are attempting to set up a Broadcast Server, please consult the Large Network Technical Specifications page for guidance on the hardware required to do so.

# **Data Flow**

## **IP Multicast**

**File Delivery** 



# Managing the Point to Point Server

If you are using the Main (Point-to-Point) server, using the **Distribution** screen under **Network**, you can make edits to the server by selecting it and clicking on **Properties**. The page that appears has three tabs that allow you to modify the server: Properties, Schedule and Media Distribution Monitor. The fourth tab, Plan Generation History, provides a list of the plans generated by the server.

## **Properties Tab**

The settings in this tab should be tuned to meet the needs of your network.

**Network Monitoring Settings** 

Heartbeats and Log Uploads can be enabled or disabled here.

If these are enabled for heartbeat, you can:

- Set their run frequency-default is 1 min.
- Define when a heartbeat is considered overdue (should it fail)-default is 5 min.
- Plan Status Interval: frequency Players send updates on file download statuses to Content Manager.

If these are enabled for Player log uploads, you can:

• Set the max logfile age (days), which governs the amount of time your Content Manager will keep your log files. The default is set to 7 days, but can be adjusted to suit your needs.

#### **Playback Audit Settings**

Playback Auditing can be set up on this page as well.

- Enabled or Disabled-use this option to turn Auditing on or off.
- Upload Frequency-determines the frequency with which the reports will be run. Can either be set to Nightly or Hourly. It is recommended that Nightly be used to cause less stress on your Player Network, as running reports on a more frequent basis utilizes more network resources. These uploads will only happen if connectivity from the Player to the Content Manager is available in Advanced Configuration Options for Player.

## Schedule

This allows you to set the mode of plan generation, either to **Manual** or **Scheduled**. Content Manager sets the default to be scheduled every 10 minutes. If you select Manual, plans are only generated on demand.

Plans can be generated for all active players on a schedule, which is based on any of the following:

- At Interval: Timed intervals with the option of setting a *Starting At* time.
- Daily: Specific time each day.
- Weekly: Specific time on a specific day of the week.

To create a new schedule, click on New Schedule, and choose one of the three types described above, and fill in the parameters (ex., if you

choose Daily, fill in the time of day you want to schedule). Once you are done, click on Add Schedule, and when you are finished Save Changes or Save and Close to exit.

Content Manager also allows to make changes to the features.xml file that allows for better control over pre-caching plan generation.

Pre-caching is enabled by default. If one of the features is not defined, its pre-cache is enabled. To disable pre-caching completely, all three features must be present and disabled.

#### **Media Distribution Monitor**

This tab shows a list of the media items you are currently distributing. Here you may inspect the media item and see which Players have downloaded or still need to download the media item.

#### **Plan Generation History**

This tab shows a list of the plans generated and their status.

- Submitted: When the plan was generated.
- **Type**: Whether the plan generation was automatic or manually generated.
- Result: Status of the transfer.
- Time to Generate: Indicates the time taken to generate the plans.
- Transfer: Shows the amount of data transferred.
- Files: Number of files associated to the transfer.
- Players: Number of Players that plans were generated for.

# **Using Non-Scheduled Content**

Non-scheduled Content is a way for to deliver content to one or more channels independently of any playlist. This is useful for reasons, such as delivering:

- A file(s) or files ahead of time that you know your players will need in the future (An example of this is icons to be used for a weather app--the sun icon can't be scheduled to play all the time, and we don't know in advance exactly when it should be played).
- A file(s) that are used by a VBScript or another scripting language not used in any playlist.

To designate your content as Non-Scheduled:

- 1. Create a playlist that contains all your non-scheduled content. Go to the **Planning** menu and select **Schedules**. Change the channel that appears, if it is not the one you want to use.
- 2. On the screen that appears, select the Non Scheduled Content tab and define a schedule.
- 3. Select a the Playlist that contains your non-scheduled content. Click either Save Changes or Save & Close to exit.

Keep in mind of the bandwidth considerations when marking one or more media items as non-scheduled content, especially if you are sending non-scheduled content to all your channels. You can very easily overwhelm your existing infrastructure if, for instance, you have 10 channels with 10 players on each channel and you mark a video file that is 1 GB in size as non-scheduled content.

# **Managing Network Devices**

In this section, we will discuss what you need to know to set up devices to play your content, and keep your device network healthy.

Topics covered include:

• Reviewing the Player Dashboard

- Creating a Player
- Managing Player Groups
- Managing Player Metadata
- Monitoring Player Health

(i) Note:

All hardware specific information related to supported playback devices can be found in the Player Manuals.

# **Reviewing the Player Dashboard**

To access the Player Dashboard, select **Network** > **Players** from the top navigation bar. The Player Dashboard contains summary information on your Players, including their Type, Channel, Status, and whether a plan has been downloaded. You can also create new Players from this dashboard.

# **Managing the Players**

lters		0 0 0 0	6 7				
	+ New Create	Multiple Players Properties Delete Generate Plan	Health Clear Errors				
Player Type							
Player License Type	50 v Sea			* 8			
Player Groups	1 to 39 of 39						
		▲ Name	Туре	Channels	Status	Plan	Download 9
Channel		Audio Classic	<b>0</b> .2		? 👔 Heartbeat never reported	0	Unknown
Distribution Server							
oftware Version		Chrome Classic	<b>0</b> Å		? 👔 Heartbeat never reported	q	Unknown
Player Status		Classic Player (Local)	<b>4</b> &		? 👔 Heartbeat never reported	4	Unknown
	2	Samsung Classic	5*		? 👔 Heartbeat never reported	9	Unknown
		Scala DUAL HD Player SW-PST-HD02 (Android)			? 👔 Heartbeat never reported	4	Unknown
		Scala DUAL HD Player SW-PST-HD02 (Linux)	8.5		? 👔 Heartbeat never reported	41	Unknown

Selecting a Player will allow you to make changes to it, using the options listed in the menu at the top of the Player list.

1	+New	Create a new Player. This button is also visible when a player is not selected.
2	Create Multiple Players	Create multiple Players. This button is also visible when a player is not selected.
3	Properties	Make changes to any of the tabs explained in Creating a Player
4	Delete	Delete the selected Player
5	Generate Plan	Generate a plan for the selected Player(s)
6	Health	Show any issues (cleared and uncleared) the players are having
7	Clear Errors	Clears any errors for the selected Player
8	View Settings	Change how the screen is displayed
9	Download	Shows whether the plan has been completed or not. If it has not been completed, the download column shows how many items have yet to receive the plan

**Understanding the Dashboard Icons** 

There are icons on the Dashboard that will help you more easily manage your Players. The charts below offer a quick guide to the icons and what they mean.

#### Player Landing Page dashboard icons

Icon	Description	lcon	Description
8	Player reported errors/warning		Scala PC Player
<b>S</b>	Player is healthy	2	IAdea Player
Щ.	No plan ever generated		Scala Player Audio only
Ģ	Player got a new plan	5	Samsung Player
	Player has not received latest pl an	-	Android Player
<b>A</b>	Player heartbeat overdue	0	Scala Enterprise Player for Chrome Devices
?	No heartbeat	4	Broadcast Distribution
0	Player is disabled	*	Point-Point Distribution
?	Unknown player is active or inactive	•	Bridge Server Distribution
	Windows Player	8	Linux Player

# **Creating a Player**

Things to Know before Getting Started

There are two parts to setting up a playback device (which we will call a Player from now on) for use with Scala Enterprise Content Manager:

- 1. Create the Name and Settings of the player in Content Manager.
- 2. Configure the remote player to connect to Content Manager and pair it with the entry created in the previous step.

Players will need channels assigned to them. Before creating a Player within Content Manager, it is recommended you create the Channels you intend to display on the Player. You can assign them to the Player later.

Creating a Player in Content Manager is not enough. The playback device itself must also be properly set up to communicate with the Content Manager. After you create the Player in Content Manager with the steps below, you will also need to insure that the Player Configuration utility on the device is setup correctly.

You may also want to consider a Naming Convention for your Players when creating them, especially if you have a large number of Players in your network.

There are two ways to create a Player:

- 1. Individually
- 2. In groups

The individual approach will be described first, the group approach is addressed afterwards below.

## **Creating an Individual Player**

- 1. Navigate to **Network > Players** in the top navigation bar.
- 2. Click +New.
- 3. Select the License/Device type and click **Next.** The types of players shown will depend on the rights granted in your Scala license. The full list of supported playback devices changes from time to time.

All hardware specific information related to supported playback devices can be found in the Player Manuals.

- 4. Provide a name and optional description for the new player.
- 5. Choose a type of Distribution Server. This availability of this step depends on the player type and system configuration.
- 6. Click **Create.** The Player has been created.

For information on the Properties screen, see **Understanding the Properties** below.

## **Creating a Group of Players**

If your player naming convention has a sequence, then you can take advantage of this by creating multiple players simultaneously and applying common attributes, such as Channel, in one operation.

Creating a group of players only works if all the players in the group are of the same type and naming nomenclature

Create Multiple Players	[×]	
Number of Players (Unallocated Scala Player licenses for Player SW-PLT-HD01 : 17)	Scala HD Lite	
3		
Name Pattern (Use "#" wildcard as player index)		
Site Lobby###		
Start At		
1		
Player Device Type PC 🔹		
Distribution server: Main - Point-to-Point V		

# 

- 4. In the screen that appears, check the items you wish to edit on all players being created, then enter the desired values.
- 5. Lastly, select **Save and Close** and the resulting Player List will show your new players.
- 6. Review your created players individually and make any player unique edits you find necessary.

# **Understanding the Properties Screen**

Whether you are creating one player or 30, you can make changes to the Properties, of your Player once you have created it.

The list of tabs on this screen, and an explanation of each appears below. Once you have finished making changes, select either click **Save Changes** or **Save & Close** to save them.

The Properties screen has the following list of tabs:

- Player Properties: Name, description, groups and channels of the Player. The Screen count field is also found in this tab. It can be used as a Multiplier for Playback purposes. You can also enable or disable the Player from this screen, or use it as a preview Player, a setting that can be adjusted by setting the option to Yes. If you wish to add your Player to a group, it can be done from this screen, as the list of Player Groups appears here. Timezone offset is available if your Player is a Samsung SSP Player, if for example, the server for the Player is in New York City, while the Player itself is located in Los Angeles, which is three hours behind. The settings can be adjusted in the following ways, at the next reboot of the Player:
  - +/-: the Player is either ahead of or behind the time of its associated server.
  - 0-12: Number of hours in the time difference between the server and the Player. Default is set to 0
  - 0, 15, 30, 45, 60: Number of minutes, which can be modified in 15 minute increments. Default is set to 0.
- Status: Current status of your Player. The contents of this tab cannot be edited. Information that is found in this tab include, the player

status, its hostname and IP address, and the versions of it software and firmware.

- Pairing: Displayed only for the Samsung SSP. It contains the unique code that allows you to pair the SSP Player to Content Manager. The contents of this tab cannot be edited.
- Configurations: Make changes to any of these parameters, but only after careful planning when setting any or all of the following:
  - Download threads: Number of threads used by your Player to download content. (default value is 1)
    - Minimum time to keep unused files (hours): Amount of time the Player will hold onto unused files before purging them from the repository. (default value is 24)
    - Log level: Can be set to normal or diagnostic. Diagnostic may be helpful if you are trying to identify an issue, but will use your systems resources more quickly. It is recommended you use the default value of normal.
    - Distribution Server: Not everyone will use this. It is a server you have set up to provide content for your network. The kind will depend on the type of Player you are using (default value is Main–Point to Point). For more information on the types of Distribution Servers, please see Distributing Content.
    - Delivery method: Method by which your Players are receiving content. It will be either via an HTTP pull (directly to Content Manager) or an external push (to Player or FTP). (default value is Content Manager Direct)
  - Polling interval: Period of time at which the Player will poll the database for new content. The default value is set to 1 minute. Scala recommends being cautious when adjusting this interval. Doing so should be based upon the scale your network.
- Metadata: Adding this may be helpful in playback. For a more detailed discussion of either type, please see Managing Media Metadata o r Managing Player Metadata.
- Network Bandwidth Throttling: Only available for Scala PC and Android Players. This is done through the use of the software, and can be used to decrease the speed of downloads to your Players. To make any throttling you set up in the Player more effective, Scala recommends thorough planning, making sure that proper network partitioning and distribution interval planning have been done ahead of time. Using plan generation effectively may negate the need to use bandwidth throttling as frequently.
- EX Modules: Select which, if any of the EX Modules you want the Player to use.
- Logs: View the Player logs. The amount of logs available depends on what you have set as the default amount of time (set in days) on your Distribution Server.
- Inventory: Shows the items that have or have not been downloaded by the player. It also shows the timestamp of the last plan revision created for the player.
- Health: Lists the errors reported from the players. These errors can be cleared out using the "clear Error" button while selecting the Player on the player landing page.

# **Managing Player Groups**

A Player Group can be beneficial, as they allow you to have conditional playback of media items and playlists, as well as for generating a plan for a player group. Using Player Groups can also be beneficial in setting up maintenance jobs, as they can be configured to select Players by Group.

## **Creating a Player Group**

#### To create a Player Group:

- 1. Navigate to System > Management, and then select Player Groups.
- 2. On the screen that appears, click **+New**.
- 3. Enter a name and (optional) description and click Create.
- 4. The Properties screen will appear, and from there you will be able to edit the name and description of the group. Make any changes, and click either **Save Changes** or **Save and Close** to exit.

## Adding Players to a Player Group

To add Players to a group:

- 1. Navigate to **Network > Players** in the top navigation bar.
- 2. Select the Player you wish to edit and click **Properties**.
- 3. In the Properties tab, select the Player Group(s) you want to a particular player to and click either **Save Changes** or **Save and Close** to exit.

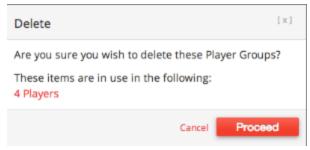
## Assigning Multiple Players to a Player Group

- 1. Navigate to **Network > Players** in the top navigation bar.
- 2. Select the Players you wish to edit and click Edit Multiple.
- 3. In the Properties tab, check the box next to Player Groups, and add the player the group(s) you would like.
- 4. Once you have made your changes, click either Save Changes or Save and Close to exit.

## **Deleting a Player Group**

To delete a Player Group:

- 1. Navigate to System > Management, and then select Player Groups.
- 2. On the screen that appears, select the group(s) you want to remove, and click Delete.
- 3. The system will ask if you want to delete the group(s), and also where they are used in Content Manager, as in the example below.



4. If you would like to remove the Player Group(s), click Proceed.

# Managing Player Metadata

The primary usage of Player Metadata is in creating conditional playback rules for media items in playlists and sub-playlists. A secondary use exists for Channels, which can be applied so that Channels cannot be assigned to the wrong player device.

#### **Adding Player Metadata**

To add player metadata, do the following:

- 1. Navigate to System > Management, then select Player Metadata.
- 2. Click + New at the top of the page.
- 3. In the box that appears, enter a name and choose both the data and value types and click Create when you have finished.

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## **Understanding Data and Value Types**

There are three data types:

• String: Simple Text strings that can be entered as certain text values or restricted to a "pick list."

<ul> <li>Exclamation mark — !</li> </ul>		
<ul> <li>Quotation mark — "</li> </ul>		
<ul> <li>Number sign — #</li> </ul>		
<ul> <li>Dollar sign — \$</li> </ul>		
<ul> <li>Percent sign — %</li> </ul>		
<ul> <li>Ampersand — &amp;</li> </ul>		
<ul> <li>Apostrophe — '</li> </ul>		
<ul> <li>Parenthesis — ()</li> </ul>		
<ul> <li>Asterisk — *</li> </ul>		
<ul> <li>Plus sign — +</li> </ul>		
<ul> <li>Comma — ,</li> </ul>		
<ul> <li>Period — .</li> </ul>		
<ul> <li>Slash — /</li> </ul>		
• Colon — :		
<ul> <li>Semi-colon — ;</li> </ul>		
<ul> <li>Angle brackets — &lt; &gt;</li> </ul>		
<ul> <li>Equal sign — =</li> </ul>		
<ul> <li>Question mark — ?</li> </ul>		
<ul> <li>At sign — @</li> </ul>		
<ul> <li>Brackets — []</li> </ul>		
<ul> <li>Caret — ^</li> </ul>		
<ul> <li>Grave accept — `</li> </ul>		
<ul> <li>Braces — { }</li> </ul>		
<ul> <li>Tilde — ~</li> </ul>		

There are two value types:

- Any: Any value.
- Picklist: Chosen from a list.

Metadata values can be sorted either in ascending (A to Z) or descending (Z to A) order in the menu above the list of metadata. They can also be dragged and dropped into your the order of your choosing as well.

You can also edit the properties of the metadata (only the name is editable) and delete them. Selecting a player metadata value by checking the box next to it allows you to edit the properties of the value or delete it. Multiple editing of properties is not permitted, but multiple values can be deleted. If you choose to delete player metadata values, Content Manager will confirm whether or not you want to remove the selected item(s). Click **Proceed** if this is the case.

### Adding a Picklist

To add a new picklist:

- 1. Navigate to System > Management, then select Player Metadata.
- 2. Click on + New at the top of the screen that appears.
- 3. In the screen that appears, enter a name and choose either String, Integer or Boolean as the Data Value Type.
- 4. Under Value Type, choose Picklist.
- 5. Choosing String or Integer will allow you to set a pick value. If you want to add more than one, click Add More. These values can also be sorted in Ascending or Descending order.

Adding a picklist, allows you to create Smart Playlists using the metadata, such as in the example at the beginning of this section.

# **Monitoring Player Health**

The Player Health summary screen allows the user to review any errors that have been reported by player(s) back into Content Manager.

Here, the user can view the details of an error, resolve it, and clear it from the list.

This screen can be accessed by clicking on the **Network** menu and selecting **Player Health**.

# **Monitoring Players**

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Configured players running a scheduled plan can be monitored within this area. Using the left hand column, you can search for problems, or filter down based on problem group, type, or player.

Issues listed in this screen are sequenced from the most current point in time backwards through history. Even if you have cleared issues from the main view, you can still search and access these cleared issues as needed to better diagnose a persistent issue.

This screen is focused on identifying issues of concern for you to manage, but you can also click **Network Activity** to see all events being reported back into Content Manager including player Heartbeats.

**Clear and Clear All Problems** enables you clear any issues a Player may have. Clear allows you to remove the errors individually, while Clear All will do so en masse. Whether you are clearing the problems for one or many Players, Content Manager will warn you that, due to potential volume, the operation may take some time.

Clicking Settings allows you to:

- Configuration Tab: Make changes to how you clear problems. The Automatically clear problems after (days) is set by default to 7, and the automatically delete problems after (days), is set by default to 30.
- Auto-cleared List: Some errors are just noise. You can suppress them by adding them to the list found in this tab. It will count the error without presenting it in the UI.

Making changes to either of these may better help your Content Manager run more efficiently.

#### **Network Activity**

Clicking on this option gives you the ability to see exactly what your Player(s) have been recently uploading and downloading. The list currently

contains a maximum of fifty (50) entries. There are four columns that show this information.

- Message Type: Visual representation of the action that has occurred (e.g., Heartbeat, Error, PAM log Uploaded, etc.)
- Player: Lists the player name as defined in the Network > Players list.
- Time: How recently the specific event occurred.
- Message: Lists a text based message of the action that has occurred (e.g. Heartbeat Received, Error Received, Log Received, etc.)

#### **Problem Details**

This screen can be reached by selecting a player from the list and clicking **Details**. There are two tabs: Details, and Reported By.

The **Details** screen provides information about a problem that has occurred on one or more players. This information should be used to diagnose a problem with a player on your network. A problem detail contains:

- Summary: Type of problem that has occurred.
- **Description:** Explanation of the problem.
- Details: Information about the error, which can be useful when contacting Scala Technical Support.

The **Reported By** Tab provides a list of which Player(s) are showing the error, the frequency they have shown it, as well as the first occurrence and the most recent occurrence of the error.

#### Understanding the Player Health Dashboard

The following icons, which are followed here by a brief description, will appear on the Player Health screen when clicking into the **Network Activity** screen. This screen will show all the activity a Player generates, including but not limited to what is found in this chart.

Icon	Description	lcon	Description
8	Player reported errors/warning	0	Player transmission client started
9	Player is healthy		Player has gone from active to inactive
	No plan ever generated		Player has gone from inactive to active
(F)	Player got a new plan	厚	Player checked for plan
✓	Inventory has Completed	<b>T</b>	Player uploaded a file e.g log, error msg

#### Heartbeat

You can configure a player to send a Heartbeat at predetermined intervals so the system will recognize that it is still operating or has encountered errors.

If the player does not send a heartbeat signal at a predetermined time, an email alert can be configured to be sent to one or more users. As a result of this notification, you might choose to create a new maintenance task to attempt to repair it (e.g. rebooting your players weekly. It should be noted that Scala recommends rebooting your players on a regular basis.).

#### **Diagnosing Players**

By default, this Player Health screen lists every problem that has not been previously cleared.

To view more details about a problem, select the problem, and click the Details button.

Within the Player Health Details view, you can select the Reported By tab to see player specifics for the players that are reporting this error.

#### **Clearing Problems**

To clear a problem from the Player Health pane, select the problem(s) and click the **Clear** button. Clearing the problem in Content Manager does nothing to fix the problem, it simply removes the item from the **Uncleared Problems** list allowing you to focus on new incoming problem alerts. You must resolve the problem on your player, otherwise the problem will most likely reappear in Content Manager again.

To clear all problems, click the Clear All Problems button.

#### **Problem Codes**

If there is an error with a Scala application report errors with problem codes. Found in the error is what went wrong, and a consequence. For example, an error might be "File not found", and the consequence is "Your script did not play correctly."

Please be aware that not every problem can occur in typical configurations. Certain problem codes are documented here, but may never occur in the field, or may never occur in your particular configuration.

#### Scala Codes

The following is the List of Scala Problem Codes.

Code	Error Text	Consequence	Explanation	Alarmable?	Alert or Warning?
0	Unknown problem	Unknown problem	No specific problem code was available.	Yes	Alert
1	Internal problem	Internal problem. Software is not functioning properly. Rebooting is suggested. Please contact Scala Technical Support.	Indicates there is an internal problem in the software.	Yes	Alert
2	Rebooted due to problem	Software was rebooted due to an unhandled failure. Please contact Scala Technical Support.	An internal problem in the software led to a reboot.	Yes	Alert
3	Abnormal termination	<productname> ter minated abnormally. This may indicate that the software failed to start, or encountered a driver error or other condition that caused it to fail. The Windows application logs, or Dr. Watson logs may contain more details.</productname>	The watchdog detected that the application terminated unexpectedly and restarted.	Yes	Alert
4	Player not running	This <productname> is not displaying, because the Playback Module is not running. It may have failed to start or someone may have manually closed it. Playback will not resume automatically, and some intervention, like a Reboot command, is needed to resume playback.</productname>	Player graphical engine fails to start up.	Yes	Alert

5	Transmission Client not running	This <productname> cannot be contacted by Scala Content</productname>	Player network engine fails to start up.	Yes	Alert
		Manager, because the Transmission Client Module is not running. It may have failed to start or be misconfigured.			
6	Script played incorrectly	Script " <scriptname>" played incorrectly.</scriptname>	Indicates a general error playing back a script, including the failure to find Linked Content. (Where warranted, certain specific errors will have their own problem codes.)	Yes	Alert
7	Transmission Client not Admin	Some features, including Install System File and Install Software Update, may not work because Administrator-level account privileges are required.	Player transmission client detects some features may not work because administrative privileges are required.	Yes	Alert
8	Anonymous FTP allowed	There is a security hazard: the FTP server is configured to allow anonymous login.	An FTP server is detected that allows anonymous log in.		
9	Broadcast receive mis-configured	Broadcast transmissions cannot be received because of a configuration problem.	Receive Book reports an error with the configuration that will prevent the receive book from getting broadcast transmissions.	Yes	Alert
10	Broadcast receive failed	A broadcast job was not received because of insufficient resources. Note that it is possible, although unlikely, that the broadcast job will be received on a future attempt.	Receive Book reports an error getting a broadcast transmission due to lack of resources, most likely lack of disk space	Yes	Alert
11	No Transmission Client tray icon yet	The Transmission Client Module does not yet have a tray icon, because it is having trouble creating one. This problem is only a delay and will be reported again if it persists.	Player transmission client is having trouble creating its tray icon.		

12	No Transmission Client tray icon	The Transmission Client Module does not have a tray icon, because it failed to create one after repeated attempts.	Player transmission client gives up on creating its tray icon.		
13	Failed to delete unused content	Some disk space could not be re-used, because the <productname> failed to delete some files associated with old content that previously was discarded.</productname>	Player health reporting subsystem has given up sending heartbeat information.		
14	JPEG possibly corrupt	The image " <filename>" may not display correctly because it is corrupt or invalid.</filename>	The JPEG library encounters a file that seems to be corrupt or malformed.		
15	Module failed to start	Scripts may play incorrectly because the <modulename> Module cannot be started. If applicable, please verify any hardware for the <modulename> Module, or verify the <modulename>&gt; Module settings in the <productname> Configuration.</productname></modulename></modulename></modulename>	A Module has a problem starting. This will most likely occur when the Module cannot obtain the necessary resources (i.e. the serial port).	Yes	Alert
16	FTP port 21 in use	The <productname> cannot receive jobs, because the internal FTP server could not be started. The most likely cause of this problem is that a third-party FTP server is already running on this system. Recommend disabling the third-party FTP server or reconfiguring the <productname> to receive jobs via the third-party FTP server.</productname></productname>	Player transmission client cannot start the integrated FTP server because the port is already in use, and the FTP server is started on the default port. Note there is a different problem (and problem wording) if the an attempt is made to start the integrated FTP server on a non-standard port.		

17	FTP port in use	The <productname> cannot receive jobs, because the internal FTP server could not be started. The most likely cause of this problem is that another server product is already using port <portnumber>. Recommend reconfiguring the <productname> to use a different port.</productname></portnumber></productname>	Player transmission client cannot start the integrated FTP server because the port is already in use, and the FTP server is started on the default port. Note there is a different problem (and problem wording) if the an attempt is made to start the integrated FTP server on a non-standard port. Note that the only way to configure the Player transmission client to use a different port is via MMOS.ini variables, so only advanced users should ever see this problem.	
18	FTP server failed to start	The <productname> cannot receive jobs, because the internal FTP server could not be started.</productname>	Player transmission client cannot start the integrated FTP server.	
19	FTP server rejected command	The FTP server received an unexpected command. This could be a result of a coding error in the Scala Transmission Server Module, but possibly indicates that someone has discovered the <productname>s password, has connected to it with an FTP client, and is attempting to gain access to files and folders on the system.</productname>	Player transmission client receives an invalid FTP command. The consequence could be that an internal coding problem has resulted in an invalid command being sent, or it could indicate a security breach, the consequence of which the administrator must interpret.	
20	FTP server rejected password	An FTP client has been temporarily blocked, because the password was not accepted. This problem might occur if the FTP server's password has been changed recently, or if someone has manually entered the password incorrectly. It also might occur if the computer is not behind a firewall and an attempt is being made to break into a Scala Network.	The integrated FTP server blocks a client because the client has tried to connect multiple times using a password that was not accepted. This means someone or some software is trying to connect using a known Scala Network login name.	

21	FTP server rejected password again	An FTP client has been temporarily blocked, because the password was not accepted. This problem might occur if the FTP server's password has been changed recently, or if someone has manually entered the password incorrectly. It also might occur if the computer is not behind a firewall and an attempt is being made to break into a Scala Network.	The integrated FTP server blocks a client because the client has tried to connect multiple times using a password that was not accepted. This means someone or some software is trying to connect using a known Scala Network login name.	
22	FTP server rejected username	An FTP client has been temporarily blocked, because the username was not accepted. This problem might occur if someone has manually entered the username incorrectly, but in most cases it occurs if the computer is not behind a firewall and an attempt is being made to break into FTP servers on the network.	The integrated FTP server blocks a client because the client has tried to connect multiple times using a username that was not accepted. This means someone or some software is trying to connect using an unknown Scala Network login name (e.g., anonymous)	
23	FTP server rejected username again	An FTP client has been temporarily blocked, because the username was not accepted. This problem might occur if someone has manually entered the username incorrectly, but in most cases it occurs if the computer is not behind a firewall and an attempt is being made to break into FTP servers on the network.	the integrated FTP server blocks a client because the client has tried to connect multiple times using a username that was not accepted. This means someone or some software is trying to connect using an unknown Scala Network login name (e.g., anonymous)	

24	Too many errors	Some of the errors logged by this <productname> in the last 24 hours will not be viewable in the Scala Content Manager Health Monitoring view because a very large number of unique errors have been reported. This is unusual, and may indicate that an unexpected error condition has occurred. This should be reported to Scala Technical Support.</productname>	Player health subsystem has detected that more than N unique errors have occurred in a 24 hour period, and therefore some error messages were not reported.	Yes	Alert
25	Text not displayed	<productname> logs to view the remaining errors. Some text elements in the script will not be displayed.</productname>	Fonts subsystem fails to install an embedded font.	Yes	Alert
26	Script failed to publish	Script " <scriptname>" was not published.</scriptname>	Publish Automation EX Module logs that a specific script could not be published. The publish operation may continue with the next script on the list, if any.		
27	Scripts failed to publish	Scripts could not be published, because the publish operation encountered a fatal error.	Publish Automation EX Module reports if a fatal error prevents publishing of more than one script. This may include problems with the common target for a list of scripts.		
28	Script published with errors	Published script " <scriptname>" will contain errors such as missing files. A user override switch instructs us to publish such scripts.</scriptname>	The Publish Automation EX Module logs that a specific script was published containing errors such as missing files.		

29	Publish Automation failed to start	Content-producing servers may not be able to publish to the Scala Network, because the Scala Publish Automation EX Module is not running. It may have failed to start or someone may have manually closed it. The process will not resume automatically, and some intervention, like a Reboot of the host computer, is needed to resume functionality.	Publish Automation EX Module logs it failed to start up.	
30	No Publish Automation tray icon yet	The Scala Publish Automation EX Module does not yet have a tray icon, because it is having trouble creating one. This problem is only a delay and will be reported again if it persists.	Publish Automation EX Module logs it is having trouble creating the tray icon.	
31	No Publish Automation tray icon	The Scala Publish Automation EX Module does not have a tray icon, because it failed to create one after repeated attempts.	Publish Automation EX Module application logs that it has given up creating the tray icon.	
32	Failed to resume download	An attempt to resume download of a file over <http ftp=""> has failed. This is not necessarily a critical problem as in many cases another attempt will be made to download the file. If this error occurs repeatedly it may indicate a problem that requires attention. For example, it may indicate unreliable network connectivity, which can result in files taking longer than expected to download.</http>	The script file-transfer subsystem attempts to resume a file download, and fails. This subsystem does not know the purpose of the file being downloaded so this problem cannot describe all possible consequences, and the file may be downloaded again on a later attempt.	

33	Resume download succeeded	Resume download of a file over <http ftp=""> has succeeded. The original error is included in this problem report. The presence of this error is not necessarily a critical problem, however if this error occurs repeatedly it may indicate a problem that requires attention. For example, it may indicate unreliable network connectivity, which can result in files taking longer than expected to</http>	The script file-transfer subsystem attempts to resume a file download, and succeeds. In this case the original error is logged for tracking, but generally is not a cause for concern.	
34	Failed to resume upload	download. An attempt to resume upload of a file over <http ftp=""> has failed. This is not necessarily a critical problem as in many cases another attempt will be made to download the file. If this error occurs repeatedly it may indicate a problem that requires attention. For example, it may indicate unreliable network connectivity, which can result in files taking longer than expected to upload.</http>	The script file-transfer subsystem attempts to resume a file upload, and fails. This subsystem does not know the purpose of the file being uploaded so this problem cannot describe all possible consequences, and the file may be uploaded again on a later attempt.	
35	Resume upload succeeded	Resume upload of a file over <http ftp=""> has succeeded. The original error is included in this problem report. The presence of this error is not necessarily a critical problem, however if this error occurs repeatedly it may indicate a problem that requires attention. For example, it may indicate unreliable network connectivity, which can result in files taking longer than expected to upload.</http>	The script file-transfer subsystem attempts to resume a file upload, and succeeds. In this case the original error is logged for tracking, but generally is not a cause for concern.	

36	Font not installed	The script will play incorrectly because a font required by the script is not installed.	The text drawing engine cannot open a font.	Yes	Alert
37	Dialing limits exceeded	Networking connectivity costs may be higher then expected because of excess dialup activity.	User configurable dialing limits have been exceeded.	Yes	Alert
38	Hardware problem	A significant hardware problem was detected.	A Hardware problem is detected.	Yes	Alert
39	Thumbnail not generated	A thumbnail was not generated.	Thumbnail generator feature of the Server Support module fails to make a thumbnail.		
40	Thumbnail has missing elements	A thumbnail was generated, but with some elements missing.	Thumbnail generator feature of the Server Support module makes a thumbnail, but some elements could not be drawn.		
41	Contents File format unknown	When downloading a script, an existing Contents File with an unknown or unsupported format was encountered. The existing file has been replaced. No action is required.	The script transfer subsystem finds an unknown format file where there should be an existing "contents file" (an XML file that describes the script layout and contents.)		
42	Playback report not uploaded (retrying)	A billing file for this <productname> was not properly prepared for transmission. Another attempt will be made at a later date. No action is required.</productname>	A single billing log is not properly prepared for upload (copied to temp directory and compressed), and that single file will not be uploaded. Processing of the rest of the files will continue.		
43	Playback reports not yet uploaded (retrying)	One or more billing file(s) for this <productname> will not be available because an error occurred while uploading the file(s). Another attempt will be made again later.</productname>	A recoverable error uploading the billing logs happens and we will retry the upload.		
44	Cleanup problem	When uploading billing files, an error occurred cleaning up old files. The cleanup will be completed at a later time. No action is required.	There is a problem cleaning up old temp files, but the upload of the billing logs will not be impacted (processing will continue.)		

45	Playback reports cannot be uploaded	One or more billing file(s) for this <productname> will not be available because an error occurred while uploading the file(s).</productname>	A non-recoverable error happened while uploading the billing logs, and as a result, processing will stop.	Yes	Alert
46	IP Multicast receive error	IP Multicast data cannot be received because an error occurred while initializing the network stack. The driver will retry again automatically but if this problem persists rebooting the player may correct the problem.	IP multicast pipe cannot receive broadcasts.		
47	Placeholder problem	No description provided, place holder text.	Internal use during Scala software development, and normally does not occur in the actual product.		
48	No Transmission Server tray icon yet	The Transmission Server does not yet have a tray icon, because it is having trouble creating one. This problem is only a delay and will be reported again if it persists	Transmission server is having trouble creating the tray icon.		
49	No Transmission Server tray icon	The Transmission Server does not have a tray icon, because it failed to create one after repeated attempts.	Transmission server gives up creating the tray icon.		
50	Player not currently running	Information only: The <productname> was not playing at the time of processing a new plan, as the Playback Module could not be contacted. There are windows of time during startup and shutdown when this can happen normally, in which case playback will resume shortly, and no action is required. This alone is therefore not considered alarming. Expect a separate alarmable problem around this time if the problem requires manual action.</productname>	Player graphical engine fails to start up.		

51	Cannot receive plans Cannot download plans	The Scala Player Transmission Client cannot receive new plans, because the folder does not exist. The Scala Player Transmission Client may not have the latest plan, because it is having trouble	Player network engine cannot receive plans because the folder does not exist Player network engine cannot receive plans because the folder does not exist.		
		downloading it. This problem is only a delay and will be reported again if it persists.			
53	Plan unreadable	The Scala Player Transmission Client may not have the latest plan, because the plan file is corrupt or incomplete. This problem is not necessarily serious, and may resolve itself on a future retry.	Player network engine cannot receive plans because the folder does not exist.	Yes	Alert
54	Cannot upload plan status	The player network cannot return plan status, because it is having trouble uploading it. This problem is not necessarily serious, and may resolve itself on a future retry, however it can result in incorrect or out dated status information on the server.	Player network engine cannot return plan status.		
55	Failed to remove preloaded content	The player network cannot remove unneeded preloaded content, because it is having trouble deleting it. This problem is not necessarily serious, however it can result in wasted CPU time in the future as the unneeded content may be checked again.	Player network engine cannot remove obsolete preinstalled content.		
56	Maintenance job failed	The player network failed to execute a maintenance job, because of an error. No future attempts will be made.	Player network engine reports when a maintenance job fails.	Yes	Alert

57	Maintenance job failed (retrying)	The player network failed an attempt to execute a maintenance job, because of an error. The job will be retried and may succeed on a future attempt.	Player network engine reports when a maintenance job fails, but will be retried.		
58	Maintenance job waiting for files	The player network failed to execute a maintenance job, because some files required for installation are not available yet. A future attempt will be made at the next scheduled execution time.	Player network engine reports when a maintenance job fails because some required files are missing.		
59	Transmission Server missing files	The transmission server failed to broadcast a file, because the file is not available. This may indicate a problem with the source file server or the file may have been replaced by a newer revision.	Network transmission engine cannot broadcast a file because the file does not exist on the file server.		
60	Transmission Server broadcast failed	The transmission server failed to prepare the a broadcast, because an unexpected error occurred. This problem can result in players not receiving needed files or plans.	Network transmission engine fails to build a broadcast package.		
61	Transmission server message failure	The transmission server failed to process a message, because an unexpected error occurred. This problem may automatically resolve itself on a retry, however it indicates an unexpected condition that should be investigated by technical support.	Network transmission engine fails to process a received message.		
62	Player Invalid license	The <productname> is not playing content, because the Playback Module does not have a valid license.</productname>	Player engine cannot play scripts because it does not have a valid license.	Yes	Alert

63	Failed cleaning up health logs	When uploading health logs, an error occurred cleaning up old files. The cleanup will be completed at a later time. No action is required.	There is a problem cleaning up old temporary files, but the upload of the Health logs will not be impacted (processing will continue.)		
64	Health logs cannot be uploaded	One or more health log(s) for this <productname> will not be available because an error occurred while uploading the file(s).</productname>	A non-recoverable error happened while uploading the health logs. Processing of health logs will stop.	Yes	Alert
65	Health logs not uploaded (retrying)	One or more health log(s) for this <productname> will not be available because an error occurred while uploading the file(s). Another attempt will be made again later.</productname>	A recoverable error uploading the Health logs happens, and the upload will be retried.		
66	Heartbeat not delivered	Heartbeat could not be delivered.	Player health subsystem discovers it can not deliver the heartbeat to the server. It is NOT alertable, as it is not recommended to cause another heartbeat when a heartbeat can not be delivered.		
67	Failed to register Scala Maintenance	The Scala Player Transmission Client failed while trying to register the Scala Maintenance expiration date. This is not a serious problem, however it may may result in some incorrect prompts when attempting to install a service pack on this player. The most likely cause of this problem is the Scala Network Transmission Client is not running under an administrator account.	Player network engine cannot register a license.		
68	Configuration problem	Configuration Problem. Software is not functioning properly. Please check your configuration and/or contact Scala Technical Support.	A configuration problem not covered by a more specific problem.		

69	Product not authorized	Product authorization failed, because the product hardware key is not installed or was not detected. This problem will result in a product not operating. Check that hardware key is plugged in, and that the key driver has been installed.	An error occurred while authorizing a product.		
70	Product license invalid	Product authorization failed because the product license is not valid. This problem will result in a product not operating. Check that a valid license file has been purchased and installed correctly.	An error occurred while authorizing a product.		
71	Transmission Server broadcast send failed	The transmission server failed to send a broadcast package or envelope to a broadcast server. This problem can result in players not receiving needed files or plans.	Network transmission engine fails to push a broadcast package or envelope to a broadcast server.		
72	Download failed	Download of file failed. This problem may correct itself on a future attempt.	File download failure. The file transfer engine normally retries when appropriate.		
73	Upload failed	Upload of file failed. This problem may correct itself on a future attempt.	File upload failure. The file transfer engine normally retries when appropriate.		
74	Problem reading transitions	Some scripts may play incorrectly because of errors reading the transition definitions.	Problem when reading the transition-definition files.	Yes	Alert
75	Render monitor problem	The Render Monitor will not work correctly because of an error.	Render Monitor fails.		
76	Server Support service not running	Thumbnails for media and messages may not be updated, because the Scala Server Support module failed to start.	Some intervention, such as a reboot of the host computer, may be needed to resume functionality. This problem is reported when the Server Support module of Content Manager fails to start up.		

77	No Server Support tray icon yet	The Scala Server Support engine does not yet have a tray icon, because it is having trouble creating one. This problem is only a delay and will be reported again if it persists.	The Server Support service is having trouble creating the tray icon.	
78	No Server Support tray icon	The Scala Server Support engine does not have a tray icon, because it failed to create one after repeated attempts.	The Server Support service gives up creating the tray icon.	
79	No players defined	It appears that there are no players defined for this network. You must create and configure players in Scala Content Manager before refreshing the player list in <productname>.</productname>	If the redirect.xml file is not found, then there are no players defined in the Content Manager.	
80	Player Config Invalid license	The Playback Configuration Module cannot determine playback options, because the Playback Module does not have a valid license.	Player configuration engine cannot determine playback capabilities because the player has an invalid license.	
81	Broadcast failed	Broadcast failed. Player plans and content files embedded in the broadcast may not have be received.	A broadcast failed.	
82	Broadcast send envelope failed	Broadcast send envelope failed. Player plans and content files embedded in the broadcast will not have be received. This problem may resolve itself on a future attempt, but until resolved the broadcast data cannot be transmitted.	Broadcast send envelope failed (applies to package drivers only).	

83	Broadcast confirmation failed	Broadcast confirmation failed. Player plans and content files embedded in the broadcast may not have be received. This problem may resolve itself on a future attempt, but until resolved the broadcast reception state of the players cannot be determined.	Broadcast confirmation failed.	
84	Broadcast Server plan download failed	The Scala Broadcast Server may not have the latest plan, because it is having trouble downloading it. This problem is only a delay and will be reported again if it persists.	Broadcast server cannot receive plans because the folder does not exist or a connection issue occurs.	
85	Broadcast Server plan status upload failed	The Broadcast Server cannot return plan status, because it is having trouble uploading it. This problem is not necessarily serious, and may resolve itself on a future retry, however it can result in incorrect or out dated status information on the server.	Broadcast server cannot return plan status.	
86	Broadcast Server failed to abort	The Broadcast Server cannot abort orphaned broadcast. This problem is not necessarily serious, and may resolve itself on a future retry, however it can result in active broadcasts being delayed.	Broadcast server cannot abort orphaned broadcasts.	
87	No Broadcast Servers defined	It appears that there are no broadcast servers defined for this network. You must create and configure broadcast servers in Scala Content Manager before refreshing the broadcast server list in <productname>.</productname>	If the broadcast-redirect.x ml file is not found, then there are no broadcast servers defined at the Content Manager.	

88	Logging failed (disk space below reserve)	Player could not write log entries to IC.log because the remaining free space on the partition is below the disk space reserve level. Remove files to increase the free space on the disk.	Player detected that it is running out of disk space, so it will not log entries until more space is freed.	Yes	Alert
89	Media download failed (disk space below reserve)	Player is not playing the current plan because there is insufficient disk space available to download required media (the remaining free space on the partition is below the reserve level.) Remove files to increase the free space on the disk so that media may be downloaded.	Player will not store newly downloaded media because there is not enough free disk space. The content playing will be out of date.	Yes	Alert
90	Playback audit logging failed (disk space below reserve)	Player could not write log entries to the Playback Audit Log because the remaining free space on the partition is below the disk space reserve level. Remove files to increase the free space on the disk.	Player detected that it is running out of disk space, so it will not playback audit log entries until more space is freed.	Yes	Alert
91	Transmission Client detected UAC	Some features, including Install System File and Install Software Update, will not work because Windows User Account Control (UAC) is enabled. UAC is not suitable for a remotely managed Player.	Windows User Account Control (UAC) should be disabled on Player PCs because there is no user present. If it is enabled, remote software updates will fail because there is no user to ask permission from. Player would have to be updated by an operator using a conventional installer, instead of via the remote maintenance capability of Content Manager and Player.	Yes	Alert
92	Screen problem during playback	Playback is active but some media items may not have displayed due to issues with the screen.	An issue with the screen is preventing a media item from being displayed.	Yes	Alert

93	Player failed to finish media item (watchdog)	Watchdog detected that Player failed to complete playing the current media item when expected, and may need to be rebooted. Please contact Technical Support if this problem persists.	The watchdog detected that Player failed to complete playing the current media item when expected, and may need to be rebooted.	Yes	Alert
94	Cannot embed font	The published ScalaScript contains a font that cannot be embedded. To successfully distribute this script, ensure that the target machines already have the necessary font(s) installed.	The ScalaScript contains a font that cannot be embedded. Please make sure that the target machines have the necessary font(s) installed.		
95	Media file missing, download failed	A media item is missing at the source and could not be downloaded. This might be the item itself or a ScalaScript missing a referenced file. Re-uploading the file or re-publishing the ScalaScript is suggested.	A media item is missing from the source and could not be downloaded. This problem may be solved by re-uploading the file or publishing the ScalaScript.	Yes	Alert
96	Media item did not play	Media item <itemname> did not play.</itemname>	A media item did not play.	Yes	Alert

**External Problem Codes** 

Many Player solutions are achieved by integrating with other devices or services, using Windows Scripting (Python, VBScript, etc.), or external applications that interact via COM. These integrations can report problems via the Scala problem reporting system.

The following problem codes are defined for problems or warnings of various types. The custom integration can supply its <ModuleName> and a <custom message> to display in the logs and in Content Manager's Player Health screens.

Code	Error Text	Consequence	Explanation	Alarmable?	Alert or Warning?
1000	External problem	The module " <modulename>" reported a problem: "<custom message&gt;".</custom </modulename>	Error noted by the custom integration software not better described by a more specific code.	Yes	Alert
1001	External warning	The module " <modulename>" reported a warning: "<custom message&gt;".</custom </modulename>	Warning noted by the custom integration software not better described by a more specific code.		
1002	External hardware problem	The module " <modulename>" reported a problem with the Player hardware: "<custom message&gt;".</custom </modulename>	Error related to the Player hardware monitored or managed by the custom integration software.	Yes	Alert

1003:	External hardware warning	The module " <modulename>" reported a warning with the Player hardware: "<custom message&gt;".</custom </modulename>	Warning related to the Player hardware monitored or managed by the custom integration software.		
1004	External display problem	The module " <modulename>" reported a problem with the Display or Screen: "<custom message&gt;".</custom </modulename>	Error related to the display or screen monitored or managed by the custom integration software.	Yes	Alert
1005	External display warning	The module " <modulename>" reported a warning with the Display or Screen: "<custom message&gt;".</custom </modulename>	Warning related to the display or screen monitored or managed by the custom integration software.		
1006	External device problem	The module " <modulename>" reported a Device problem: "<custom message&gt;".</custom </modulename>	Error related to a device used or managed by the custom integration software.	Yes	Alert
1007	External device warning	The module " <modulename>" reported a Device warning: "<custom message&gt;".</custom </modulename>	Warning related to a device used or managed by the custom integration software.		
1008	External communication problem	The module " <modulename>" reported a Communications problem: "<custom message&gt;".</custom </modulename>	Error related to communication (e.g. network connection) used by the custom integration software.	Yes	Alert
1009	External communication warning	The module " <modulename>" reported a Communications warning: "<custom message&gt;".</custom </modulename>	Warning related to communication (e.g. network connection) used by the custom integration software.		
1010	External software problem	The module " <modulename>" reported a Software problem: "<custom message&gt;".</custom </modulename>	Error related to the custom integration software itself.	Yes	Alert
1011	External software warning	The module " <modulename>" reported a Software warning: "<custom message&gt;".</custom </modulename>	Warning related to the custom integration software itself.		
1012	External data problem	The module " <modulename>" reported a Data problem: "<custom message&gt;".</custom </modulename>	Error related to the data used by the custom integration.	Yes	Alert
1013	External data warning	The module " <modulename>" reported a Data warning: "<custom message&gt;".</custom </modulename>	Warning related to the data used by the custom integration.		

# **Using Playback Auditing**

The user can generate Playback Audit reports using Content Manager. There are several types of Reports that the system supports:

- Media Item reports (pdf/html)
- Player reports (pdf/html)

The user may choose the level of detail and specify the selection criteria for these reports.

Prior to using the reporting module, the Playback Audit Module needs to be installed and configured, if it was not done at the time of initial installation.

## A Caution:

Although Content Manager only parses files that are set in the max database age field when enabling the Playback Audit Module (PAM) for the first time, moving the Billing files to an alternative location prior to installation is recommended, as it will free up HDD space over time, depending on the size of your network.

The purpose of the PAM is to give you a way of gathering information on your assets, and the frequency with which they are utilized. This information will be stored in Log Files that will be stored in the following directory, unless you move it somewhere else on your machine because of a space concern: (the default directory is

C:\ProgramData\Scala\InfoChannel Content Manager 5\Data\<NETWORK\_NAME>\receive\billing\<PLAYER\_UID>).

The frequency with which these logs will be gathered is explained in more detail in the Managing the Point to Point Server section, which covers the Playback Audit Settings in **Network > Distribution > Properties**. These can be set to hourly or nightly, but it is recommended that these logs be run on a nightly basis, as doing so hourly will fill your disk space more quickly. Routine checks also scan for and prevent duplicates. Once the logs are gathered, they are processed, and the data is stored in the MongoDB database.

After the log information is collected it is parsed or converted into the reporting format you have set up. After that, it is sent to an archive. The default location for this directory is: C:\ProgramData\Scala\InfoChannel Content Manager 5\Data\ <NETWORK\_NAME> \receive\billing\_archive\<PLAYER\_UID>. If you data for this archive, it will be scanned and parsed. If it has never been processed before, it will then be stored in MongoDB.

# **Additional Topics**

For more information on topics relating to Playback Audit Reporting, please see:

- Installing Playback Audit Module
- Configuring Playback Audit Reporting
- Managing Reports

# Installing Playback Audit Module

#### **Installation Steps**

#### (i) Note:

For the purposes of this document, we will show the first PAM option selected in Step 2. You are not required to do so. As a result, what you see below may vary slightly

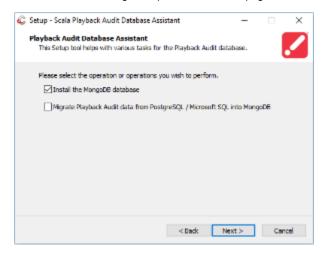
1. Setup Wizard

The Setup Wizard will guide you through the Installation Process. When you are ready to proceed, click **Next** to continue.



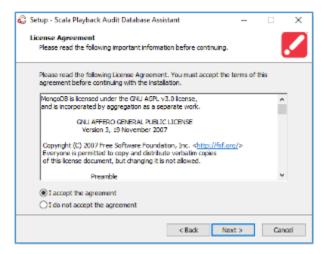
#### 2. Database Assistant

Choose the Install MongoDB option listed on this page, and click Next to continue.



3. License Agreement

This is the End User License Agreement for MongoDB. Choose "I accept this license agreement," and click Next to continue.



4. Destination Location

Choose where the MongoDB application will be installed. You can either use the default location (as seen below), or change to a different location. Once you have made your selection, click **Next** to continue.

🚳 Setup - Scala Playback Audit Database Assistant	-		×
Select Destination Location Where should the MongoDB application be installed?			2
Setup will install the MongoDB application into the following folder.			
C: Program Files (Scala WongsDB	E	rowse	
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#### 5. Download MongoDB Distribution File

The MongoDB distribution file is required by the installer. If you already have downloaded it, find the file on your computer and select it.

If you need to download it, click on the box that says Visit MongoDB Download Site. This will take you to a page where you can download the software to your machine.

Scala Enterprise Version 11.05 requires MongoDB version 3.2.1	2 or newer.
😂 Setup - Scala Playback Audit Database Assistant 🛛 — 🗌 🗙	
Select Mongo08 Distribution File This installer requires the Mongo08 distribution File.	
If you have already downloaded the MongoDB 64-bit ZIP for Windows, please select it. Otherwise, dick "Visit MongoDB Download Site" to download one.	
Location of MongoDB 64-bit ZIP for Windows:	
Visit MongoDB Download Site	
< Back Next > Cancel	

6. Database File Storage Location

Choose where the MongoDB database files will be stored. You can either use the default location (as seen below), or change to a different location. A warning will appear telling you that each player will consume about 10MB of disk space, and the location you selected has only about x GB free on your machine for the logs, so please change the destination folder if necessary. Once you have made your selection, click **Next** to continue.

🕼 Setup - Scala Playback Audit Database Assistant 🛛 — 🗌 🗙
MongoDB Data Folder Where should the MongoDB database files be stored?
MongoDO will store its database files in the following folder.
C:\ProgramData\Scala\WongoDB\db Browse
< Back Next > Cancel
Setup ×
The Playback Audit database can grow to 10 MB per player, or more. The location you selected has only about 48 GB free. Are you sure you wish to use this location?
Yes No

#### 7. Initializing Your Connection

On this screen is where you create your database connection by setting your connection and access/security parameters. Your database port will be set to port 27017 by default, but this setting can be changed.

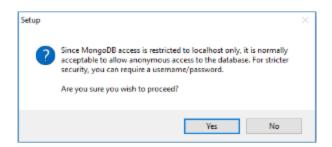
In the list of restrictions, select Access from localhost only and click Next to continue.

🖁 Setup - Scala Playback Audit Database Assistant 🛛 🗌	$\times$
HongoDB Database Connection Setup will initialize MongoDB using the following connection and access/security parameters.	/
Please specify the connection information for the database:	
Database Port: 27017	
Please specify the database access restrictions, for security:	
Access from localhost only	
Access requires username/password	
< Back Next > Cano	el

#### 8. Anonymous Access Warning

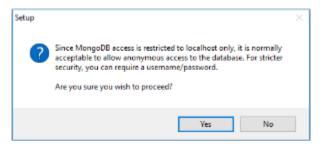
If you choose to not check the box requiring a username and password, the following will appear as a warning.

If you still wish to proceed click **Yes**. If you click **No**, you will be taken back to the previous step where you can enable username and password access as required.



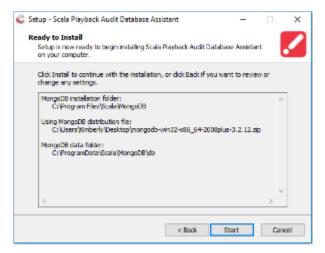
#### 9. Database Name Screen

On the screen, enter the name of your database. Once you have done so, please click Next to continue.



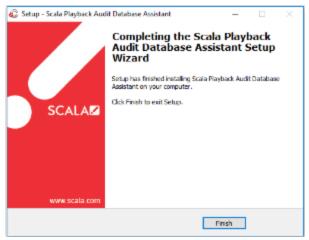
#### 10. Ready To Install

A screen will appear summarizing all the choices you have made throughout the installation process. Once you confirm them, click **Start** to continue. You will then see a warning telling you that depending on the size of your database, migration will take up to a few hours. The system will provide an estimate, which will adjust itself during the install process.



#### **11. Install Complete**

Once you are done with the installation process, you will see the above box. Your Playback Audit Database is now available to use.



# **Configuring Playback Audit Reporting**

#### ① Warning:

Scala does not support the modification of its database schema (which by default is pam). Doing this will lead to negative consequences when patching the database.

#### **Enabling Playback Audit Reporting**

To use Playback Audit Reporting, it must first be enabled. This can be done by:

- 1. Go to the System menu, choose Administration and then select Network Settings.
- Under Network Settings, choose the Miscellaneous Settings tab, and choose the Yes option for Enable Playback Audit Reporting. Please be sure that the permissions of you and any user who will be utilizing this function are set up so you are able to view and edit these reports and their settings, as well as create and delete reports.
- 3. Refresh the browser screen containing your Content Manager, and another menu called Reporting should appear at the top of the page, as seen below.

Content	Planning	Network	Reporting

# **Reporting Database Configuration**

In the Reporting menu, click on Database Configuration.

Fill in the form with the appropriate details:

- Hostname: Name of the host for your database.
- Port: Port your database is listening to.
- Schema: Structure of your database.
- Username: Username for the reporting database.
- Change Password: Clicking this option will force you to change your password.
- Password: Enter a new password, and confirm it in the box below.

If accessing the database from localhost, a username and password are not required. Otherwise, you will need to enter credentials required to access the database, either via the Content Manager Installer, or a MongoDB config file. If you make any changes to that config file, restart the MongoDB and Apache Tomcat services to avoid a memory leak issue.

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Test Connection	[x]
Connected successfully to database server at "27017".	
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Once you have your changes to this screen, click either Save Changes, or Save and Close to commit those changes.

## **Adjusting Your Settings**

In the Reporting menu, clicking on Settings allows you to make changes to the general Report settings for the following parameters:

- Properties:
  - Network content and data language: Defaults to Follow User's Report Language, but can be set to any of those supported by Content Manager.
  - Default report language for users: Defaults to User's Language, but can be set to any of those supported by Content Manager.
  - Header: None is necessary, but one can be added to the report.
  - Footer: None is necessary, but one can be added to the report.

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The Logo Media tab allows you to add or remove a logo for your reports, and set an alignment (either left, right or center) for where that logo should be on the report itself.

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Once you have your changes to this screen, click either Save Changes, or Save and Close to commit those changes.

#### **Configuring Your Database**

In the Reporting menu, clicking on Database Configuration allows you to make changes to the following parameters:

- Properties:
  - Hostname: Name of the host for your database
  - Port: Port your database is listening to
  - Schema: Structure of your database
  - Username: Username for Content Manager
  - Change Password: Clicking this option will force you to change your password
  - Password: Enter a new password, and confirm it in the box below.
  - Test Connection: Not a parameter, but clicking on the Test Connection button will allow you to test your connection to the host for the database.

# **Managing Reports**

- Creating Reports
  - Creating a Report from an Existing One

#### Deleting a Report

- Using a Reports as for Specific Purposes
- Understanding the Dashboard

#### **Creating Reports**

Clicking on the Reports menu under Reporting will give you a screen that lists all reports you have set up for your Content Manager.

To create a new report:

- 1. Click + New on the screen.
- 2. In the screen that appears, fill in the parameters to suit your needs.
  - a. Report Name: Give your report a name. If you make no change, it will be Report (YYYY-MM-DD 24:00:00 GM-YOUR TIME ZONE)
  - b. Start Date: Date the you want the report to start. The default is a week before the last full day before you create the report.
  - c. End Date: Date the you want the report to end. The default is the last full day before you create the report.
  - d. Report Type: Defaults to Media Summary, but can also be set to:
    - i. Media Summary: List of media items on a Player. The report will list the media items on each Player, the Channel that played them, how many times they were played and for how long.
    - ii. **Media Detailed**: List of media items on a Player. For each media item, the report will give a playout summary and list of playouts grouped by Channel it was played on. The summary consists of the number of Players the media item was played on, the total number of times it was played, and the total time it was played. The list of playouts consists of the number of times it was played and for how long on each Channel.
    - iii. **Player Summary**: List of Players you currently have using Content Manager. The report will list the number of media items on each Player, the Channel they were played on, how many times they have been played and for how long.
    - iv. Player Detailed: List of Players you currently have using Content Manager. The report will list the media items on each Player grouped by the Channel that played them. For each media item, the number of times it was played and for how long is listed will be in the report.
  - e. **Report Language**: Defaults to the language you are using, but can be set to any of the languages supported by Content Manager.
  - f. Include ScalaScript events: Allows the parser to include billing events that exist within a ScalaScript. Can be set to either Yes or No.
- 3. After you have set your parameters, click Next.

#### Note:

If you wish to skip any of the parameters, click **Skip** at the bottom of the screen. If you need to go back to a different screen and make changes, click **Previous**.

- 4. Choose the Channels and Frames you want the report to cover, and click Next.
- 5. Choose the Players you want covered in the report. If you select the default filter for Criteria, you can choose the Player Groups and/or Player Metadata you want. When you have finished, click **Next.** 
  - a. If you choose to filter on Manual Selection, click Add Player to select the Player(s) you want in the report. Click Add to add a Player, or Add & Close to add a Player and exit the screen.
- 6. Choose the Media Items you want covered in the report. If you select the default filter for Criteria, you can choose these criteria by your Workgroups (either Owner or View), Media Category or Media Metadata. After you have set your parameters, click **Generate**.
  - a. If you choose to filter on Manual Selection, click Add Media Item to select the Media Item(s) you want in the report. Click Add to add an Item, or Add & Close to add an Item and exit the screen. After you have added all the Media Item you want in the report, click on Generate.

The report criteria selected in steps 4 through 6 above/below are joined using the logical AND operator. Any criteria selected within each step is joined using the logical OR operator. For example, ((Channel 1 OR Channel 2) AND (Player 1 OR Player 2) AND (Media Item 1 OR Media Item 2)).

The report generated can then be viewed either as a PDF or HMTL page. Page 1 of the report shows the criteria that generated the report, and subsequent pages show the remainder.

#### Creating a Report from an Existing One

To create a report from one that already exists:

- a. Select the report you want to duplicate, and click **New From Existing.**
- b. Make any changes to report that are necessary, and click Next on each of the screens that follow. When you have finished and reach the final screen, click **Generate**.
- c. Repeat as needed if you need to do this for more than one report, as the selection of multiple reports is currently not supported.

#### **Deleting a Report**

To delete a report:

a. Select the report(s) you want to remove, and click Delete.

b. Confirm that you wish to delete the selected report(s) by clicking Proceed.

### Using a Reports as for Specific Purposes

If you are using the report you created for a specific purposes, such as tracking specific when a specific media item(s) plays, using the Manual Selection option would be beneficial, as doing so allows you to use these reports as billing logs, or something similar, if necessary. The frequency with which these reports can be run is configured by clicking **Distribution** in the Network menu, selecting a server, and clicking **Properties**. The Playback audit upload frequency can be set to either Nightly or Hourly. This changes how often players upload playout log files to Content Manager. These playout log files are then parsed and saved into the reporting database. Reports will need to be re-run to include any new playout data.

If a database related error occurs when writing to the database, it will be marked as unseen and remain in the billing folder. It will remain there until the next time the folder is polled, and the billing log will be available for another attempt at parsing.

Using the Web Services API's, advanced users are able to pull playback audit data back into their own systems, for further processing, or highly customized reports. This allows integrations for business analytics, and custom reporting. Individual playback times (not just aggregated information) are available through web services.

### **Understanding the Dashboard**

This Dashboard allows you to generate a new report or view a previously generated one.

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There are icons on the Dashboard that will help you more easily manage your Reports. The charts below offer a quick guide to the icons and what they mean.

Icon	Seen When
	Pdf file gets generated
	File is not generated

# Interfacing via the API

An Application Program Interface (API) is a set of routines, protocols and tools for building software applications to complete a specialized portion of the workflow. For example, let's say you have a pricing list that must be updated in 300 stores around the world simultaneously. This can be done by using an API.

Content Manager allows for the use of these custom applications as a means of allowing you to contribute information, adjust workflow or monitor systems more efficiently. They are effective when automating repetitive, time consuming and error prone workflows, such as the store example we previously discussed.

There is no specific programming language that APIs must be written in, but they must be able to work with the UI.

Content Manager uses a full set of RESTful Web Service APIs that are supported by Scala.

The 1.x SOAP based API's are not supported by Release 11.00 or newer of Content Manger. The 1.x API's were supplanted by the REST 2.x API's. For more information on this, please see Content Manager API 2.x Overview. A username and password is required to view this document.

See Sample of the API Documentation for example documentation. The full version can be found by clicking on **System** in upper right hand corner of your Content Manager, then selecting **Documentation**, choose **View API Documentation**.

## Sample of API Documentation

The examples found on this page represent a sampling of the common API calls in Content Manager. If you would like to look at the full list of

API's, please click on **System** in upper right hand corner of your Content Manager, and in the left hand column, under **Documentation**, choose **V** iew API Documentation.

### **Authentication**

# A Note about Authentication APIs: The Authentication.Login api is used to log into the Content Manager. The response to this API call contains the 'apitoken' and 'token' data fields. All other requests to the CM must contain these two tokens or the response will be '401 Unauthorized.'

#### Login to Content Manager

Service Name	API Call	Call Type	Call Description
Login to Content Manager	/api/rest/auth/login	POST	Login to Content Manager.
Logout of Content Manager	/api/rest/auth/logout	GET	Logout of Content Manager.

Third party applications cause an issue with a buildup of security tokens that can be removed by logging out of the user session, or having it time out.

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Below are screenshots of this API detailed information. Information for any of the other API calls in Content manager should similar to this one. Click on the image to see a larger version.

#### **Parameters Tab**

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## **Response Tabs**

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### Authorizations Tab

## File Upload

Semi-RESTful service for uploading files. These functions are not testable through the API docs page

Service Name	API Call	Call Type	Call Description
Initiate upload	/api/rest/fileupload/init	POST	Begin a file upload and obtain a unique user id (uuid).
Upload File Part (PUT)	/api/rest/fileupload/part/{uploadl d}/{offset}	PUT	Send one part of a multipart file upload.
Upload Single File (POST)	/api/rest/fileupload/part/{uploadld }/{offset}	POST	Upload media data. Once all data is transfered, the server will automatically call 'complete' service.
Upload finished	/api/rest/fileupload/complete/{upl oadId}	POST	Indicates all parts of the file have been sent via fileupload/part

## Media

RESTful service for media.

Service Name	API Call	Call Type	Call Description
Upload Single Media	/api/rest/media/{id}	PUT	Update Media
Find media's categories	/api/rest/media/{id}/categories	GET	List all categories for a media.
Find media's workgroups	/api/rest/media/{id}/workgroups	GET	List all workgroups for a media.

Delete media by ID	/api/rest/fileupload/complete/{upl oadId}	POST	Indicates all parts of the file have been sent via fileupload/part
Create media	/api/rest/media	POST	Create new media.

#### Note on Create Media API:

Name is unique for the HTML media type. Media needs to be uploaded into Content Manager, but the HTML media type CANNOT be uploaded. This service allows you to create new HTML media.

Here is an example of request body for creating new HTML media. The *name*, *URI* and *mediaType* attributes are required. In this sample, we'll name the media 'Scala Home' and let URL be http://www.scala.com.



## **Players**

(i)

#### RESTful service for players.

Service Name	API Call	Call Type	Call Description
Get current state for a player	/api/rest/players/{id}/state	GET	Returns information about the current state of a player.
Get current state for one or more player	/api/rest/players/{uuid}/states	GET	Returns information about the current state of one or more player. Use Storage service and store IDs of the players you want to retrieve the state. Store it as JSON object like this: { 'ids' : [1, 5] } The Storage service will return an UUID to be used in the request parameter.
List Players	/api/rest/players	GET	Returns one or more player's information.
Update Players	/api/rest/fileupload/complete/{upl oadId}	PUT	

#### Note on Get Current State for One or More Player API:

The service will not raise an exception if you pass on a non-existing player id or player id belongs to another network.

## Note on Update Player API:

Assigning player metadata to a player: Use the List service of Player Metadata to find out the id of the Metadata and then pass that id to set the metadata value in player Consider a scenario where a boolean player metadata 'testBoolean' has been created. Now, To update the value of the metadata 'testBoolean' for a player we need to find the id of the metadata. The id of the metadata can be found using 'List Player metadata service' let's say it is '1'. So, the metadataValue object will look like this:

```
{
metadataValue: [{
value: TRUE,
playerMetadata:{
id : 1 ,
```

```
name : "testBoolean",
datatype : BOOLEAN,
valueType : ANY
}
}
}
The value attribute of 'metadataValue' object is set to 'TRUE' here. If the values are set to FALSE, they will be absent, as they are
blank.
```

## Users

Service Name	API Call	Call Type	Call Description
Create a user	/api/rest/users	POST	Create a new User
Delete a user by id	/api/rest/users/{id}	DELETE	Delete user by id.
Find a user by id	/api/rest/users/{id}	GET	Returns information about the user.
Update a User	/api/rest/users/{id}	PUT	Update user.

# Administering the System

Successful administration of any system requires some initial thought and planning. This section covers these topics as well as some of the day to day tasks, because, as the 6P law says: Proper Planning and Preparation Prevents Poor Performance.

Topics are broken into three sub-groups:

- Configuring Server Environments
- Administering Access
- Updating Software on Your Network
- License Status
- License Management

## **Configuring Server Environments**

This section focuses on preparing for, installing, tuning, and updating your server. It assumes that a technical administrator is managing these tasks. The first section provides guidance on the types of hardware you'll need to support your server based on your intended usage, and this is an important pre-cursor to installing the software. It is advised you scan most of these sections before diving into an installation.

Topics covered in this section include:

- Verifying Technical Specifications
- Planning Your Installation
- Installing Content Manager
- Verifying Your Server Settings
- Managing HTTP Connectors in Tomcat
- Tuning Content Manager
- Managing Maintenance Jobs
- Managing Backups
- Updating Your Network

## Verifying Technical Specifications

## **Using Third Party Components**

When updating Java or Tomcat, certain configuration settings need to be re-established. Always re-run the current Content Manager installer after updating either Java or Tomcat.

**Minimum System Requirements** 

## (i) Note:

Follow the link in the requirement column to view a page with more information that also contains a link that will allow you to download the certified version, if necessary.

Requirement	Purpose		
Windows Server 2012R2, Windows Server 2008R2, Windows 8.1, Windows 7 Pro (for all of these, only 64-bit versions are supported)	Operating System. Your selection between these will vary based on the size of your network. Please review the sizing guidelines found below for more direction.		
Java 8 Update 161 (certified version)	Application platform		
Apache Tomcat 7.0.82 (certified version)	Web server for the user interface to the application		
PostgreSQL 9.5.7 (certified version) <b>OR</b> Microsoft SQL Server 2008, 2012, 2014	Database to store information about content, scheduling and network		
MongoDB 3.2.12 (optional) (certified version)	If you are auditing playback, this is required to support the Playbac Audit Module.		
Adobe Flash	Processes Flash files.		
	Warning about Adobe Flash: Scala Enterprise only supports Flash through version 10.3.x (e.g. 10.3.183.90) due to issues with significant memory leaks seen in newer versions of Flash. You might still choose to leverage your older Flash media assets, but we advise shifting to a different media format moving forward.		
Python 2.7.11	Special Scala version.		

No Longer Supported

Support for the following items has been discontinued:

- Web Services API's: The Legacy 1.x API's. Customers leveraging the SOAP-based API's will need to migrate to the version 2.x REST-based API's before moving to Release 11 or newer.
- MySQL databases: Please contact Scala Services to discuss migration or other options.
- 32-bit versions of Windows
- Microsoft SQL Server 2005
- Windows XP

Hardware Sizing Guidelines

Based on the size of the system you wish to create, Scala offers technical sizing guidelines for the physical and virtual server hardware for:

Size	Definiton
Small	Having less than 50 Players, and 1.5 GB/hour of maximum total network Content updates.
Medium	Having less than 500 Players, and 15 GB/hour of maximum total network Content updates.
Large	Having less than 2000 Players, and 75 GB/hour of maximum total network Content updates. Network-specific design consultation required for deployments with more than 1,000 Players or with large data transfers.

Browser Support

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Mobile Browsers:

At this time, mobile browsers are not supported by Scala Enterprise software.

Scala tests and supports accessing Content Manager from the following browsers:

- Microsoft Internet Explorer: Version 11 and higher
- Google Chrome: Version 31 and higher
- Mozilla Firefox: Version 25 and higher
- Apple Safari: Version 7 and higher

Caution: Note about Microsoft Internet Explorer 8
 Internet Explorer 8, 9, and 10 will generally work for use with Content Manager, but should be considered "as is."

## **Small Network Technical Specifications**

## Note:

This page focuses only on the Small Network specific technical specifications. Please review Verifying Technical Specifications before reading this page.

Minimum Storage	<ul> <li>Separate, dedicated, Operating System Partition of at least 40GB.</li> <li>Separate, dedicated, Data Partition of 40GB, or larger, or at least 3X the estimated maximum amount of total content to active on the player network at any one time.</li> <li>Software RAID-5 is strongly discouraged.</li> <li>Direct Attached Storage (DAS): Actual HW-RAID, from vendors such as HP (SmartArray) /DELL (PERC)/ LSI (MegaRAID) /PMC-Adaptec, is encouraged for the physical hardware, but required for the virtual.</li> <li>RAID is encouraged. The partitions should be implemented on a RAID-1, 1+0, or RAID-6, storage volume. Software RAID, as implemented on Intel RST Chipsets, is acceptable for configurations of RAID-1, or RAID-1+0, on smaller, &lt; 20, Player networks. RAID-5 is strongly discouraged.</li> <li>For a Virtual-Machine Host, a HyperVisor, HARDWARE RAID functionality is considered essential.</li> <li>If you are using a Storage Area Network (SAN): One LUN should be implemented across at least two storage devices.</li> </ul>
Recommended (Guest) Operating Systems	<ul> <li>Windows Web Server 2008R2 SP1(64-bit)</li> <li>Windows Server 2008R2 SP1(64-bit)</li> <li>Windows Server 2012 R2</li> <li>Windows 7 SP1 Professional/ Enterprise /Ultimate x64.</li> <li>Windows 8.1</li> </ul>
Minimum (Hypervisor/Host) Processor Type	<ul> <li>Intel Core-i5 2400S or better</li> <li>AMD FX-63## or better</li> <li>AMD Opteron 4### or better</li> <li>For a virtual network, make sure your vCPU's are from a HyperVisor host with these processors.</li> </ul>
System Memorythe OS is 64-bit	<ul> <li>6GB+</li> <li>Dual-Bank</li> <li>DDR3-1333(PC3-10600)/1600(PC3-12800), or faster.</li> <li>For a virtual server, make sure 2GB of vRAM is allocated from a physical host with the above specifications.</li> </ul>
Network Adapter	Any: <ul> <li>Stable</li> <li>100Mbps or faster</li> <li>Ethernet PHY/NIC with WHQL-certified device drivers.</li> </ul>

## **Medium Network Technical Specifications**

## Note:

This page focuses only on the Medium Network specific technical specifications. Please review Verifying Technical Specifications befor e reading this page.

Minimum Storage	<ul> <li>Separate, dedicated, Operating System &amp; Log file Storage Volume of at least 80GB.</li> <li>Separate, dedicated, Data Storage, (Database &amp; Media), of 80GB, or larger, or: at least 3X the estimated maximum amount of total content to active on the player network at any one time.</li> <li>The Hosting Virtual Machine HyperVisor—Direct Attached Storage (DAS): Actual HW-RAID from vendors such as HP (SmartArray) / DELL (PERC) /LSI (MegaRAID) /PMC-Adaptec is required.</li> <li>A minimum of four physical storage devices, should be implemented for at least two RAID-storage-volumes with three partitions each: <ul> <li>OperatingSystem + DB-Transaction-Logs/WAL's + Application-Logs; Temp-Swap + DatabaseTables + Media-Content</li> <li>Software RAID is not considered acceptable for Content Managers with more than 20 Players.</li> </ul> </li> <li>If HDD: Storage partitions should be implemented on a RAID 1+0, RAID-6, or RAID-6+0 arrays - a minimum of four physical</li> </ul>
	<ul> <li>140, RAID-6, of RAID-640 arrays - a minimum of four physical storage devices comprising the two logical RAID-volumes.</li> <li>If SSD: Two devices implementing RAID-1 can provide for adequate IOPS and redundancy.</li> <li>If Storage Area Network (SAN): Two LUN's should be implemented. Example: one RAID-1 and one RAID-10, six HDD storage devices, (or four SSD's for two RAID-1 volumes) with the various partitions allocated to the storage volumes as per the DAS example.</li> <li>For Virtual Hardware: Two Virtual Hard Disk drives stored on a independent physical storage volumes capable of delivering an average of 600, (4KB Random), IOPS to the vmCM instance.</li> </ul>
Recommended (Guest) Operating Systems	<ul> <li>Windows Web Server 2008R2 SP1(64-bit)</li> <li>Windows Server 2008R2 SP1(64-bit)</li> <li>Windows Server 2012 R2</li> <li>Windows 7 SP1 Professional/ Enterprise /Ultimate x64.</li> <li>Windows 8.1</li> </ul>
Minimum (Hypervisor/Host) Processor Type	<ul> <li>Intel Core-i5 2400S or better</li> <li>AMD FX-63## or better</li> <li>AMD Opteron 4### or better.</li> <li>For virtual hardware: Four vCPU's from a HyperVisor host with one of the above listed processors.</li> </ul>
System Memorythe OS is 64-bit	<ul> <li>8GB+</li> <li>Dual-Bank</li> <li>DDR3-1333(PC3-10600)/1600(PC3-12800), or faster.</li> <li>ECC memory strongly encouraged.</li> <li>For virtual hardware, have 6GB of vRAM allocated from a physical host.</li> </ul>
Network Adapter	Any: <ul> <li>Stable</li> <li>1Gbps or faster</li> <li>Ethernet PHY/NIC with WHQL-certified device drivers.</li> </ul>

## Large Network Technical Specifications

Note:

This page focuses only on the Large Network specific technical specifications. Please review Verifying Technical Specifications before reading this page.

Minimum Storage	<ul> <li>Separate Operating System storage volume, of at least 80GB, which also contains a partition for the CM Application/Support Services Log Files.</li> <li>Separate, dedicated, Database storage volume of at least 40GB.</li> <li>Separate Media-Data storage volume, of 200GB, or larger, or: at least 3X the estimated maximum amount of total content to active on the player network at any one time, and which also has a 40GB partition for placement of the database Write-Ahead-Logs/Transaction-Logs.</li> <li>SSD's are strongly encouraged for the Database volume. SSD-caching of underlying HDD RAID-volumes is encouraged.</li> <li>Storage volumes should be implemented as RAID-1, 1+0, RAID-6, or RAID-6+0, arrays.</li> <li>Software RAID is not considered acceptable.</li> <li>The Hosting Virtual Machine HyperVisor-DAS: Actual HW-RAID or SAN, from vendors such as EMC, UNISYS, NetApp, HP, IBM, DELL, LSI, or PMC-Adaptec is required.</li> <li>A minimum of eight (HDD) or six (SSD) storage devices, should be implemented for at least three RAID-storage-volumes with two partitions each: <ul> <li>OperatingSystem + Application-Logs; DatabaseTables + Temp-Swap; Media-Content + DB-Transaction-Logs/WAL's</li> </ul> </li> <li>If Storage Area Network (SAN): At least three LUN's should be implemented on an array with a minimum of eight storage devices, (if HDD—six in RAID-1 pairs if SSD), with the six suggested partitions allocated as per the (Direct Area Storage) ( DAS) example.</li> <li>Three Virtual Hard Disk drives stored on a independent physical storage volumes capable of delivering an average of 800, (4KB Random), IOPS to the vmCM instance.</li> </ul>
Recommended (Guest) Operating Systems	<ul> <li>Windows Web Server 2008R2 SP1(64-bit)</li> <li>Windows Server 2008R2 SP1(64-bit)</li> <li>Windows Server 2012 R2</li> <li>Windows 7 SP1 Professional/ Enterprise /Ultimate x64.</li> <li>Windows 8.1</li> </ul>
Minimum (Hypervisor/Host) Processor Type	<ul> <li>Intel Core-i7 2600K or better</li> <li>Quad- or Hex- core Intel XEON CPU from the following product series: E3-####, E5-####, or better.</li> <li>Hyper Threading should be disabled when &lt; 10MB of L3 cache.</li> <li>AMD Opteron 63## or better.</li> <li>For virtual hardware, have Four vCPU's from a HyperVisor host with the above listed criteria.</li> </ul>
System Memorythe OS is 64-bit	<ul> <li>12GB+</li> <li>Triple or Quad-Bank</li> <li>[DDR3-1333(PC3-10600)/1600(PC3-12800)] or faster.</li> <li>ECC memory</li> <li>For virtual hardware, have 8GB of vRAM allocated from a physical host.</li> </ul>
Network Adapter	<ul> <li>A Server-Class NIC with at least partial TCP-Offload Engine (TOE) (or Intel IOAT) functionality</li> <li>1Gbps or faster</li> <li>Ethernet PHY/NIC with WHQL-certified device drivers.</li> <li>TSO (TCP Segmentation Offload) and LRO (Large Receive Offload)</li> </ul>

### **Optimum Configuration Scheme**

Used in conjunction with the specifications found on this page, this scheme will allow you to set your network up in the most efficient manner possible:

Set up three separate Logical Volumes, partitioned as follows:

- Logical Volume A:
  - Partition A1: Operating System
  - Partition A2: MongoDB data storage (if using Playback Audit functionality)
  - Partition A3:Log files (from Tomcat, PostgreSQL, Content Manager, etc.)
- Logical Volume B:
  - Partition B1: Storage for Content Manager media
  - Partition B2: Database WALs and Database transaction logs

- Logical Volume C:
  - Partition C1: Temp / Swap space
  - Partition C2: Storage for PostgreSQL or Microsoft SQL database

If you are using a centrally administered database cluster, Partitions B2 and C2 are unnecessary.

Where the Logical Volumes are placed, and what type of RAID array is recommended for each, depends on the storage type (SAN, SSD, or Hard Drive).

#### SAN (Storage Array Network)

- When using a SAN, each Logical Volume should be its own Logical Unit Number (LUN)
- Each LUN should be capable of a minimum of 600 IOPS per thousand players, where an IOPS is defined as:
  - A set of 4KB random Read/Write actions in an approximate 70:30 Read/Write Mix.
- NVMe SSD Storage
  - With NMVe SSDs, RAID 1 is recommended for data protection.
  - Because of the high bandwidth of NVMe SSD, the Logical Volumes can be combined onto a single RAID 1 pair, or separate pairs may be used (depending on size/price)
- SAS or SATA SSD
  - With these SSD types, RAID 1 is recommended for data protection
  - Because of bandwidth limitations of these types of SSD, each Logical Volume should be on its own RAID 1 pair
- Hard Drives (i.e. physical spinning disks)
  - When using physical hard disks, Logical Volume B should be RAID 1+0 for data protection and performance. Logical Volumes A
    and C may be RAID 1, or RAID 1+0.
    - Each Logical Volume must be on its own RAID set.

## **Planning Your Installation**

## An Important Note About Software Dongles:

Scala Content Manager and Designer come with a USB key (dongle). To ensure the correct driver is installed and used, please do not insert the USB key (dongle) until requested by the Installer program.

It is important to plan ahead before configuring and deploying your network. A successful deployment of a network at any size starts at the beginning. Take into consideration the initial network size and what it might be in the future. Also, take into consideration the size of the content, the frequency of change of this content and the number of players. Make sure to do the bandwidth calculations to ensure your network can handle the increased traffic load.

Content Manager can be installed on either physical or virtual server environments. The recommended server sizing guides for deployments in these environments can be found in Verifying Technical Specifications.

When deploying larger networks, automation techniques are crucial - including the ingestion of content, the use of smart playlists and possibly extending the functionality/workflow by using the extensive Web Services API's that come with Scala Enterprise Content Manager.

Go through this checklist to make sure you are ready to install and configure Content Manager.

- Make sure you have the USB dongle.
- Select a server to install Content Manager. See the System Requirements for details.
- Choose a database type and location. Content Manager comes with PostgreSQL and will install it on the same computer as the
  application unless you specify otherwise. It does allow other database types, as well as a separate PostgreSQL server. If you plan to use
  an existing database server, make sure you have the necessary hostname and credentials to access the database.
- You will need to know the Content Manager server hostname and understand how users & players will access the server. Scala uses HTTP protocol over port 8080. The settings may depend on where things are located and if proxy server(s) or NAT firewalls are in place.

During the installation process, you will need to:

- Select the database you are using. If you will be installing the PostgreSQL server, you will be asked for a username and password that is used for the PostgreSQL service and accessing the database. This will be created for you by the installer.
- · Select the password for the built-in Administrator user account.
- Choose a name for your network in Content Manager. This name will appear in Content Manager and is useful for customers that have more than one Scala network.
- Activate Content Manager. This requires either an Internet connection or the ability to download a license file and copy it to the Content Manager server.

After installation you will need to:

- Create user accounts.
- Add players.
- Create channels
- Upload and schedule content to play.

### **Useful Configuration and Setup Tips**

- 1. Before installing Scala Enterprise Content Manager, choose hardware that matches your network size.
- 2. Configure Content Manager to use one port for player traffic. Use a different port for user traffic.

Tune these parameters to match your needs:

- · Heartbeat rate
- Player plan polling interval
- Plan status interval
- Synchronization settings
- Turn off playback logs if you don't need them

Consider the following for scalability of your network:

- 1. Run your database on a dedicated machine. Choose your hardware carefully.
- 2. For reliability and performance, you should consider setting up your database in HA (High Availability) configuration or Master-Master replication.
- 3. Do regular backup and maintenance of your database. This is extremely important.
- 4. Add a cache server to your network to take the load off Content Manager. Doing so will greatly improve your scalability. Choose a caching strategy that fits you:
  - a. Central Cache
  - b. Regional Caches
  - c. Local Caches
- 5. Use a dedicated server for caching. Linux is preferred.

Squid-Cache is tested and known to work. Relevant search keywords:

- Reverse proxy
- Web accelerator

#### **Firewalls and Security**

Almost all data transferred in a Scala Content Manager network uses HTTP. When Content Manager is installed, by default, port 8080 will be used. If you choose the default port, you must ensure that port 8080 is open between your Content Manager and Player machines. If you need to specify another port, please be sure to make it available prior to beginning the installation process.

Microsoft OS enables a software firewall by default. However, as part of the installation process, the installer asks you if it is okay to add exclusions to the Microsoft software firewall.

If you chose not to do so, you must add those exclusions manually. Otherwise your player(s) will not be able to communicate with Content Manager. For more information, please consult Microsoft's Windows Firewall documentation.

Many Anti-Virus packages also install (or have available) a software firewall, you must be sure that the Anti-Virus software firewall also allows your network traffic to pass through.

## Note:

The FTP protocol is only used when you specify Player-Direct FTP. This option applies for both Content Manager and Player. If you are not using this plan delivery type, then you do not have to add exceptions for FTP.

#### Large Network Deployment

Deploying a large network (100+ players) can be difficult, labor-intensive work. Each player should have local content. Individually created playlists for each player will not work, but you still want local content on your players.

The answer is player metadata and playlist conditions. Entering metadata for each player, even if you only have to do it once, can be too much work.

Player metadata can change over time so you need to do regular maintenance. What is the solution? Integrate and automate:

- · Content Manager makes it possible for you to integrate directly using Web Services APIs
- You can link Content Manager to existing Customer Relationship Management (CRM) systems that store metadata.
- It lets you automatically create and maintain correct metadata on all your players with little or no manual labor.
- · Web Services also lets you create and update playlists automatically.
- Makes local content on each player easy at any network size.

## Installing Content Manager

Important Note about Software Dongles:

Scala Content Manager and Designer come with a USB key (dongle).

To ensure the correct driver is installed and used, please do not insert the USB key (dongle) until requested by the Installer program.

Installing Scala Enterprise Content Manager is a relatively simply process when followed closely. The install wizard will allow the user to quickly install the product.

Here's what will be installed:

Content Manager

- Microsoft Visual C++ 2013 Redistributable
- Java Runtime (as of Release 11.05, Content Manager now ships with, and requires, Java 8 Update 161 or better)
- Apache Tomcat Web Server (as of Release 11.05, Content Manager now ships with, and requires, Tomcat 7.0.82 or better)
- PostgreSQL Database 9.5.7 (if selected)

Suggested components you may wish to install:

• Flash – So Content Manager can render thumbnails of SWF files.

Supported databases other than PostgreSQL:

Microsoft SQL Server 2008, 2008 R2, 2012, 2014

## (i) Note:

Before reading the Installation Steps below, it is recommended that you read the Advanced Configuration Options page, as the information contained there may affect your individual installation process.

#### **Installation Steps**

Please be aware that users have reported issues during this process when connecting remotely to Content Manager to configure, specifically with selecting a network name that is not *localhost*.

### 1. Insert the Disk

Insert the Content Manager disc into your computer. The installer should run automatically.

Another option is to right click on **Start** and select **Explore**. Open the drive for the disc. Then run **setup.exe** by double clicking on the icon. Then choose to install **Scala Enterprise Content Manager**.

If you have Windows User Account Control On, you will be prompted for permission by your system. Scala recommends that this setting is turned off. Protect my PC from viruses provides details on how to change the setting.

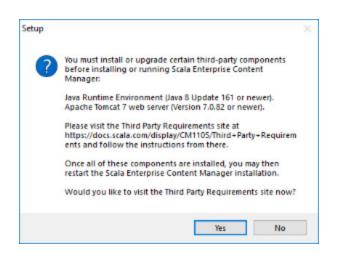
#### 2. Welcome

The Welcome dialog box offers the option of opening the Getting Started for 11.05 Guide. Otherwise, click Next to continue.

🖧 Setup - Scala Enterprise Content Manager		-		×
SCALAZ CONTENT MANAGER	Welcome to the S Content Manager This will install Scale Enterprise O 11.05 It is recommended that you dost continuing. Click Next to continue, or Cancel	Sctup W Content Manager e all other applic	<b>izard</b> r, Release	:
www.scala.com		View Getting St	arted Guid	ie
	[	Next >	Can	cel

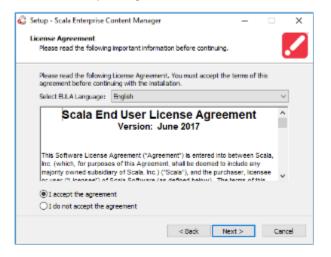
#### 3. Third Party Components

Here you can choose to download additional components which are recommended but not installed automatically. Click Yes or No to continue.



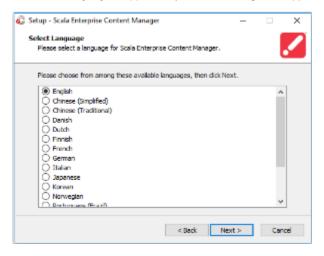
## 4. End User License Agreement

Select the "I accept the agreement" button. Click Next to continue.



## 5. Select Language

A list of the languages supported by Content Manager will appear. Choose the one you would like to use and click Next to continue.



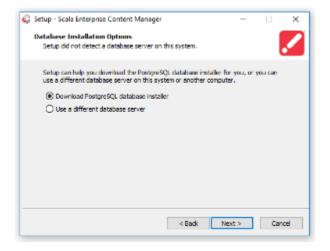
#### 6. Select Destination Location

The installation path will default to the following folder: C:\Program Files (x86)\Scala\Content Manager. If you want to change that location, click the Browse button to find the folder you want to use. Click Next to continue.

😳 Setup - Scala Enterprise Content Manager	-		×
Select Destination Location			
Where should Scala Enterprise Content Manager be installed?			
Setup will install Scala Enterprise Content Manager Into the	followin	g folder.	
To continue, click Next. If you would like to select a different folder,	dick Bro	WSR.	
C:\Program Files (xB6)\Gcala\Content Manager	Br	owse	
			-
At least 38.5 MB of free disk space is required.			
< Back Nex	t >	Can	cel

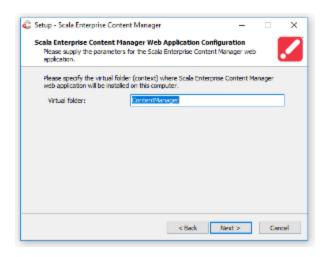
## 7. Database Installation Options

The Content Manager DVD contains the supported version of PostgreSQL. If the user has elected to use another database server, select **Use a** different database server.



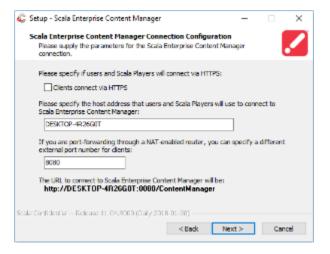
### 8. Web Application Configuration

Specify the virtual folder that Content Manager will be installed on. Click Next to continue.

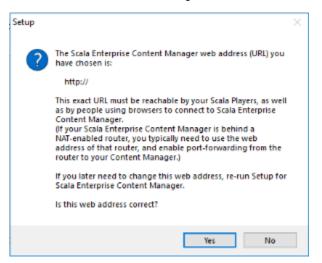


#### 9. Content Manager Connection Configuration

Enter the parameters for Content Manager's connection, including the port and connection host address. The web address you entered must be reachable by your players. Choose whether users and Scala Players will connect via HTTPS connector by selecting the check box.



Click Next to continue. Content Manager installation will show this information dialog with the URL that will be used.



#### 10. HTTP/HTTPS Connectors

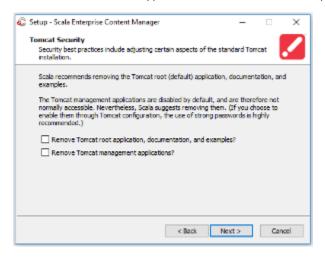
Edit, create, or delete HTTP/HTTPS connectors on this screen. Click **Next** to continue. See Managing HTTP Connectors in Tomcat to learn about HTTP/HTTPS connectors.

🙄 Setup - Scala Enterprise Content Manager	- 🗆 X
Content Manager Connectors Connectors define how players or users can connect to	Content Manager.
You can add, delete, or modify Content Manager conne	ctors here:
Port 8080 (HTTP) (Localhost Port)	
Edit Add	Delete
< Back	Next > Cancel

#### 11. Tomcat Security

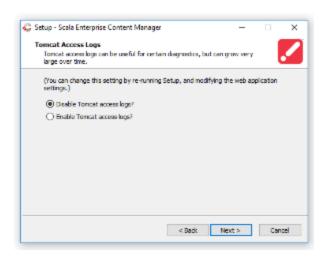
Content Manager installation software will recommend removing the Tomcat root application for best security practices.

Choose to remove the root application, documentation, and examples, or the Tomcat Management applications, then click Next to continue.



#### 12. Tomcat Access Logs

Use the screen to turn the access logs for Tomcat either on or off. They are disabled by default, but can (re)enabled from this screen. Once you have made your selection, click **Next** to continue.



#### 13. Select Data Location

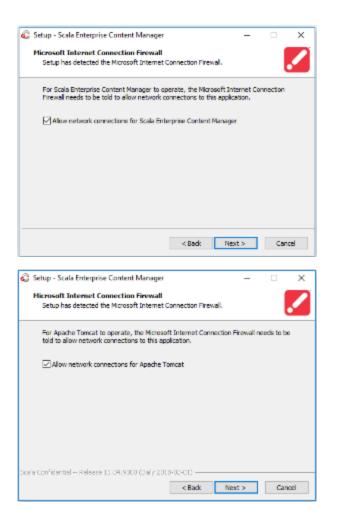
Select the appropriate Data Location. This is where Content Manager will store media items. Make sure the drive has sufficient space available. If the default location is acceptable, click **Next** to continue.

Setup - Scala Enterprise Content Manage	r	-		×
Select Data Location Where should Scale Enterprise Content M	anager store media ib	ems?		!
Select the folder where Scala Enterprise 0 media items it manages.		tore all the	content an	d
C:/ProgramData/Scala/UnfoChannel Cont	ent Manager 5/Data		Browse	
	< Back	Next >	Can	cel

(1) The data folder selected cannot be at the root level (e.g. C:\). It must be in one of the subfolders of the root level (e.g. C:\Data)

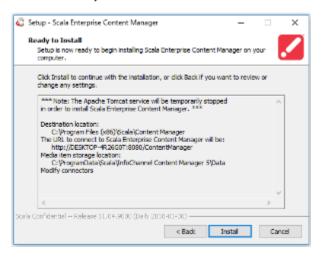
### 14. Allow Microsoft Internet Connection Firewall Connections for Content Manager

The Microsoft Internet Connection Firewall must allow Content Manager and Apache Tomcat to access network connections. Leave the box on the screen checked, and click **Next** to continue.



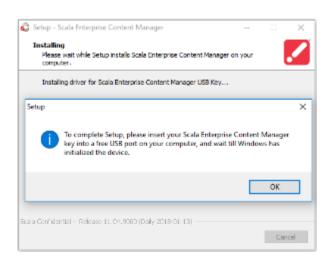
#### 16. Ready to Install

You are now ready to install. Click Install to continue. The installer will stop Apache while the installation process takes place.



#### 17. Insert USB dongle

To complete setup, insert the USB dongle and click OK.



#### 18. Finish Installer

Select View the Update Notes to visit Scala's online listing of release notes. Select Access Scala Enterprise Content Manager now! to launch the browser in a separate window. The setup process is completed in this browswer. Click Finish to close the installer.



#### 19. Administrator Password and Database Configuration

Scala does not support the modification of its database schema (which by default is cm). Doing this will lead to negative consequences when patching the database.

In the browser window, create a password for the Administrator account. This password must be secure and at least 8 characters in length. Save it in a safe location.

Further down, select the database configuration with the **Database Type** button. Then enter the **hostname**, **port**, and other relevant information. Test the connection by clicking **Test**.

Once testing has been successful, click Save to continue.

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### 20. Database Creation

A dialogue will appear. Click Next to create a database. Once complete, the system will redirect you to the login page



### 21. Login to Content Manager

Enter the Username (Administrator) and Password (previously chosen) then click Sign In.

O User names are not case sensitive, but passwords are	$\odot$
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Alexandro Condernation Alexandro Condernation Alexandro Condernation	

#### 22. Specify a Network Name

Select a name for the network. This name will appear in various places in the Content Manager interface and can helpful if using more than one Content Manager.

Click Create. Content Manager is now available to use.

The following special characters and reserved words are not allowed in media file names, folder names, network names, or server names. Once you select a network name, you cannot change it. See Notable for Support for more information:

<ul> <li>Number sign — #</li> <li>Dollar sign — \$</li> <li>Percent sign — %</li> <li>Ampersand — &amp;</li> <li>Apostrophe — '</li> <li>Parenthesis — ()</li> <li>Asterisk — *</li> <li>Comma — ,</li> <li>Period — .</li> <li>Slashes — / \</li> </ul>	<ul> <li>Angle brackets — &lt; &gt;</li> <li>Equal sign — =</li> <li>Question mark — ?</li> <li>At sign — @</li> <li>Brackets — []</li> <li>Caret — ^</li> <li>Grave accent — `</li> <li>Braces — {}</li> <li>Tilde — ~</li> </ul>
CON, PRN, AUX, NUL, COM1, COM2, COM3, COM8, COM9, LPT1, LPT2, LPT3, LPT4, LPT4	



**Advanced Configuration Options for Content Manager** 

#### Shortcuts to Sub-topics within this Page:

- Installation Options
  - Silent Installation
  - Common Installation Options
  - Scala Enterprise Content Manager Installation Options
  - Checking the Tomcat Java Memory Settings
  - Scala Publish Automation EX Module Installation Options
- Advanced Customization Options
  - Scala Enterprise Content Manager features.xml Options
  - MMOS.INI Options Applying to All Scala Products
  - Scala Transmission Server and Scala Player MMOS.INI Options
  - Scala EX Module MMOS.INI Options

#### Installation Options

The Scala installers accept various command-line parameters that affect the installation, or the values used in installation. To use these, open a command prompt and type

```
setup.exe /OPTION1=value /OPTION2=value ...
```

If value contains spaces, enclose it in quotes, for example

setup.exe /OPTION1="C:\Temp\My Folder"

#### Silent Installation

Silent installation can be accomplished by passing /SILENT or /VERYSILENT as command-line arguments. /SILENT installs ask no questions, but show installation progress./VERYSILENT installs ask no questions and do not show progress during installation.

To assist with silent installs, the installers accept various additional command line parameters given below.

#### **Common Installation Options**

All the Scala installers accept:

- /LOG=filename: Log the results to filename, which can be used to trouble-shoot a silent install.
  - /DIR=folderpath: Specify the full path where the product should be installed.
- /LANGUAGE=language: Select language during installation.
  - These are the accepted values for Content Manager installs (NOT case sensitive):
    - BrazilianPortuguese
    - Danish
    - Dutch
    - English
    - Finnish
    - French
    - German
    - Italian
    - Japanese
    - Korean
    - NorwegianRussian
    - SimplifiedChinese
    - Spanish
    - Spanish
       Swedish
    - TraditionalChinese
    - Turkish
- /ROOTDATAFOLDER=path: Specify the path to be used for storing various configuration and data items. This corresponds to the WIN3 2\_RootDataFolder keyword in MMOS.INI (see here), but the command-line option is also supported for Content Manager.

#### Scala Enterprise Content Manager Installation Options

- /NODATABASE: When installing, skip installation of PostgreSQL. Useful for silent installs where a different database will be used.
- /SUPERPASSWORD=password: When installing PostgreSQL, use this as the super-user password.
- /DBDATADIR=datadir. Use datadir as the database storage directory for the PostgreSQL installation.
- /NOLOGIN: If the newly installed version needs its database schema updated, the installer normally opens a web browser so that the Administrator can login so that the database-update can be performed. By specifying /NOLOGIN on the installer command-line, this step will be skipped. (The database-update still needs to be performed before Content Manager will fully start up.)
- /CMDATAFOLDER=path: Use path as the storage location for Content Manager's media and other files. (Note: specifying /ROOTDATA FOLDER= also changes this location, among other changes.)
- /NOSTARTTOMCAT: At the end of installation, Setup will not start Tomcat if this option is specified.

#### **Checking the Tomcat Java Memory Settings**

When upgrading your version of Apache Tomcat, it is important to check the Java memory settings.

To change these settings, please open Windows Explorer and navigate to: "C:\Program Files\Apache Software Foundation\Tomcat7.0\bin.

Once there, double click on Tomcat7w.exe, then click the Java tab.

In the Java tab, set the values according to the following guidelines:

#### For 64-bit Apache Tomcat

- 1. On systems with less than 12GB RAM:
  - a. Set the value of InitialHeap (Initial memory pool) equal to 1/2 of physical-RAM
  - b. Set the value of MaxHeap (Maximum memory pool) equal to 1/2 of physical-RAM
  - Example: System with 8GB RAM set InitialHeap and MaxHeap to 4GB
- 2. On systems with at least 12GB RAM:
  - a. Set the value of *InitialHeap (Initial memory pool)* equal to 1/3 of physical-RAM
  - b. Set the value of MaxHeap (Maximum memory pool) equal to 2/3 of physical-RAM
  - Example: System with 12GB RAM set InitialHeap to 4GB and MaxHeap to 8GB

In a future release we will be adapting our updater to set these values.

#### Scala Publish Automation EX Module Installation Options

The Scala Publish Automation EX Module installer also supports these options:

/SERVICE: Install the Publish Automation EX Module as a service (supported only on fresh installs).

#### Advanced Customization Options

Most Scala products have a variety of advanced configuration options available through the use of the **MMOS.INI** file. Content Manager uses a file called **features.xml** for some of its advanced customization.

**MMOS.INI** is a file that lives in the program's installation folder, e.g. **D:\Scala\Player** or **C:\Program Files\Scala\Designer**, or wherever your Scala product(s) are installed. Normally, each installation folder can have its own **MMOS.INI** file with its own settings.

The **MMOS.INI** file can be UTF-8, in which case it should begin with the UTF-8 *byte-order mark*, which consists of the hexadecimal values *EF BB BF*.

The **MMOS.INI** file begins with the optional *byte-order mark*, followed by the word **[Scala]** as shown inside square brackets, followed by one or more lines of the form

OptionName = value

Anything after a semi-colon is treated as a comment and is ignored by the Scala applications.

Here is a simple example:

```
[Scala]
; Open on the desktop in a borderless window
DESKTOP_Borderless = 1
; Force the window to be topmost always
DESKTOP_TopMost = 1
and so on.
```

You may find you already have an **MMOS.INI** file. If you do, you may wish to review which settings are already in force. But remember, anything after a semi-colon is a comment and does not have any effect.

If you do not have an MMOS.INI file, it is a simple matter to make one in any text-editor such as Notepad.

## Windows 7 (and Newer) Note:

Under Windows 7 and up, if you try to create files inside the **Program Files** folder, Windows will create a per-user shadow-copy inside the Windows "Virtual Store". Depending on your system configuration and user rights, you may need to create the **MMOS.INI** file in a regular folder, then use Windows Explorer to drag it over to the correct destination inside Program Files.

#### Scala Enterprise Content Manager features.xml Options

The features.xml file lives in the Windows "application data" location, which is typically C:\ProgramData\Scala\InfoChannel Content Manager 5\conf.

The syntax for the features.xml file is as follows:

```
<?xml version="1.0" encoding="UTF-8"?>
<feature-config>
<features>
<features>
<feature><name>featurename</name>
<feature>
<feature>
<feature>
<feature>
<feature><name>featurename</name>
<feature>
<feature>
<feature>
</feature>
```

The following options are available:

- PlayerProxyIP: When Players are behind a proxy server, the IP address displayed for the Player is the address on behalf of which the proxy server is forwarding. To restore the original behavior (address of the proxy server), set this feature option to false.
- DisableLoginAutocomplete: Content Manager allows the browser to remember the login names, which lets the browser optionally auto-fill remembered passwords. If your security policy requires this be disabled, set this feature option to true.
- UseTLS: When using the SSL option for email notification, if you also need TLS then set this feature option to true.
- PlangenCacheOptimizationsForBroadcast: The plan generator has been optimized to be significantly faster in certain cases, especially when generating plans for a small number of players at a time, on a Content Manager with a large media library. This optimization is enabled by default for point-to-point players. To enable this optimization for Broadcast Players, set the PlangenCacheOpt imizationsForBroadcast feature option to true.
- UseXForwardedForlpBanning: Content Manager has defensive logic to block repeated failed login attempts from the same IP address. When using a web accelerator (reverse proxy), the origin IP address will appear to be the address of the reverse proxy, which could lead to blocking too much. If your reverse proxy sets the X-Forwarded-For HTTP header, you can tell Content Manager to use the most

recent IP address from that header when making blocking-decisions for failed login attempts. To enable this feature, set the **UseXForwar dedForlpBanning** feature option to **true**.

- SKIP\_ACCESS\_LOGS: The Tomcat access logs can grow quite large on a busy server. By default, they are now no longer included
  when using the Download Logs feature. This can be changed by setting the SKIP\_ACCESS\_LOGS feature option to false.
- DBPoolMonitoring: Enables "DB Pool Statistics" tab in System -> Server Settings.
- EmulateTransmissionServer: Enabling this flag will allow users delivering plans to their Players via Content Manager Direct will speed up the delivery plan process. All Players using Point to Point distribution must use Content Manager Direct. For example, if you have 100 total Players, and one of them uses Player Direct-FTP, the feature will not be enabled. This feature does not apply to Broadcasts Servers or IAdea Bridge Servers.
- ExternalSourceMediaType: This is set to False by default. It can be set to True if your Player is one of the small subset of Players, such as the Samsung SSP Player, that supports External Source media items.
- EnableSMB2: Content Manager 11.05 includes support for the SMBJ Library, which is required for the SMB2 protocol. By default, EnableSMB2 is false. Set it to true to enable it.

Existing connections that ONLY have SMB1 enabled will no longer function once "EnableSMB2" has been set to true

#### MMOS.INI Options Applying to All Scala Products

#### WIN32\_RootDataFolder:

Control the location of all Scala config files, logs, settings, temporary files, etc.

```
WIN32_RootDataFolder = path
```

When set, Scala data that is normally stored under the Windows-standard configuration areas is stored instead under the specified path. Also the Scala temporary folder appears under the specified path. Thus, most of the locations where Scala reads and writes files can be controlled.

This is the simplest way to move the locations where such files are stored. There are additional **MMOS.INI** keywords to move specific folders such as the **Content** and **LocallyIntegratedContent** folder, but it is often better to move them all with this one keyword.

You can install the products specifying /RootDataFolder=path on its command-line, and Setup will set WIN32\_RootDataFolder correctly (creating anMMOS.INI file if necessary, otherwise modifying the existing one.)

The Content Manager installer supports /RootDataFolder=*path* on its command-line. This sets WIN32\_RootDataFolder for Content Manager itself, as well as for the Transmission Server and Server Support components. (In those components, the installer also sets WIN32\_CommonPro ductRootDataFolder, so those components can locate Content Manager's location where needed.

### (i) Note:

For Content Manager, changes to WIN32\_RootDataFolder must be done using the installer, rather than by hand-editing the MMOS.INI files.

#### (i) Note:

This option is not yet supported for the Playback Audit Reporting Module.

#### WININET\_EnableServUDirectoryCacheKludge

The directory caching of the Serv-U FTP server can return incorrect results. Scala recommends that directory caching be disabled when using the Serv-U FTP server. However, if this is not possible you can enable a workaround by adding this to your **MMOS.INI**:

WININET\_EnableServUDirectoryCacheKludge = 1

(The workaround will hurt media transfer performance.)

#### TCPIPTOOLS\_FTPClientKeepAliveCommandChannel

Setting this instructs the FTP client to set the socket "keep-alive" option on the FTP command channel. This can resolve certain command-channel timeouts that can sometimes be caused by intervening firewalls or routers. To enable this, add the following to your **MMOS.INI** 

```
TCPIPTOOLS_FTPClientKeepAliveCommandChannel=1
```

### Scala Transmission Server and Scala Player MMOS.INI Options

These MMOS.INI Options apply to both the Scala Transmission Server service and Scala Player:

### SSCOMMON\_EncryptionKey

Set custom encryption key for protecting usernames / passwords.

The Scala network encrypts all usernames and passwords that are transmitted or stored. Health monitoring messages are also encrypted, and job command files and responses are sealed as well. You can select your own custom encryption key by setting:

SSCOMMON\_EncryptionKey = encryption-key-string

Set this on both Transmission Server and all Players or else things will not function. Note that there is no support for migrating stored usernames/passwords from one key to another, so this key is best established from the beginning.

The encryption-key-string should be 5-7 characters in length (40 to 56 bits).

Scala EX Module MMOS.INI Options

#### Publish Automation EX Module

SCRIPTXFER\_EnableUTF8ContentFiles: When set, forces the publish operation write the top-level Content XML files in UTF8.

SCRIPTXFER\_EnableUTF8ContentFiles=1

## **Updating Content Manager**

After you have setup your Content Manager during Installing Content Manager, it will become necessary to upgrade your version to a more current one for various reasons. When doing this, it is not necessary to complete the entire install process again. Running the installer again allows the user to modify web application, connector, and language settings.

The latest Scala updates can be downloaded at http://www.scala.com/updates. Please remember to have your product serial number(s) in order to download any updates.

If you have kept your software up to date, then you can apply the newest update without having to apply any in-between updates you may have skipped by using the installer.

## A Caution:

Updating your Content Manager with new versions is dependent on your having an active Scala Maintenance plan and a corresponding License. Updating your license file with your software update is important.

### Supported Upgrade Path

If you are looking to upgrade your Scala software, you must do so via a supported path.

The following versions have been approved for direct upgrade to version 11.05:

- Release 11.02.06
- Release 11.03.07
- Release 11.04.03

Staying on a currently supported version is key to ensuring that your upgrade path is supported as well. If your currently used version is out of support, then we advise you look at the upgrade path for the prior version to this one and work backwards until you find a suitable upgrade path for your needs.

### Third Party Components

Click on the link for instructions on how to update the component to a version that meets the requirements listed in Verifying Technical Specifications.

- Apache Tomcat (11.05 requires and ships with 7.0.82)
- PostgreSQL (11.05 requires and ships with 9.5.7)
- Java (11.05 requires and ships with Java 8 Update 161)

#### **Connection Configuration**

Enter the parameters for Content Manager's web application including the port and connection host address. The web address you entered must be reachable by your players. See Managing HTTP Connectors in Tomcat for more information on modifying connector settings.

#### Playback Audit Reporting

• If you are making a fresh install, please see Installing Playback Audit Module.

## **Verifying Your Server Settings**

To access Server Settings, go to the System menu and then select Administration.

The screen that appears has four tabs, which provide you with information about your installation of Content Manager.

#### **System Information**

This tab provides an overview of the versions of software installed, system paths and the database configuration.

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#### Software Versions

- Operating System: Operating system version and architecture
- Java VM: Java virtual machine version
- Web server: Apache Web server version
- Scala Enterprise Content Manager: Content Manager version

## (i) Note:

For more information about specific versions of Java, Apache, etc that should be needed, please refer to the Verifying Technical Specifications page.

#### System Paths

- Application directory: Where the web application is installed
- Configuration directory: Where the configuration files are stored
- Data directory: Where the data directory is located
- Log directory: Where the log directory is located

#### **Client Connection**

## A Caution:

if you make any changes to the Client Connections, your network of Player(s) might not be able to connect back to Content Manager. You will need to reconfigure any existing players to use the new settings.

When you install Content Manager, the client connection settings are pre-configured, but you can make edits to some of the settings in this tab.

- Use HTTPS: Can be set to either yes or no. Allows your Content Manager to use an https URL
- · Connection host address: Host address Content Manager will tell players to connect to
- Port: Port number the Content Manager will listen to for requests
- Virtual Folder: Path that Content Manager uses within the web server. For example, the full path after the hostname and port would be: www.myhost.com:8080/VirtualFolder
- URL: URL of your Content Manager. This will not make changes to any of the other settings in this tab

If you do make changes to this tab, click either Save Changes or Save and Close to commit them.

#### Status

This page shows information regarding memory usage and connection details.

- Maximum server memory: Maximum amount of memory available to the Java Virtual Machine (JVM).
- Free memory: Amount of free memory within the JVM.
- Number of processors: Number of processors available to the JVM.

#### **LDAP Config**

Scala Enterprise Content Manager can be configured to integrate with Microsoft's Active Directory or LDAP servers for user-authentication (verification of username/password) and user-authorization (roles and workgroups) from the central directory servers. This screen allows for the enabling of that configuration only. For more information about LDAP configuration and management, view Managing Authentication and Authorization via LDAP and Active Directory.

#### Server Monitoring

Scala Enterprise Content Manager allows access to a Server Monitoring screen that contains performance graphs and statistics

Click on Open Server Monitoring to see them, and a group of charts similar to the ones you see in the image below will appear.

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	and the second second	NAMES OF TAXABLE PARTY.	Contraction of the second s	
	All Provide State			

#### Download Logs

Clicking on this link will allow to collect logging information for your Content Manager if requested by a support representative. It provides information on your system's configuration.

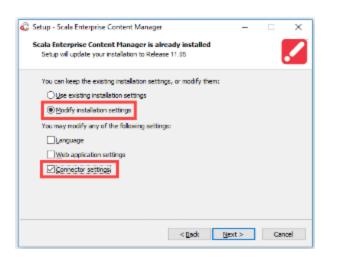
## Managing HTTP Connectors in Tomcat

In Content Manager 11.05, users can now choose between OpenSSL or JavaSSL HTTPS connectors in **Connector Settings**. This addition provides the option for higher performance SSL encryption and decryption through the use of the Apache Performance Runtime. Prior to Release 11.05, Content Manager relied on Java SSL, which requires a Java SSL type certificate.

If the Content Manager or Player network you use is not on a secure VPN, HTTPS is recommended. Using HTTPS requires installing an SSL certificate on the Content Manager server. If the user already has a Java SSL certificate in place, keep this configuration or opt to contact the certificate issuer to obtain an OpenSSL certificate. OpenSSL certificate types will use a higher performance configuration.

Use the Content Manager installer to access **Connector Settings** and set up an OpenSSL certificate type for the HTTPS connector. Change the HTTP/HTTPS connector type by following the steps below:

 Run the Content Manager Installer and navigate through the Welcome and End User License Agreement to the Modify Installation Settings dialog.
 Select Connector settings, then click Next



2. On the **Content Manager Connectors** dialog, choose the connector and click **Edit.** Connectors can also be removed or added in this step

😂 Setup - Scala Enterpris	e Content Manager		-		×
Content Manager Cor Connectors define ho		n connect to Content N	(anager.		
You can add, delete,	or modify Content Ma	anager connectors here			
Port S080 (HTTP) (Lo	calheat Pert)				
		1			
Edit	Add		Del	ete	
		< Back N	ext >	Ca	ncel

3. In the Edit Connector dialog, select HTTPS in the Protocol field. HTTPS Properties are only visible when the HTTPS connector type is selected

Edit Connector		×
<b>Connection Properties</b>		
Protocol:	HTTPS 🗸	
Port:	HITTP HITTPS	
Use as Localhost Port:	M	
HTTPS Properties		
Certificate Type:	Java SSL certificate	~
Keystore:		Browise
Key Alien:		
Keystore Pearword:		]
Other Properties		
Connection Timeout:	20000	
Nax Threads:	200	
Min Spare Threads:	10	
Custom Properties		
redirectPort=8443		
Edit	Add	Delete
Keystore file not found		
	0	E Canol

4. The OpenSSL certificate type requires that the user provide a Certificate File, Certificate Key File, Certificate Chain File, and Private Key Password.

OpenSSL is the preferred certificate type due to the performance gain, which is why "recommended" appears next to it in the selector

Edit Connector		×
<b>Connection Properties</b>		
Protocol:	HTTPS V	
Porti	8443	
Use as Localhost Ports	2	
HTTPS Properties		
Certificate Type:	OpenSSL certificate (recommended)	) ~
Certificate Pile:		Browne
Certificate Key File:		Browse
Certificate Chain File:		Drowse
Private Key Password:		
Other Properties		
Connection Timeout:	20000	
Max Threads:	200	
Min Spare Threads:	50	
Custom Properties		
redrectPart=8443		
Edit	Add	Delete
Certificate file not found		
	CK	Cancel

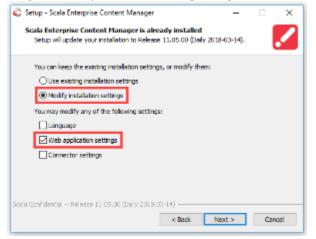
5. If the user selects a Java SSL certificate type, they must provide the Keystore File, Key Alias, and Keystore Password

Edit Connector		×
<b>Connection Properties</b>		
Protocol:	HTTPS 🗠	
Ports	8443	
Use as Localhost Port:	2	
HTTPS Properties		
Dertificate Type:	Java SSL certificate	v
Keystore:		Browse
Key Alae:		
Seystone Password:		
Other Properties		
Connection Timeout:	20000	
Max Threads:	200	
Min Spare Threads:	90	
Custom Properties		
redrectPort=8443		
~ tr		
Edit	Add	Delete
Keystore file not found		
		CK Cencel

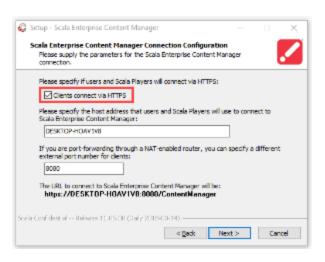
#### Offloading HTTPS to a Proxy Server

To offload HTTPS encryption/decryption to a web accelerator/reverse proxy positioned in front of Content Manager:

- 1. Configure the web accelerator for SSL termination
- 2. Navigate to Modify Installation Settings dialog, then select Web application settings



3. In the Connection Configuration dialog, select Clients connect via HTTPS



4. Click Back to navigate to the Edit Connectors dialog, then configure Content Manager to use an HTTP connector

Edit Connector		×
Connection Proporties Protocol: Part: Use as Localhost Port:		
Other Properties		
Connection Timeout:	20000	
Max Threads:	200	
Min Spare Threads:	10	
Custom Properties		
rednet#ort=8443		
Edit	Add	Odete
	ОК	Cancel

### References

More information on administering and configuring Apache Tomcat connectors can be found here:

https://tomcat.apache.org/tomcat-7.0-doc/config/http.html

https://tomcat.apache.org/tomcat-7.0-doc/config/ajp.html

For administrators that prefer to configure HTTPS within Tomcat, rather than using a proxy server, see the following guide:

http://tomcat.apache.org/tomcat-7.0-doc/ssl-howto.html

## **Tuning Content Manager**

Scala does not support the modification of its database schema (which by default is cm). Doing this will lead to negative consequences when patching the database.

#### **Database Tuning**

The number of database connections required by Content Manager increased in Release 10.5 and again in Release 11.00. Some customers upgrading from earlier versions of Content Manager may have to tune the maximum number of allowed Database Pool connections on their Content Manager or they will experience issues such as slow performance and CPU spikes.

The best values for **Max Pool Size** (set in the Content Manager UI), and number of connections (set in the database configuration) will vary from system to system based on the complexity of the network: the number of Players, Channels, Playlists, Media Items, etc. If you are experiencing symptoms of CPU spikes, poor performance, or Content Manager unresponsiveness after upgrading, try increasing the Max Pool size and database connectors as follows:

Max Pool Size (Content Manager UI) 3 x 30 = 90	
Postgres Database Connections	100 (default for PostgreSQL)
MS SQL Database Connections	Leave set to default of 'unlimited'

Under no circumstances should the Max pool size in the UI be set to a value greater than 90% of the database's pool of connections (Max Pool Size <= .9 \* database connections)</p>

Changing the number of database connections in Postgres may require re-evaluation of Shared memory configuration for Postgres. This needs to be assessed on a case by case basis.

#### **DB Pool Statistics**

(1)

The instructions that follow are for use by advanced System Administrators only. A strong understanding of the concepts on this page is required in order to complete them successfully.

Basic database configuration tuning can be done through the interface, and this is often suitable for most installations. However, to further improve the performance of Content Manager, fine-tuning may be necessary.

To help the user tune DB Pool settings (System > Database Configuration > Advanced), Scala has introduced the DB Pool Statistics tab in Server Settings. These statistics are available via enabling it on features.xml

DB Pool Statistics displays a graph of these attributes:

Attribute	Description	Value
Max. allowed connections	The maximum number of active connections that can be allocated from the pool at the same time	The same as the database.maxConnection sPerPartition x database.partitionCount v alue in config.properties
Idle	The number of idle connections currently in the pool	Cannot exceed the Max. allowed idle connections
Active	The number of active (in used) connections currently in the pool	Cannot exceed the Max. allowed connections

#### Config.properties file

Database connection pool settings have been moved to the new configuration file: config.properties. The new database connection pool supports the following parameters:

Attribute	Description	Default Value
database.idleConnectionTestPeriodInMin utes	Sets the time (in minutes), for a connection to remain idle before sending a test query to the database. This is useful to prevent a database from timing out connections on its end	1
database.idleMaxAgeInMinutes	Sets <b>Idle max age</b> (in minutes). The time (in minutes), for a connection to remain unused before it is closed off	20

database.partitionCount	In order to reduce lock contention and improve performance as a result, each incoming connection request picks off a connection from a pool that has thread-affinity, i.e. <b>pool[threadId %</b> <b>partition_count]</b> . The higher this number, the better the performance will be for the case when you have plenty of short-lived threads. Beyond a certain threshold, maintenance of these pools will start to have a negative effect on performance, in the event that connections on a partition begin to run out	3
database.maxConnectionsPerPartition	Number of connections to create per partition. Setting this to 5 with 3 partitions means you will have 15 unique connections to the database.         Image: the database of the database.         Image: the database.         Image: th	60
database.minConnectionsPerPartition	The number of connections to start with, per partition	20
database.acquireIncrement	This per-partition setting controls how many new connections to create at one time (up to a maximum of <b>maxConnectionsPerPartitio</b> <b>n</b> ). When the available connections are about to run out, BoneCP will dynamically create new ones in batches	10
database.statementsCacheSize	Number of prepared statements to cache. These properties can be set in <b>config.prope</b> <b>rties</b> or via the <b>Database Configuration</b> <b>menu</b> . ContentManager must be restarted for the changes to take effect	50

Configuring Max Pool Size on the Content Manager

Max Pool Size can be determined with the following equation — Max Pool Size = Connection pool partition x max. connections per partition. For example, if you have three pool partitions with a maximum of 30 connections per partition, you would have 90 connections. You can modify this value on the Home > Database Configuration page in the Advanced tab. Making changes to these settings requires the new values to be saved and a Tomcat service restart.

If you make any changes to the schema in the UI, Content Manager will force a database reindex on the next restart after making that change as a result.

#### Scala -- Content Manager 11.04 Documentation

	ion test pend	od (in minutes)		
1				
idle connect	ion max age	(in minutes)		
30				
Connection	pool partition	n courte		
3		_	May	Pool Size
30	tions per pa	r the second	0,4	30 = 90
20	tiens per par	0000		
20				
	acquire incre	mant		
	acquire incre	mant		
Connection		mant		
Connection 10		munt		
Connection 10 Statement of 50	ache size	munt		
Connection 10 Statement of	ache size options	munt		
Connection 10 Statement of 50	ache size	mant		

**Configuring Database Connections on the Database** 

### PostgreSQL

On PostgreSQL implementations, the number of database configurations is defined in the postgresql.conf file. The default location for the postgresql.conf file is:

Program Files\PostgreSQL\<Postgres version>\data\postgresql.conf

The actual location of this file depends on the specific customer installation.

t	
# CONNECTIONS A	SD ADDRESTICATION
ŧ	
# = Connection	Serrings -
listen_addresse	s = '*' # what IP address(cg) to listen on;
Ja	# comma-separated list of addresses;
0	# defaults to 'localhost'; use '*' for all
	# (change requires restart)
port = 5482	# (obange requires restart)
max connections	= 100 # (change requires restart)

Changing the number of database connections in postgresql.conf requires the file to be saved, and also a restart of both Tomcat and the Postgres services. The postgres configuration can be modified without restarting the service by reloading the postgres configuration parameters via:

"~\PostgreSQL\9p2pX\bin\pg\_ctl reload -D D:\PostgreSQL\9p2pX\data".

Then restart Tomcat.

#### MS SQL

MS SQL defaults the max number of connections to 0, which corresponds to 32,767 connections. If the number of connections is set to 0, then no change is required (32767 connections is sure to be adequate). Some clients may restrict the maximum number of connections for a given application to protect database clusters from applications that grab too many connections. To change the number of connections available for a database on an MSSQL instance:

- 1. Open Microsoft SQL Server Management Studio
- 2. Right click on the database instance to be changed and select Properties (default name is 'cm')

- 3. Click on Connections.
- 4. Change the Maximum Number of concurrent connections (0=unlimited) to the desired value.
- 5. Click OK.

Alternately, the number of configuration can be changed via TRANSACT-SQL:

```
USE database-instance-name;
GO
EXEC sp_configure 'show advanced options', 1;
GO
RECONFIGURE ;
GO
EXEC sp_configure 'user connections', ### ;
GO
RECONFIGURE;
GO
```

## **Managing Maintenance Jobs**

Depending on the amount of activity on your Content Manager, it may be beneficial to perform some tasks automatically. Content Manager allows you to do this via a Maintenance Job.

The following tasks can be completed by an automated maintenance job:

- Delete Files: Removes specified file(s) on the player(s).
- Install File: Sends file to a specified folder on the player(s).
- Install Software Update: Updates the player(s) with a new version of Scala software (also reboots the player to complete the update).
- Install System File: Sends a file to a folder on the player(s) and reboots.
- Install Windows Update: Installs a Windows update for PC Players.
- Reboot: Restarts the player(s). Scala recommends this be done on a regular interval to improve stability.
- Retrieve Content: Grabs media files from the player(s) content folder.
- Retrieve Files: Grabs files from a specified folder on the player(s).
- Run Command: Executes a command or program remotely.
- Firmware Update: Updates the firmware on a player and forces a reboot. This is only supported for your licensed IAdea playback devices, and occurs via a maintenance job.

**Understanding the Dashboard** 

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	ALC: NO.									

The following table offers an explanation of the icons that will appear within this dashboard.

Icon	Seen When
	Maintenance job successfully executed
8	One of the tasks in the maintenance job execution failed
?	Maintenance job execution status is other than successful or failure

#### **Creating a Maintenance Job**

The tasks that can be performed through maintenance jobs will depend on the Player Type. For the purposes of the examples on this page, you

will be installing a software update.

- 1. In the menu at the top of the page, click on Network and select Maintenance Jobs
- 2. Create a new maintenance job by selecting + New at the top of the screen.
- 3. In the box that appears, define the Player Type for this maintenance job.
- 4. Enter a Name and Description for this job.
- 5. Pick how you wish to select the affected players, by **Player Name** or by **Player Group**, as the maintenance job will not make any changes to your Content Manager without doing so.

Create a New Maintenance Job	[x]
Player type	
Scala Player 🔍	
Name	
Enter name	
Description	
Enter description	
	.::
How do you with to colort playart to include?	
How do you wish to select players to include? By Player Name By Player Group	
Cancel Next	

- 6. It is important to select a Player(s) by one of these methods (by Name or Group), because without doing so, whatever you are trying to do with the maintenance job will not run.
- 7. In the window that appears, go to the Tasks tab. Select a task type and then continue.

heid adam and	Celect		
		versev and	

- 8. Upload the files to Content Manager. Once they have been uploaded successfully, they may be selected.
- 9. Once the task has been defined, the schedule for this job will run.
- 10. Click on either Save Changes or Save & Close once you have added your maintenance jobs.

## Editing a Maintenance Job

- 1. Select Network and then choose Maintenance Jobs.
- 2. Select the Maintenance Job you want to edit.
- 3. In the task tab, click Edit.
- 4. In the screen appears, Click on Change to select a different file.

Edit Task					(*)
Type Install software update	form Total software up to	Uadata Scrite Haywe, Release Tox	Clunge	Fue as Fasseord	
					Ceneral Store

5. Make your desired changes and click Save.

Deleting a Maintenance Job

- 1. Select Network and then choose Maintenance Jobs.
- 2. Select the Maintenance Job you want to edit

- 3. In the task tab, click Delete.
- 4. Click on either Save Changes or Save & Close once you have deleted the necessary maintenance jobs.

**Resubmitting a Failed Maintenance Job** 

1. Select Network and then choose Maintenance Jobs.

```
2. Choose the maintenance job with the Symbol and click Re-Submit Job.
```

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# **Managing Backups**

As with any information based system the discipline of creating Backups are a necessity to ensure you can recover from a system disaster. The frequency will depend from system to system. Backups are also strongly advised prior to updating your system so that you can roll back to a working state if there is a problem..

This section will discuss the following topics:

- Creating Backups
- Restoring from Backups

#### **Creating Backups**

Content Manager does not contain an automated backup/restore feature, so these instructions are organized as a set of manual steps.

The backup process described assumes that you have copied or archived the necessary files from the Content Manager system to another location as to not have an adverse effect on your production environment and ensure that your backup is safely removed from it.

The Restore process relies on either copying or extracting the files from the backup location to the original location. Scala does not make recommendations as to where your backup files should reside. However, it is assumed good backup principles are followed.

#### Following the Backup Process

#### Step 1: Stopping Apache Tomcat and Transmission Server services

Since the backup process is not an integrated part of Content Manager, the Apache Tomcat and Transmission Server services have to be stopped first.

- 1. Go to Start -> Control Panel then double-click on Administrative Tools.
- 2. Double-click on **Services**, and then find the **Apache Tomcat** service.
- 3. Right-click and select **Stop**. Wait for the service to stop completely.
- 4. Find the Scala Transmission Server service.
- 5. Right-click and select Stop. Wait for the service to stop completely before moving to the next step.

#### Step 2: Backing up the Data Files

All data files must be backed up. By default, the location of this directory is:

C:\Program Data\Scala\InfoChannel Content Manager 5\Data

If your data location differs the one listed above, you can find the location in Content Manager by going to **System**, selecting **Server Settings**. In the **Systems Information** tab, find the line marked **Data directory**. You should backup all files.

#### Step 3: Backing up the Configuration Files

The following configuration files must be backed up. By default, the location of this directory is:

C:\Program Data\Scala\InfoChannel Content Manager 5

You must backup these files and folders/subfolder within:

- Conf: All files and subfolders.
- License: All files.
- Logs: Not necessary, but you might want to keep the log files.
- SavedValues: All files and subfolders.
- License.xml: The license file.

## Note:

The default location of the data files exists in the same location as the configuration files. So if you are using the Content Manager installation default values, you can combine step 1 and step 2.

You must also backup the configuration files for the Transmission Server. By default, the location of this directory is:

```
C:\Program Data\Scala\ InfoChannel Transmission Server 5
```

All files and subfolders should be backed up.

#### Step 4: Backing up the Database

The instructions for backing up your Content Manager database will vary based on the type of database server you are using. Instructions for the following database types are provided individually at the bottom of this page:

- PostgreSQL
- Microsoft SQL Server 2008 R2

#### Step 5: Start Apache Tomcat and Transmission Server services

The backup process is now complete. You can start Apache Tomcat and Scala Transmission Server services.

- 1. Go to Start -> Control Panel then double-click on Administrative Tools.
- 2. Double-click on Services, and then find the Apache Tomcat service.
- 3. Right click and select **Start**. Wait for the service to start completely.
- 4. Find the Scala Transmission Server service. Right-click and select Start. Wait for the service to start completely.

You can now access Content Manager again.

#### Backing up your Database

#### PostgreSQL

Backing up the PostgreSQL database is performed by either using the pgAdmin tool or the command line tool pg\_dump.exe.

A detailed explanation of the procedure using the pgAdmin tool follows as well as a short example of pg\_dump.exe usage. The following steps illustrate the step-by-step process of performing a backup of a PostgreSQL database schema cm\_01.

1. Open the pgAdmin tool by navigating to **Start -> Programs -> PostgresSQL -> pgAdmin**.

# Note:

There is a significant performance increase in running pgAdmin from the same computer that the PostgreSQL database server is running on.

- 2. Connect to your database server using the same Username and Password you entered when you installed Content Manager. Select the database schema you want to backup, then right-click and select **Backup**.
- 3. Set the Format to tar in the backup dialog, choose a path and filename for the backup file, and press OK to start the backup.
- 4. Verify the result. Wait for the backup process to finish, and verify that the final message is "Process returned exit code 0". If the exit code is different, this means that the backup was not successful.

Using the command line, you may choose to use the command line tool pg\_dump.exe to backup the database. To create the same backup as shown above, execute the following command:

pg\_dump --format=custom --compress=5 -U postgres -W cm\_01 > C:\tmp\backup\db.backup

Please refer to the PostgreSQL manual for more details when using the command line tools.

#### Microsoft SQL Server 2008 R2

A backup of the Microsoft SQL Server 2008 R2 can be performed using the Microsoft SQL Server Management Studio. There are many different types of backup tools available for Microsoft SQL Server 2008.

This document only demonstrates how to create a single complete backup. If your networked database uses Microsoft SQL Server 2008 R2, you are likely to use a more sophisticated (incremental) backup policy.

Please consult the Microsoft SQL Server 2008 R2 documentation or your database administrator for more information.

The following steps illustrate the step-by-step process of performing a backup of a Microsoft SQL Server 2008 R2 database schema cm.

- 1. Connect to your database server using Microsoft SQL Server Management Studio, and select the database you want to backup. Choose **Back Up**.
- 2. Choose one or more destinations for the backup. Scala recommends that the other options remain unchanged.
- On the Options page, select Overwrite all existing backup sets if you want to overwrite old backups. Scala recommends that the other options remain unchanged.
- Press the OK button to start the backup. If the backup was successful you will see a message saying that the backup completed successfully.

#### MongoDB v.3.0.x / v.3.2.x

To backup a MongoDB instance, the **mongodump** command line utility is used. You can specify the database to export via the "-d" options. If you do not specify any options, the files are written to the "dump" folder in the current directory.

If you have configured MongoDB without authentication, the correct mongodump command would look like this. Open a command prompt, and navigate to the folder C:\Program Files\Scala\MongoDB\bin or equivalent, then type:

mongodump -d <database> -o <path>

Where <database> is the name of your database, often "pam", and <path> is a location on your disk where you wish to store the backup.

If you have configured MongoDB to use authentication then you need to also specify the database-access user (not the admin user) and password, and the command would look like this:

mongodump -d <database> -u <username> -p <password> -o <path>

The output of **mongodump** will look something like this:

```
mongodump -d pam -o C:\mongobackup
writing pam.logDetail to C:\mongobackup\pam\logDetail.bson
writing pam.system.indexes to C:\mongobackup\pam\system.indexes.bson
writing pam.logReport to C:\mongobackup\pam\mongoDBPatch.bson
writing pam.mongoDBPatch to C:\mongobackup\pam\mongoDBPatch.bson
writing pam.logReport metadata to C:\mongobackup\pam\logReport.metadata.json
writing pam.mongoDBPatch metadata to C:\mongobackup\pam\mongoDBPatch.metadata.json
done dumping pam.mongoDBPatch (2 documents)
done dumping pam.logReport (6 documents)
writing pam.logDetail metadata to C:\mongobackup\pam\logDetail.metadata.json
```

For more information on using command line utilities, please visit mongodump 3.2.x or mongodump 3.0.x.

# **Restore from Backups**

By following the steps below, you can restore your Content Manager data from a previously created backup. There are many reasons for performing a restore. For example: you are recovering from a system crash (data loss) or reverting changes to the data.

## Following the Restore Process

#### Step 1: Perform a New Install

- 1. If you're restoring to a system that already has Content Manager installed, you must uninstall it first.
- 2. Then, you must delete its data and configuration files directories.
- 3. You will also have to delete the configuration files directory for the Scala Transmission Server.
- 4. Once completed, install the version of Content Manager that matches the version for which you have backup data.
- 5. At the end of the installation, the installer will automatically open the welcome page in the browser for you.

Note: DO NOT configure Content Manager! Instead, close the browser.

#### Step 2: Stop Apache Tomcat and Transmission Server Services

The installer automatically starts the Apache Tomcat and Scala Transmission Server services, so you must stop them before proceeding with the restore process.

- 1. Go to Start -> Control Panel then double-click on Administrative Tools.
- 2. Double-click on Services, then find the `service.
- 3. Right-click and select **Stop**. Wait for the service to stop completely.
- 4. Find the Scala Transmission Server service. Right-click and select Stop. Wait for the service to stop completely before moving to the next step.

#### Step 3: Restore the Data Files

Restore the data files from the backup location to the data files directory. There should only be one folder, WEB-INF, in the data directory prior to restoring.

#### Step 4: Restore the Configuration Files

Restore the configuration files from the backup location to the configuration files directory. Some files are automatically created when Apache Tomcat was started by the installer, and must be overwritten when restoring. You must also restore the Transmission Server configuration files. When restoring these files, existing files must be overwritten.

#### Step 5: Restore the Database

The instructions for restoring your Content Manager database will vary based on the type of database server you are using. Instructions for the following database types are provided individually at the bottom of this page:

- PostgreSQL
- Microsoft SQL Server 2008 R2

#### Step 6: Start Apache Tomcat and Scala Transmission Server Services

The restore process is now complete. You can start the Apache Tomcat and Scala Transmission Server services.

- 1. Go to Start -> Control Panel then double-click on Administrative Tools.
- 2. Double-click on Services, then find the Apache Tomcat service. Right-click and select Start.
- 3. Wait for the service to start completely.
- 4. Find the Scala Transmission Server service. Right-click and select Start. Wait for the service to start completely.

You can now access Content Manager.

## Restoring Specific Databases

#### PostgreSQL

As with the backup process, pgAdmin is used to restore the database.

If the database schema you're restoring already exists, you must first delete it. Open pgAdmin by navigating to: Start -> Programs ->PostgresSQL--> pgAdmin.

1. Connect to your database server using the same Username and Password you entered when you installed Content Manager.

- 2. Select the database schema you want to delete, then right-click and select **Delete/Drop**. In the "**Drop Database**?" dialog, click Yes.
- Select Databases, and then click Edit -> New Object -> New Database. Type the database schema name you want to restore. Make sure the encoding is set to UTF-8. Click OK.
- 4. You can now restore the tables and data. Select the database, right click, and choose **Restore**. In the resulting dialog box, choose the database backup file that was created. If you backed up the database using specific options, you must change the restore options accordingly. Otherwise the defaults are okay.
- 5. Wait for the restore process to finish, and verify that the final message is **Process returned exit code 0**. If a different exit code is shown, it indicates that some part of the restore process has failed.

You may choose to use the command line tool pg\_restore.exe to restore the database. To restore a backup, execute the following command:

pg\_restore --dbname=cm --format=custom -U postgres -W C:\tmp\db.backup

Please refer to the PostgreSQL manual for more details on the command line tools.

#### Microsoft SQL Server 2008 R2

If you are using the Microsoft SQL Server 2008 R2 database, you must follow these steps to restore your backup. Like the backup process, restoring the database also uses Microsoft SQL Server Management Studio.

- 1. Using Microsoft SQL Server Management Studio, delete the existing database you want to restore to. DO NOT delete the backup and restore history information for the database. Start the restore process by right clicking the Databases element.
- 2. Type the name of the database you want to restore. Select the From device radio button and click the ... button.
- 3. Add the backup file you want to restore from to the list of backup locations, and click OK.
- 4. Make sure to select the Restore checkbox after adding the file.
- 5. Check the options and execute restore. Scala recommends that the default options remain unchanged.
- 6. Click the OK button to start the restore process. Once complete, verify that the restore was successful.

## MongoDB v.3.2.x

To restore a MongoDB instance, the **mongorestore** command line utility is used. You can specify the database to import via the "-d" options, and you must also require the path to the dump.

If you have previously backed up your MongoDB database to **<path>**, then here is the **mongorestore** command syntax to use if you do not use authentication. Open a command prompt, and navigate to the folder **C:\Program Files\Scala\MongoDB\bin** or equivalent, then type:

mongorestore -d <database> <path>\<database>

If you have configured MongoDB to use authentication then you need to also specify the database-access user (not the admin user) and password, and the command would look like this:

```
mongorestore -u <account> -p <password> -d <database> <path>\<database>
```

The output of mongorestore would look something like this:

mongorestore -u dbuser -p password -d pam C:\mongobackup\pam

building a list of collections to restore from C:\mongobackup\pam\ dir reading metadata file from C:\mongobackup\pam\logReport.metadata.json reading metadata file from C:\mongobackup\pam\logReport.metadata.json restoring pam.logReport from file C:\mongobackup\pam\logReport.bson reading metadata file from C:\mongobackup\pam\mongoDBPatch.metadata.json restoring pam.mongoDBPatch from file C:\mongobackup\pam\mongoDBPatch.bson restoring pam.logDetail from file C:\mongobackup\pam\logDetail.bson restoring indexes for collection pam.mongoDBPatch from metadata restoring indexes for collection pam.logReport from metadata finished restoring pam.mongoDBPatch (2 documents) finished restoring pam.logReport (6 documents) finished restoring pam.logDetail (25 documents) done

For more information on using command line utilities, please visit mongorestore 3.2.x

# **Updating Your Network**

- Update Eligibility
- Obtaining Current Updates of Scala Software
- Supported Upgrade Path
- Apply Scala Updates in the Correct Order
- Remote Update of Scala Players
  - Scala Player Remote Updater
    - Android Player Remote Updater
  - Python Remote Updater for Scala Players
- Keeping Other Software Up to Date
  - Windows Update
  - Apache Tomcat
  - PostgreSQL
    - Starting and Stopping Services
    - Upgrading to PostgreSQL to the current version
  - Java
  - MongoDB
- Remote Firmware Update of IAdea Media Appliances

If you already have third-party components that are up to date, please see Updating Content Manager.

#### **Update Eligibility**

Software updates are provided under the Scala Maintenance program. If your Scala Maintenance is current, then you can access all current updates for products you own.

If your Scala Maintenance coverage has ended, you will not have access to any software updates.

For further information related to licenses, software maintenance and software updates you should contact your Scala sales representative. If your Scala Maintenance date has lapsed, you can renew your Scala Maintenance Subscription by contacting your Scala Certified Partner.

#### **Obtaining Current Updates of Scala Software**

You can download the latest updates for Scala by visiting http://www.scala.com/updates. You will need your product serial number(s) in order to download any updates.

Most updates are cumulative which means that they include all the changes to the software prior to the version being downloaded. If you have kept your software up to date, then you can apply the newest update without having to apply any in-between updates you may have skipped. Each update comes with a simple and quick installer. In addition, the Player update comes in a form that can be sent by Content Manager to remotely update players.

#### **Supported Upgrade Path**

The Scala product team does its best to test and verify all upgrade paths between the oldest currently supported version and the released version being documented here. Our tests cover upgrading from the latest release of a noted version to the current version. As your system configuration may be uniquely customized, this guidance is our advice based on our testing. We hope it provides the most efficient path from your version to this release.

The following versions have been approved for direct upgrade to version 11.05:

- Release 11.02.06
- Release 11.03.07
- Release 11.04.03

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Staying on a currently supported version is key to ensuring that your upgrade path is supported as well. If your currently used version is out of support, then we advise you look at the upgrade path for the prior version to this one and work backwards until you find a suitable upgrade path for your needs.

## Apply Scala Updates in the Correct Order

Updating your Content Manager with new versions is dependent on your having an active Scala Maintenance plan and a corresponding license. Updating your license file with your software update is important.

To ensure proper operation, always update in this sequence:

Before updating Scala Enterprise Content Manager, make a backup of your database. This will make it easier for you should you need to rollback the update at any point. Check that the backup file is not 0KB in size. If you are using a virtual environment, such as VMWare to run your Content Manager, an image checkpoint or backup, can do the same function as a backup of your database.

- Update Scala Enterprise Content Manager along with any other server software components, *i.e.*:
   Scala Broadcast Server
- Next, Scala recommends that you update one or more Scala Players in your lab-environment or test-environment, and verify satisfactory operation.
- 3. Then, update your Scala Players. They do not have to all be updated at once.
- 4. Once *all* the **Scala Players** are updated, update **Scala Designer**.

Thus, the "version rule" can be said to be: Content Manager *newer or equal to* Players Players *newer or equal to* Designer

Scala version numbers are of the form:

- Release major
- Release major.minor
- Release *major.minor.hotfix*

In general, the hotfix number can be disregarded when applying the "version rule," unless Scala specifies differently for a given hotfix.

# **Remote Update of Scala Players**

#### Scala Player Remote Updater

You can use Scala Enterprise Content Manager to send software updates to your Scala Players:

- 1. Download the desired version of Scala Player Remote Software Updater from http://www.scala.com/updates.
- 2. In Content Manager, under Network, click Maintenance Jobs.
- 3. Click **New** to create a new maintenance job.
- 4. If your network also has IAdea media appliances, you will need to select Scala Player maintenance job and click Next. Otherwise proceed to the next step.
- 5. On the Tasks tab, select the Install software update task, click "Select" to upload Release\_version\_player\_remote\_update.zip file. (D o not unzip the file first) or select your Player remote update zip file from the list that will appear. If your network client is run using an account that does <u>not</u> have administrative rights on the player, you will also need fill in the "run as" and "password" fields with the proper credentials. If that is not the case, please leave those two fields blank.
- 6. Click on the Scheduling tab and select a suitable schedule (or 'ASAP').
- 7. Click on the **Players** tab and select the players you want to update.
- 8. Save the job.
- 9. Synchronize those players to apply the update.

#### Android Player Remote Updater

You can use Scala Enterprise Content Manager to send software updates to your Scala Android Players.

- 1. Download the desired version of Scala Player Remote Software Updater from http://www.scala.com/updates.
- 2. In Content Manager, under Network, click Maintenance Jobs.
- 3. Click New to create a new maintenance job.
- 4. Under select Player type and choose Android.
- 5. On the Tasks tab, select the Install APK update task, click "Select" to upload Release\_version\_player\_remote\_update.zip file. (*Do not unzip the file first*) or select your Player remote update zip file from the list that will appear.
- 6. Click on the Scheduling tab and select a suitable schedule (or 'ASAP').
- 7. Click on the Players tab and select the players you want to update.
- 8. Save the job.
- 9. Synchronize those players to apply the update.

#### Python Remote Updater for Scala Players

From time to time Scala updates the Python distribution (the current version of Python is 2.7.9.) In addition to an installer that is suitable when you have physical access to the PC, Scala provides a Python Remote Updater for Scala Players. You can also download this from http://www.scala.c om/updates and remotely deploy this to Scala Players in the same way as the Scala Player Remote Updater, as discussed above.

## Keeping Other Software Up to Date

Scala has minimum requirements for some of the software components discussed in this section, which can be found on the Verifying Technical Requirements page. Please be aware that the version of these components may change from one release to another, so it is important to check the minimum requirements for every release before upgrading your Scala Enterprise Content Manager.

#### Windows Update

It is generally a good idea to keep at least reasonably current with Windows Update. That said, from time to time a Microsoft update has introduced undesirable side effects. Your organization may have Windows Update practices and policies to help.

A great many Microsoft security fixes protect PCs when users visit malicious web sites or open malicious documents. As such, a lot of those fixes are not particularly relevant to a properly-hardened Player PC, which does have users driving web browsers or opening arbitrary documents. A more selective approach to updating may be suitable for remotely administered hardened Player PCs.

Scala Enterprise requires Windows 7 Professional or newer.

To see our list of certified Scala PC Players, visit Scala Certified Third-Party PC Players.

#### Apache Tomcat

From time to time, the Apache Software Foundation may release updates to Tomcat, to address security issues and/or other issues. The Apache Tomcat security team maintains a web page of security vulnerabilities and the revision in which they are addressed.

If you need to update your Tomcat installation:

- 1. Back up your Content Manager database, as a precaution. Check that the backup file is not 0KB in size. For detailed instructions on how to back up your database, go to Creating Backups.
- Normally, you will not need to restore from this backup.
- 2. Uninstall the version of Tomcat you already have installed. If you are asked whether you want to remove all the files in the Apache Tomcat directory, select No.
- 3. Download and install the desired version of Apache Tomcat. For more information on this component and a link to download the certified version of it for use with Release 11.05, see Tomcat 7.
- 4. Apply the latest Content Manager updater (even it it had previously been applied.) This is needed in order to regenerate the web application settings for Tomcat, which contain the deployment parameters for Content Manager. It also will ensure that the Apache Tomcat Windows service is set to auto-start.

## (i) Note:

HTTPS from a proxy server, such as Apache HTTPD or NGINX can now be used without the need to configure SSL within Content Manager or Tomcat. More information can be found on Managing HTTP Connectors in Tomcat.

## PostgreSQL

To get more information on this component and download the certified version of it for use with Release 11.05, see PostgreSQL 9.5.

Most Content Manager installations use PostgreSQL as the database.

To check your PostgreSQL version, check your Windows Start menu, under Programs. You will have an entry reflects your version of PostgreS QL.

#### Starting and Stopping Services

To update your PostgreSQL installation you will have to start and stop certain Windows services as indicated below, using the Windows Services Manager. To access the Services Manager, either:

- right-click on My Computer and select Manage, then in the left pane select Services and Applications > Services
- in your Control Panel, select Administrative Tools > Services

From here, you can start and stop services by finding the right service in the list, right-clicking, and selecting Start or Stop.

#### Upgrading to PostgreSQL to the current version

- 1. In the Windows Services Manager, stop the Apache Tomcat service.
- 2. Back up your current database by following the instructions found on the Creating Backups page. Check that the backup file is not 0KB in size.
- 3. Download the new version of PostgreSQL.
- 4. Uninstall any older versions of PostgreSQL.
- 5. Run the installer you downloaded to install the new version of PostgreSQL. Toward the end of the install, uncheck Launch Stack Builder at exit.
- 6. Restore from the database backup you made above, by following the instructions found in the Restore from Backups page.
- 7. Start the Apache Tomcat service.
- 8. Login to Content Manager. You may be prompted to reconnect to the database. Select **Test** to test the connection. Select **Next** to complete the operation.

#### Java

From time to time, Oracle may release updates of Java, to address security issues and/or other issues.

On most systems, Java is configured to automatically update, so no further action should be needed.

To get more information on this component and download the certified version of it for use with Release 11.05, see Scala documentation about Ja va 8.

# A Caution:

When updating to a newer version of Java 8, certain Tomcat parameters need to be adjusted in order for Tomcat to continue to work. You should re-run the Content Manager installer to make sure this has occurred, but in rare cases, such as upgrading Content Manager after a hardware upgrade, these may have to be manually set. In addition, if you have manually set these values in the past, the Installer may overwrite your values as it tries to optimize your system for the Java install. Please take care to record your Tomcat settings before running the Content Manager installer, in case they need to be recovered later.

For guidance on what Scala's recommended settings for Tomcat, please see Checking the Tomcat Java Memory Settings in Advanced Configuration Options for Content Manager.

Because of this, Scala does not recommended that you allow your Java to update automatically, but instead stay aware of Java updates, and install them manually, then do the above step.

#### MongoDB

MongoDB is necessary for those who wish to use Playback Audit Logging and Reporting.

To get more information on this component and download the certified version of it for use with Release 11.05, see Playback Audit Database Assistant.

#### **Remote Firmware Update of IAdea Media Appliances**

From time to time IAdea issues firmware updates for its media appliances. You can also download these from http://www.scala.com/updates. For simplicity, IAdea provides a single unified file containing the firmware updates for all devices. Remotely deploying the firmware updates is done in a very similar manner to deploying the Scala Player Remote Updater:

- 1. In Content Manager, under Network, click Maintenance Jobs.
- 2. Click New to create a new maintenance job.
- 3. If your network also has Scala Players, you will need to select **IAdea maintenance job** and click **Next**. Otherwise proceed to the next step.
- 4. On the Tasks tab, select the Install software update task, click "Select" to upload Release\_version\_player\_remote\_update.zip file. (D o not unzip the file first) or select your Player remote update zip file from the list that will appear.
- 5. Click on the Scheduling tab and select 'ASAP'.
- 6. Click on the **Players** tab and select the players you want to update.
- 7. Save the job.
- 8. Synchronize those players to apply the update.

# **Administering Access**

The underlying pages in this section focus on managing the access to your system. This includes users, their groupings into roles and workgroups, along with alternate user administration through either Active Directory (AD) or Lightweight Directory Access protocol (LDAP). Monitoring your users, managing multiple networks (if you are in a hosted setting) and ensuring your license is up to date are also all considered part of administrating access.

Topics covered in this section include:

- Managing Roles
- Managing Users
- Managing Workgroups
- Managing Authentication and Authorization via LDAP and Active Directory
- Configuring Your Network Settings
- Monitoring User Activity
- Managing Hosted Networks

# **Managing Roles**

LDAP can be used as a tool to manage your User and Workgroup permissions. These permissions can either be set in LDAP, or manually in Content Manager, but permissions in both LDAP and Content Manager should be the same.

For a more detailed discussion of LDAP, see Managing Authentication and Authorization via LDAP and Active Directory.

Roles are the method by which Users access Permissions, and they adjust the menu structure so only options that the user can perform are offered. Roles have permissions assigned to them and Users assigned to a role are granted access to the features and items within that associated role's permissions. This page will help you to understand the default roles and how to manage them.

A user with Full access to Roles can see and edit all of the roles in Content Manager. However, this user cannot create or modify an administrator or super administrator role.

A user with **Full access to Users and Roles** can create, edit, and see all of the users and roles in Content Manager. However, this user **cannot** to create or modify an administrator or super administrator role.

## **Examining the Default Roles**

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Content Manager comes with eight default Roles. You can use the system with these default roles, or you may customize your system by creating roles that have combinations of permissions that better fit your usage needs.

#### The default Roles in Content Manager are:

Role	Main Activities
(Super) Administrator	Manages all aspects of your Content Manager, including sub-networks (in the case of a Multi-Network Content Manager). This role is built-in, and cannot be modified or assigned to a user.
Administrator (System)	Used to manage Content Manager, mostly focused on server administration. Limited to the singular network, or in the case of a multi-network Content Manager, a single sub-network.
Network Manager	Sub-administrator focused on device and network administration.
Message Manager	Approves messages.
Message Editor	Creates and edits messages.
Graphic Designer	Publishes scripts and uploads media.
Schedule Manager	Schedules the distribution of Content.
Viewer	End user focused on viewing and monitoring activity in the system only.

For an explanation of how this documentation addresses the roles in the table above, see the Roles page.

Note: The Administrator is a protected role that cannot be modified. **Creating a Role** 

To create a role:

- 1. Click on System at the top of Content Manager, select Management, and then select Roles.
- 2. Select + New on the screen that appears.
- 3. A dialog box that labeled Create a Role will appear. Name the role and click Create.
- A screen will appear with a list of Permissions. Choose the appropriate set that you would like for users with this Role.

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4. Click on either Save Changes or Save and Close to complete the process.



It is important that you create Roles before attempting to create or manage Users and their Workgroups.

**Editing a Role** 

- 1. Click on System at the top of Content Manager, select Management and then select Roles.
- 2. Select the Role you want to edit, and click **Properties** at the top of the screen.
- 3. Make your edits, and then click on either Save Changes or Save and Close to complete the process.

It is recommended that the predetermined roles are left unaltered and new roles created.

## **Deleting a Role**

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- 1. Click on System at the top of Content Manager, select Management, and then select Roles.
- 2. Select the Role(s) you want to delete and click Delete at the top of the screen.
- 3. A screen will appear to confirm your deletion, click Proceed.

**Additional Topics** 

• Understanding Permissions provides a deeper of explanation of what users are able to do with their Roles in Content Manager.

**Understanding Permissions** 

All Roles have permissions assigned to them to define their access. Content Manager is delivered with default Roles, which come with default permission settings. You can further customize permissions and users to meet your needs. A screenshot of the list of User Role permissions as it appears in Content Manager is attached to this page.

A user with **Full access to Roles** can see and edit all of the roles in Content Manager. However, this user **cannot** create or modify an administrator or super administrator role.

A user with Full access to Users and Roles can create, edit, and see all of the users and roles in Content Manager. However, this user cannot to create or modify an administrator or super administrator role.

#### Major User Permissions

These roles provide permission for the entirety of Content Manager

- Super Administrator: Access to the entire system and have permissions for all categories, as well as access to areas designated for setup and License Administration.
- Everything: Permission to do all the available actions in Content Manager.
- Application Login: Used by an application, such as an API, to provide access to Content Manager to complete its task.
- Third Party: Provides access to Content Manager from an outside application.

#### **Categories for User Permissions**

Edits can be made to User Permissions in the following categories:

#### Media and Messages

Users with these permissions will be able to view, create, edit, and delete media objects and messages.

Learn more here: Adding Media, Managing Content Approval

#### Categories

Users with these permissions will be able to view, create, edit, and delete categories.

Learn more here: Managing Categories

Media Metadata

Users with these permissions will be able to edit media metadata.

Learn more here: Managing Media Metadata

Templates

Users with these permissions will be able to view, create, edit, and delete templates.

Learn more here: Uploading Templates and Script Properties: Template

#### Playlists

Users with these permissions will be able to view, create, edit and delete playlists.

Learn more here: Managing Playlists

Schedules

Users with these permissions will be able to view, create, edit and delete schedules.

Learn more here: Managing Schedules, Using Non-Scheduled Content

Channels

Users with these permissions will be able to view, create, edit and delete channels.

Learn more here: Managing Channels

#### Framesets

Users with these permissions will be able to view, create, edit and delete framesets.

Learn more here: Managing Framesets

Players

Users with these permissions will be able to view, create, edit and delete players.

Learn more here: Managing Network Devices

Player Groups

Users with these permissions will be able to view, create, edit and delete player groups.

Learn more here: Managing Player Groups

Workgroups

Users with these permissions will be able to view, create, edit and delete workgroups.

Learn more here: Managing Workgroups

Maintenance Jobs

Users with these permissions will be able to view, create, edit and delete maintenance jobs.

Learn more here: Managing Maintenance Jobs

Player Metadata

Users with these permissions will be able to edit player metadata.

Learn more here: Managing Player Metadata

Remote Publish Locations

Users with these permissions will be able to view, create, edit and delete remote publish locations.

Learn more here: Configuring Your Network Settings

Distribution

Users with these permissions will be able to view, create, edit and delete distribution settings and servers.

Learn more here: Distributing Content

Network Settings

Users with these permissions will be able to view and edit network settings.

Learn more here: Configuring Your Network Settings

Network Monitor

Users with these permissions will be able to view and edit network monitors.

Learn more here: Managing Player Health

User Activity

Users with these permissions will be able to view all user activity

Learn more here: Monitoring User Activity

Reporting

Users with these permissions will be able to view, create, and delete reports, as well as view and edit report settings.

Learn more here: Using Playback Auditing

Roles

Users with these permissions will be able to view, create, edit and delete roles.

Learn more here: Managing Roles

Users

Users with these permissions will be able to view, create, edit and delete users.

Learn more here: Managing Users

API Documentation

Users with these permissions will be able to view Content Manager's API Documentation.

Learn more here: Interfacing via the API

#### **Permission Categories**

- Full Access To: Permission to do all things associated with the access for the category as shown underneath, including:
  - View: View anything associated with the category.
  - Create/Edit: Create or edit anything associated with the category.
  - Delete: Delete anything associated with the category.

Some categories of permissions have different options, in addition to or in place of the permissions described here. Below are some additional permissions grouped in their respective areas:

#### Players

- Reset Player Signature: Reassign a Player's license to another Player.
- Generate Plans: Make Players create Plans.

#### Distribution

- Generate Plans: Make your server create Plans.
- Edit Broadcast Media priority: Set the order in which your media will be played.

#### **Network Monitor**

- View Network Monitor: See the Network Monitor settings.
- Clear Network Errors: Clear any errors listed on the Network screen.

#### Reporting

In addition to the four categories mentioned previously, Reporting has permissions that can be set for the viewing and editing of Report Settings.

# Managing Users

Users are a central part of your system as they are the main contributor to media management and distribution scheduling.

This section covers how the key functions regarding how to administrate your users:

- Creating Users
- Editing Users
- Deleting Users

# Creating Users

When you need to create a user in your Content Manager, there are two options:

- Manually
- Via Lightweight Directory Access Protocol (LDAP)

#### Creating a User Manually

The User Profiles Dashboard contains icons that display a user's status. The following table provides a guide to the icons that may appear in this section:

Icon	Description	Where
0	User is inactive (disabled)	User Profiles landing page
✓	User is active (enabled)	User Profiles landing page

Before creating a user, be sure to first identify or create the new user's Role and Workgroup. Scala recommends setting these up before you start adding users.

There are two ways to get to the correct screen to create users, either by clicking on **Users** on the Dashboard, or by clicking on **System** at the top of Content Manager, selecting **Management** and then selecting **User Profiles**.

- 1. Select **+ New** on the screen that appears.
- 2. A box that says Create a New User will appear.
- 3. Fill in the new user's information (username, password, first name, last name, and email)
- 4. On the right side, choose one of the Roles from the list. (This is required.)
- 5. Click Create.
- 6. Repeat this process for each new User you need to add.

After selecting **Create**, additional information can be added to assign the Workgroup, Regional Settings and other Miscellaneous Settings. It is not required to make any changes to this additional information, but the opportunity is available. Once you have made any of these additional changes save them by hitting either the **Save Changes** or **Save and Close** button.

Miscellaneous Settings allow the administrator to inactivate user accounts and control user access and actions around content approvals (workflow), passwords, and email notifications.

### Creating a User through LDAP

To add users to Content Manager via this method:

- 1. Press the Import from LDAP button on the User Profiles page.
- 2. Select the users to be imported to Content Manager.
- 3. Click Add.

You will receive a confirmation box that says they have been added. This box may also mention that they need a valid role in your LDAP groups.

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A user with **Full access to Users and Roles** can create, edit, and see all of the users and roles in Content Manager. However, this user **cannot** to create or modify an administrator or super administrator role.

#### **Nested Group User Search**

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With the introduction of 11.04, Content Manager now offers the option to see and search users who fall under nested groups when importing LDAP users.

Previously, users could only search with a query string, and results did not show users that belonged to certain groups, only individual users.

# **Editing Users**

A user with Full access to Roles can see and edit all of the roles in Content Manager. However, this user cannot create or modify an administrator or super administrator role. A user with Full access to Users and Roles can create, edit, and see all of the users and roles in Content Manager. However, this user cannot to create or modify an administrator or super administrator role.

When you need to edit a user from your Content Manager, there are two options:

- Manually
- Via Lightweight Directory Access Protocol (LDAP)

#### Manually Editing a Single User

- 1. Under System, in the Management column, select User Profiles.
- 2. Check the box next to the user and select Properties. Fields that can be edited here include the following user information :
  - a. Username
  - b. First and Last Name
  - c. Email Address
  - d. Roles
  - e. Workgroup
  - f. Regional Settings (display languages)
  - g. Miscellaneous Settings.
- 3. Make your changes, and save them by hitting either the Save Changes or Save and Close button.

# Editing a User through LDAP

To do this, you must first edit the user in LDAP. There is no ability to edit an LDAP user in Content Manager.

Editing a user in LDAP can be done by doing the following:

- 1. Access the Administration Server and choose the Users and Groups tab.
- 2. Choose the LDAP directory service from the Select Directory Service drop-down list, and click Select.
- 3. Click Edit User.

# Editing Multiple Users

- 1. Under System, in the Management column, select User Profiles.
- 2. Select the users you want to edit.
- 3. Click on Edit Multiple.
- 4. In the screen that appears, click the boxes next to the data you want to edit.

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5. Make your changes, and save them by hitting either the **Save Changes** or **Save and Close** button.

Miscellaneous Settings allows the administrator to inactivate user accounts and control user access and actions around content approvals (workflow), passwords and email notifications.

# **Deleting Users**

A user with **Full access to Roles** can see and edit all of the roles in Content Manager. However, this user **cannot** create or modify an administrator or super administrator role. A user with **Full access to Users and Roles** can create, edit, and see all of the users and roles in Content Manager. However, this user **cannot** to create or modify an administrator or super administrator or super administrator role.

When you need to delete a user from your Content Manager, there are two options:

- Manually
- Via Lightweight Directory Access Protocol (LDAP)

#### Deleting a User or Multiple Users Manually

To remove a user from Content Manager, use the following steps:

- 1. Under System, in the Management column, select User Profiles.
- 2. Select the user(s) you want to delete, then click the Delete button at the top of the screen.
- 3. Click "Proceed" in the dialog box to confirm and submit your changes.

# Deleting a User through LDAP

One of the capabilities of LDAP is the centralized disabling/enabling of user accounts. As part of login, the directory server is consulted to verify user information, including that the account is still active, and the password is correct.

Disabling/deleting the user in LDAP will disable the user from logging into Content Manager.

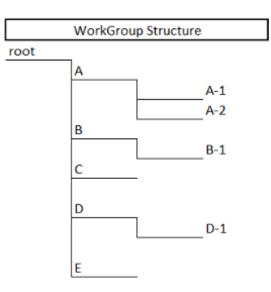
# Managing Workgroups

LDAP can be used as a tool to manage your User and Workgroup permissions. These permissions can either be set in LDAP, or manually in Content Manager, but permissions in both LDAP and Content Manager should be the same.

For a more detailed discussion of LDAP, see Managing Authentication and Authorization via LDAP and Active Directory.

Along with Users and Roles, Workgroups are a simple way to organize your assets for the the users in your Content Manager. A Workgroup is a way of associating one or more objects to a particular collection of other objects. Media, Templates, Messages, and Playlists can be organized into different workgroups. This can be helpful in creating associations between content, playlists and groups of users.

**General Workgroup Rules** 



- 1. As a member of a Workgroup, you can see all Media associated to the workgroup and any Media associated with any Child Workgroups.
- 2. As a member of a Workgroup, you can see all Media shared with my workgroup, and any Media shared with any Child Workgroups.
- 3. As a member of a Workgroup, you can see all Media that does not belong to any workgroup.

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# (i) Note

- What you are able to do in a Workgroup will be depending on your Role. For a full discussion of Roles, see Managing Roles.
   Media items that are shared with your Workgroup, are only able to viewed and therefore can not be edited.
- It is helpful to create a workgroup based on how people work together, or how assets are used together. Approaches include: teams, departments, divisions, campaigns, styles, or target audience. It is valuable to select names that clearly identify the purpose of the workgroup.

Finding an Existing Workgroup

If Workgroups have already been created they will appear in a "tree structure," which can be expanded/collapsed at each node.

Click on the image for a larger version.

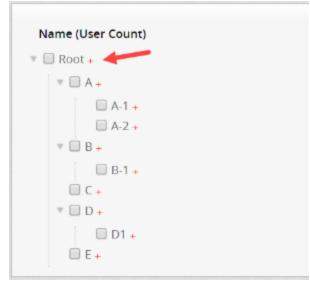
Name (User Count)	
🔻 🔲 Root 🖡	
▼ □ A +	
🗆 A-1 +	
🔲 A-2 +	
V 🔲 B +	
🔲 B-1 +	
C +	
▼ □ D +	
D1 +	

# Creating a Workgroup

To create your first workgroup, go to **System > Workgroups** and select **New** at the top of the panel.

If you want to create sub-workgroups:

1. Select the red + at the end of the workgroup name.



2. Define the name of the Workgroup in the presented field and click OK.

Name (User Count)	
🔻 🔲 Root	
▼ □ A +	
🔲 A-1 +	
🗆 A-2 +	
т 🗍 В +	
🔲 B-1 🔸	
🗍 C 🗕	
🔻 🔲 D +	
🔲 D1 +	
🗆 E +	
	OK Cancel

# Note:

Items created by a user within a particular workgroup inherit the user's workgroup. If the user is not assigned to a workgroup, the item defaults to being classified as having "no workgroup" and is visible to all users in all workgroups. Items can be reassigned manually but it is easier if you already have workgroups created. If a user does not have a Workgroup, he can see all of the content on the network.

#### **Editing a Workgroup**

- 1. Select System under Management select User Profiles.
- 2. Select the workgroup you want to edit
- 3. Make your desired changes and click Save.

#### **Deleting a Workgroup**

- 1. Select System under Management select User Profiles.
- 2. Select the workgroup you want to delete, and click on the delete button at the top of the page.
- 3. Click "Proceed" in the dialog box to confirm and submit your changes.

Workgroups and Playlists

#### Adding a Workgroup to a Playlist

There are three ways in which a workgroup can be added to a playlist:

- 1. User assigned to a workgroup: Generally, unless a Super administrator, a user cannot change the "owner workgroup" of a playlist. When the user creates a playlist, it is automatically assigned to the user's workgroup. The user cannot see or modify playlists belonging to in another workgroup unless they have been shared with their workgroup.
- User not assigned to a workgroup: Generally, unless a Super administrator, a user cannot change the "owner workgroup" of a playlist. When the user creates a playlist, it is not assigned to a workgroup by default. The user can only see and modify playlists that do not belong to any workgroup.
- 3. **Super administrator:** Can assign the "owner workgroup" of a playlist. If the Super Administrator creates a playlist, it is not assigned to a workgroup by default. The super admin can modify all playlists.

## Sharing a Playlist with Other Workgroups (View Workgroup)

This is achieved by selecting, in the Playlist properties, the workgroup(s) with which you want to share the playlist. However, the following should be noted for playlists that are shared:

- 1. Sharing a playlist means that members of those workgroups, provided they have the appropriate role, can now see the playlist.
- 2. The list of media items that can be added to the shared playlist is limited to those media items that are also owned by and shared with the associated workgroups of the playlist.

Example: A playlist is owned by Workgroup A and is shared with:

- 1. Workgroup B
- 2. Workgroup C

The media list available for adding to the playlist is reduced to the media items that have ALL three workgroups

- i.e., media items owned by Workgroup A and shared with Workgroup B and Workgroup C;
- media items owned by Workgroup B and and shared with Workgroup A and Workgroup C;
- media items owned by Workgroup C and shared with Workgroup A and Workgroup B)

or media items with no workgroup.

## Modifying Workgroup Assignments

Any items that were previously added to a playlist that do not match these rules displays a triangle alert icon, and a message that indicates that the item is from a workgroup that is not allowed. Changing workgroup assignment (both owned by a workgroup or shared with a workgroup) will not automatically remove items from a playlist.

# Filtering by Workgroup

Filtering playlists by workgroup is based on the "owner workgroup" of the playlist.

# Managing Authentication and Authorization via LDAP and Active Directory

Content Manager integrates with Microsoft's Active Directory (AD) or LDAP servers for **user-authentication** (verification of username/password) and **user-authorization** (roles and workgroups) from the central directory servers. When the user logs in, Content Manager consults the directory server to verify that the user's account is still active, the password is correct, and, optionally, see what role(s) and workgroup(s) the user belongs to.

The use of LDAP and Active Directory allows for:

- Centralized password management.
- Centralized enforcement of password rules (e.g., minimum password complexity, mandatory password change every 30 days, etc.)
- Centralized disabling/enabling of user accounts.
- · Centralized management of roles and workgroups.
- Importing of existing users from the central directory server.

# A Caution:

If a user chooses to use LDAP to manage security, they must make changes to Roles, Users, and Workgroups in LDAP, not in Content Manager.

Configuring an Active Directory/LDAP Connection

Connection			
Use LDAP: Yes N	10		
LDAP host URL:			
ldap://			
Connection DN:			
CN=Administrator,CN=	Users,DC=YOSSARIAN	2	
Change password			
New password			
Enter new password	3		
Base DN:			
CN=Users,DC=YOSSAR	AN, DC=SCALA,DC=CC	4	
Username attribute:			
cn		5	
Test Connection			

Users can configure a connection to the Active Directory or LDAP server using either LDAP or LDAPS (which is LDAP encrypted over SSL) by specifying the following fields:

? Using Michael	LDAP Host URL	The connection string to the IDAP server. (i.e., Idap://server:portnum or Idaps://serv er:portnum)
2 (2000) All All Print	Connection Distinguished Name (DN)	The LDAP connection string for the account which connects to the LDAP server. (i.e. CN= Administrator, CN= Users, DC=testscala, DC=local)
? Uränsen Attachment	Password	The password for the account that connects to the LDAP server (Connection DN)
P USROWINGSOME	Base DN	The place within the directory services structure under which the users of interest live (i.e. DC=Domainname, DC=local)
P DOWN ALLOWER	Username attribute	The name of the LDAP attribute to check and use as the username in the Content Manager

Note: The LDAP connection string for the user can be determined by running the following command string on the ldap server: "dsquery user -name <username>"

#### **Connection Types**

Content Manager supports an authenticated connection to the directory server, by specifying the **Connection DN** and **Connection password**. Users can support any anonymous connection to the directory server by leaving these fields blank.

#### Support for multi-domain AD/LDAP servers

The configuration user interface lets the administrator specify the Base DN (distinguished name) under which all the users are to be found. With the 11.04 release, Content Manager now offers support for multi-domain AD/LDAP servers. However, specific configuration settings are neccessary to implement this feature:

- 1. To use set up Content Manger for a multi-domain AD/LDAP server, navigate to System > Server Settings.
- 2. In the configuration panel, set "Username attribute" to "userPrincipalName". Set the "Base DN" field to a parent domain or global

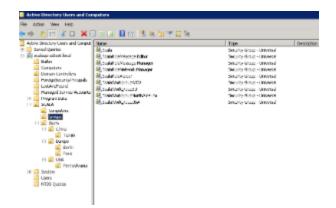
Download Logs						
System Information	Status	Client Connection	LDAP Config	Server Monitoring	DB Pool Statistics	
Connection						Mapping
Use LDAP: Yes	No					Permissions attribute:
LDAP host URL:						memberOf
ldap://						Role permissions prefix:
						ScalaRole
Connection DN: CN=ldap test,CN=	Lisers DC=s	calaca-adtest D				Workgroup permissions prefix:
		calada-autest,D				ScalaWorkgroup
Change passwork New password	rd					
Enter new password	ord	pointing to	parent domain (g	alobal		Sample user-name:
		catalog)				
Base DN:						Test Lookup
DC=scalaqa-adtes	a,DC=local					

When new users are imported from AD/LDAP, the user name that will be used to log on to Content Manager will display in this format: eric. mattjon@scalaqa-adtest.local.

If Content Manager has existing AD/LDAP users that were imported previously using a different username attribute (such as "cn"), those users can still use their existing username to log on to Content Manager.

rch 🔍	+ New Im	port from LDAP					
	10 🔻						
		🔺 Username	Status	🔷 Name	Workgroup	User Roles	🔶 Last Login
User from child domain		emattsson@NA.scalaqa- adtest.local (LDAP)	🗸 Active	Erik Mattsson	All/NorthAmeric a	Network Manager	2017-08-15 15:31:24
User from child domain		erik.mattsson@scalaqa- adtest.local (LDAP)	🗸 Active	Erik Mattsson	AII/USA	Network Manager	2017-08-15 15:29:28
		pcracker@NA.scalaqa-adtest.local (LDAP)	Active	Polly Cracker		Viewer	
		pcracker@scalaga-adtest.local (LDAP)	Active	Polly Cracker		Network Manager	
User from parent domain	50	tjfferson@scalaqa-adtest.local (LDAP)	🗸 Active	Thomas Jefferson		Message Manager	
	1 to 5 of 5						

In order to import AD/LDAP users into Content Manager, they must follow the same rules of "**Role**" and "**Workgroup**" in AD/LDAP server. The roles in Content Manager are defined in AD/LDAP groups with a naming convention, such as ScalaRolexxx and ScalaWorkgroup. In a multi-domain environment, those groups must be created in parent domain/global catalog so that users from both parent and child domains can be added. The group type is **security** and group scope is "**Universal**".



When importing an LDAP user, some may notice that they receive inconsistent query results. For example, there are 20 users available and the query is set to 20, but only 14 users show in the results.

Inconsistent search results can occur for several reasons. If experiencing this issue, check the following areas to ensure the most accurate results:

- 1. The user in the query has already been imported. If the user has already been imported, CM essentially filters them out of the query before it reaches the user.
- 2. The user in the query doesn't have a firstname and lastname
- 3. The user in the query is not categorized in the correct group
- 4. The search query is too broad. Configuring the Base DN with a narrower scope can yield the correct results

#### To add user into AD/LDAP group:

- a. Start from Group.
- b. Click the Members tab, then the Add button to add a user.

Note: Users in different domains will be stored under different locations when adding members. The correct location must be selected before users can be added.

ScalaRoleNetwork Manager Properties	? × :	e
Object     Security     Athibute Editor       General     Members     Member Of     Managed B)       Members:     Name     Active Directory Domain Services Folder       Rame     Active Directory Domain Services Folder       Erik Matsson     NA scalage-adtest local/DRG/West/Los/Argetes.       Erik Matsson     scalage-adtest local/SDALA/Users/UsA/Perrisy.       Poly Cracker     scalage-adtest local/SDALA/Users/Europe/Paris		Rame     Trans     Description       Res     State     State       Res     State     State
Add     Hemove     GK Cancel Apply Hel:	,	Add. Re Rengel Spring Annual Minister

**Connection Testing** 



The Test Connection button verifies that all the connection information works and that the directory server is reachable.

Mapping

ScalaWorkgroup	nissions attribute: 🦰 🚺
ScalaRole Workgroup permissions prefix: 3 ScalaWorkgroup	mberOf
Workgroup permissions prefix: 3	permissions prefix:
ScalaWorkgroup	laRole
Sample user-name: 4	laWorkgroup
	ple user-name: 4

1	Permissions attribute	The name of the LDAP attribute to check, for role and workgroup membership. For Active Directory, use <b>memberOf</b> .
2	Role permissions prefix	The prefix of the LDAP attribute or Active Directory group corresponding to a Scala role. For example, if the Role prefix is "ScalaRole_", then a user who is a member of the Active Directory group "ScalaRole_Graphic Designer" would have the Content Manager role "Graphic Designer", etc. A user can have one or more roles.

3	Workgroup permissions prefix	The prefix of the LDAP attribute or Active Directory group corresponding to a Scala workgroup. For example, to use ScalaExton as a workgroup (which is a sub-workgroup of "Scala") define the workgroup in the LDAP Server as "ScalaWorkgroup_Scala_ScalaExton (where ScalaWorkgroup is a prefix). A user can have one workgroup.
4	Sample user-name	The prefix of the LDAP attribute or Active Directory group corresponding to a Scala user-name. For example, if the "Username attribute" is configured as "cn", the sample user-name should be a LDAP user's "cn" value.The value of "user-name" should be the value of "Username attribute" configured.

Both the Role and Workgroup names used need to be defined in Content Manager for the mapping to be successful. LDAP attributes are not required to do either of these. Also note, Workgroup and role mapping are optional.

## User Lookup Testing

Sample user-name:	
Test Lookup	

The **Test Lookup** button lets the administrator enter a sample username and password, and verify that this user can be found and authenticated using the directory server.

If the user has a large list of users (anything over 100 users) to import, it is a good idea to use Search Criteria. Search Criteria will make the import more efficient, as it is easier to insert only the user you actually want to import into Content Manager. When importing users from LDAP, do not use usernames with spaces in them as this will cause a login failure in Content Manager.

# **Configuring Your Network Settings**

To access the tabs listed below:

- 1. Go to the System menu, and select Administration.
- 2. Once there, choose Network Settings.

Once there, you will be able to make changes to the settings in the following tabs:

#### **Approval Settings Tab**

As an admin, you can configure the system to enable and require the approval workflow for messages and/or media items. If enabled, the users of your system can then manage content approval.

You can separately enable this workflow for either Media Items or Messages. For each:

- If Yes is selected, content approval is requested before content is shown on a player.
- If No is selected, no approval is requested or checked.

**Miscellaneous Settings Tab** 

The following settings can be adjusted on this tab:

• User Password Expires in Days: Number of days remaining before the user will have to reset their password. The default is set by the

Administrator.

- Session Timeout: Content Manager will automatically log you after after a certain period of time (in minutes) of idleness or inactivity.
- Max Threads: Allows you to set the maximum number of download threads from Remote Publish Locations that your Content manager will run.
- Purge Plan Generation History After (in days): Number of days after which your plan generation history will be removed from your database. The default is 14 days. Please be aware that items will take up to +1 day to show in your history when making a change to the number of days.
- Enable Dashboard News Feeds: Enable or disable news feeds.
- Enable Playback Audit Reporting: Enable or disable reporting. Playback Audit is important for users that choose to create reports about how often content is played on a given player. If you do not need this information, there is no need to enable it. However, you should be aware that enabling the setting causes Content Manager to consume more system resources.
- Max database age (days): Sets the number of days your report database will be kept. The default is 90 days, but can be set to a time period length of your choice.
- Calculate Playlist Duration Automatically: Enable of disable the automatic calculation of playlist duration.
- Thumbnail Generation for Messages: Set to Auto or Manual how you want thumbnails to be rendered for new or updated messages.

#### **Player Authentication**

In this section, you can change the username and password for the Players accessing your Content Manager. The default password is **ChangeT** hePassword.

## Marning:

If a Player is connected to a Content Manager, modifying the existing username or password may cause a loss in communication between the two. If a change is made, please ensure the same change(s) are made for the credentials on the player also.

#### **Mail Server Settings**

This is the screen to enable or disable the SMTP server that will allow you to send email to users (example: content approval notifications). Player emails are also generated via this setting. The settings include:

- SMTP Server Address: IP address or machine name of the SMTP server you want to use.
- SMTP Server Port: Port of the SMTP server. The default value is twenty-five (25).
- Use SSL: Set to yes if your the mail server requires the use of SSL.
- Email Sender Address: Email address that will appear in the From line of the email.
- SMTP Username: If the mail server requires authentication, enter the username.
- SMTP Password: If the mail server requires authentication, enter the password for the account.
- Confirm Password: Requires you to re-enter a password for confirmation.

# **Monitoring User Activity**

If you want to see what users are doing within your Content Manager, user activity is logged and presented in the User Activity screen.

Selecting User Activity from the System menu shows a list of user interaction events with the following details:

- **Username:** User login that performed the listed event.
- Type: Action performed (e.g. users added, account updates, etc. A more thorough explanation follows below.)
- Time: Timestamp of the event (listed in your local time).
- Details:
  - Activity: Data affected by event (e.g., name of workgroup deleted).
    - IP: Address form where event was performed.

1.00	6 M M	The set
10000 (20)	State of the Control of the	• • • • • • • • • • • • • • • • • • •
		Children Charles 7, Oliver and 4
100 M (201	THE COMPANY OF THE	CONTRACTOR AND
		Using These Traces 1 (Decod)
10000 (20)	THE COMPANY AND A	CONTRACTOR A
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		1.3 Sp. These Trans. 1 (Deced).
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# **Event Types**

The selections that appear on the left hand side column allow you to filter the list on the right hand pane by clicking the check box(es) for the event type(s) you are trying to monitor.

Types include:

Type Object	Type Action(s)
Account	Delete, get, update
Broadcast	Status, get, update, abort
Broadcast media	Get
Broadcast players	Get
Broadcast server	Reset MAC
Broadcast confirm	Generate plan
Broadcast package	Get
Category	Convert to parent, copy, create, delete, exists, get, move, multi update, update
Channel	Create, delete, get, multi update, update
Complete media upload	
Content directory	Create, get
Distribution server	Create, delete, get, move, multi update, status, update, generate plan
Distributed media	Get
Distribution server	get plans, task state get
IAdea server count	Get
Event trigger	Get
Failed login	
Frameset	Create, delete, get, move, update
Update smart playlist	
Generate thumbnail	
Language	Get
Users imported from LDAP to CM	
List of Users on LDAP server	
Test LDAP connection	
License	Get, installed, upload, download
Online License	Downloaded
Maintenance file	Create, delete, get, multi update, update
Media	Create, delete, get, update, multi update, info
Media metadata	Create, delete, get, move, update
Media revision	update
Message	Create, delete, get, update, multi update
Non scheduled content	Get
Personal settings	Update
Player clear	Errors
Player	Create, delete, get, get licenses, get version, get versions, state, update

Player Log	Request, get
Player group	Create, delete, get
Player health	Clear problems, get all problems, get network activity
Player metadata	delete, get
Create multiple players	
Player state	
Reset player MAC	
Generate new paring key	
Get player plan	
Generate plan for player	
Playlist	Create, delete, get, multi update, thumbnails, update
Playlist item	Create, delete
Publish location	Create, delete, get, get logs, multi update
Re-update smart playlist	
Report	Create, delete, generate, get
Report Settings	Get, update
Request media upload	
Role	Create, delete, get
Schedule update	
Delete connector	
Download logs	
Find LDAP user	
List connectors	
Save LDAP setting	
Server time	
Test LDAP connection	
Update	Client connection, connector
Plan Generation mode	mod
Template	Create, delete, get, multi update, update
Timeslot	Create, delete, get, update
Time trigger	Get
Transition	Get
Upload applet	Login
User activity	Get, show chart
User	Create, delete, get, list
Web login	
Web Login	LDAP
Workgroup	Create, delete, exists, get, multi update, update

WS login	
Reset password for super administrator	
Password changed	
Ignore Problems	Get
Player Health settings	Get, update

# **Managing Hosted Networks**

If you purchased a Multi-Network Content Manager, you are able to access your multiple Hosted Networks with a single logon.

**Switching Between Hosted Networks** 

To move between your multiple networks:

- 1. Click on your **username**, which is located at the far right of the top menu.
- 2. In the menu that appears, click on **Switch Network**.
- 3. Choose a network from the drop down menu that appears.

Editing Hosted Networks

To edit one of your Hosted Networks:

- 1. Go to the System menu, choose Hosted Networks.
- 2. On the list that appears, choose the network you want to edit, and click **Properties**. Networks can be sorted by name in ascending (A to Z) or descending (Z to A) order.
- 3. On the screen that appears, you will be able to make edits within two tabs:
  - a. Network Properties: Add a description of the network or toggle the network between active and inactive

**Adding Hosted Networks** 

This is done through your Scala License.

### **Deleting Hosted Networks**

To remove one of your Hosted Networks:

- 1. Go to the System menu and choose Hosted Networks.
- 2. On the list that appears, choose the network(s) you want to remove, and click **Delete.** You will see a message similar to the one below, which warns of the potential consequences of removing the network. If you do want to remove the network, click **Proceed.**

Delete	[×]
This operation will delete all the information in the database ass "scala" network, and cannot be undone. Please make sure you ba before performing this operation.	

# **Updating Software on Your Network**

The underlying pages in this section focus on updating software in your network.

Topics covered in this section include:

- General Information on Upgrading
- Maintaining Software on the Content Manager Server
- Maintaining Software on PC Players
- Performing Remote Updates
- Maintaining Software on Android Players
- Maintaining Software on IAdea Media Appliances

# **General Information on Upgrading**

## **Update Eligibility**

Software updates are provided under the Scala Maintenance program. If your Scala Maintenance is current, then you can access all current updates for products you own.

If your Scala Maintenance coverage has ended, you will not have access to any software updates.

For further information related to licenses, software maintenance and software updates you should contact your Scala sales representative. If your Scala Maintenance date has lapsed, you can renew your Scala Maintenance Subscription by contacting your Scala Certified Partner.

**Obtaining Current Updates of Scala Software** 

You can download the latest updates for Scala by visiting http://www.scala.com/updates. You will need your product serial number(s) in order to download any updates.

Most updates are cumulative which means that they include all the changes to the software prior to the version being downloaded. If you have kept your software up to date, then you can apply the newest update without having to apply any in-between updates you may have skipped. Each update comes with a simple and quick installer. In addition, the Player update comes in a form that can be sent by Content Manager to remotely update players.

#### Supported Upgrade Path

The Scala product team does its best to test and verify all upgrade paths between the oldest currently supported version and the released version being documented here. Our tests cover upgrading from the latest release of a noted version to the current version. As your system configuration may be uniquely customized, this guidance is our advice based on our testing. We hope it provides the most efficient path from your version to this release.

The following versions have been approved for direct upgrade to version 11.05:

- Release 11.02.06
- Release 11.03.07
- Release 11.04.03

Staying on a currently supported version is key to ensuring that your upgrade path is supported as well. If your currently used version is out of support, then we advise you look at the upgrade path for the prior version to this one and work backwards until you find a suitable upgrade path for your needs.

#### Apply Scala Updates in the Correct Order



Updating your Content Manager with new versions is dependent on your having an active Scala Maintenance plan and a corresponding License. Updating your license file with your software update is important.

To ensure proper operation, always update in this sequence:

- 1. Update Scala Enterprise Content Manager along with any other server software components, *i.e.*:
  - Scala Broadcast Server
- 2. Next, Scala recommends that you update one or more Scala Players in your lab-environment or test-environment, and verify satisfactory operation.
- 3. Then, update your Scala Players. They do not have to all be updated at once.
- 4. Once all the Scala Players are updated, update Scala Designer.

Thus, the "version rule" can be said to be: Content Manager *newer or equal to* Players Players *newer or equal to* Designer

Scala version numbers are of the form:

- Release major
- Release major.minor
- Release *major.minor.hotfix*

In general, the hotfix number can be disregarded when applying the "version rule," unless Scala specifies differently for a given hotfix.

# **Performing Remote Updates**

There are several ways to perform maintenance on your Player or Player network.

The steps listed in **Install Windows Update Maintenance Task** can be used when the user needs to install a Windows operating system update on a player using a .msu file.

In Content Manager 11.05, the Install Player Update and Install Windows Update commands automatically handle disabling Write Filters before, and enabling Write Filters after, applying updates

The steps listed in **Remote Maintenance on Players that Use Write Filters** can be used in situations where the user needs to install or update a utility that is not specifically Windows-related, for instance updating a driver from a third-party driver utility. Both tasks types can be used by players with Enhanced or Unified Write Filters enabled.

Choose the heading that applies to the network's specifications, then click to expand for further information. For a walkthrough of setting up more complex remote maintenance updates, see Remote Installation of Microsoft Hotfixes on a Player.

#### Install Windows Update Maintenance Task

A new maintenance task for PC Players called Install Windows Update has been added in Content Manager 11.05.

**Install Windows Update** allows users to remotely install a Microsoft update (.msu file) on single or multiple players simultaneously, taking care of installation, cleanup, and write-filter handling. The new maintenance task increases the efficiency of the updating process by automating several steps the user would previously perform manually. In order to prevent job failure, ensure the following:

- The Player(s) receiving the update should have at least triple the file size in available storage
- If the Enhanced Write Filter is enabled before installation, the update process will automatically disable it, then re-enable after the update is complete
- Use an **administrator** account to start the maintenance job, as other accounts types may not have the necessary permissions to complete installation

Note: If the Enhanced Write Filter is enabled before installation, the update process will automatically disable it, then re-enable after the update is complete

M When using the Install Windows Update maintenance task:

- Updates may take an hour or more to process, depending on the Microsoft process for updating and cleanup
- Scala cannot guarantee the success of any Windows update, as it is third-party software. In rare cases, failed updates
  could include cause a loss of connectivity or playback. Best practice is to vary the maintenance operation, functionality,
  and connectivity of one or more lab players, before deploying the update to a small portion of players in the field. Only after
  succeeding should you deploy the update to the rest of your network.
- The player may reboot several times as part of processing. If UWF or EWF write filters are enabled, this can mean as many as four or five reboots
- Once the update is complete, remove the players from the job, or delete the job, then regenerate player plans. This will
  allow Players to reclaim the space used by the downloaded Windows Update, which can be more than 1 GB in some
  cases.

#### Using the Install Windows Update Maintenance Task

1. Log on to Content Manager. Click Network at the top navigation panel, then Maintenance Jobs.



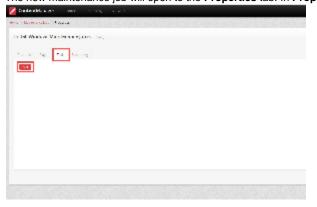
#### 2. Click +New.

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3. A dialogue box will open. Select **Windows** for the Player Type, then enter Name and Description, and determine how Content Manager should select players to include. When done, click **Create**.

Create a New Maintenance Job	[×]
Player type Windows	
Name	
Install Windows Maintenance Job	
Description	
n/a	
	<i>li</i>
How do you wish to select players to include?	
By Player Name By Player Group	
Cancel Crea	te

4. The new maintenance job will open to the Properties tab. In Properties, click the Tasks tab, then Add.



5. In the Add Task window, select the Install Windows Update command from the Type drop-down menu.



6. Click Select, then drag and drop or browse to locate the .msu file to be used. Click Upload when finished.

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7. Select the checkbox next to the file name and click Select to choose the file.

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8. If necessary, provide the Player administrator user and password for the player. Click Add.

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9. Content Manager will re-direct to the **Tasks** tab when the job has been added. The **Tasks** tab will display details about the job, along with options to edit or delete it.



10. Next, select the players that will receive the maintenance job by clicking the **Players** tab, then **Add Players**. The players will apply the update.

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11. Once the update is complete, navigate back to the Maintenance Jobs dashboard and delete the job. Regenerate the plan after deleting the job.

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Remote Maintenance on Players That Use Write Filters

# Introduction

Most preconfigured Scala systems including Scala Media Players use a Windows feature called "Write Filters" to protect against unintended modifications to important files and registry settings, including most of the operating system. Any accidental or malicious changes to these files do not actually modify the on-disk files, and are automatically undone at the next system restart. (Under Windows 10, the write filter is called "Unified Write Filter" or UWF. Under Windows 7, it is called "Enhanced Write Filter", or EWF.)

When configuring the system directly, you need to turn off Write Filters before making changes, then re-enable it afterward.

**Test First!** 

As with any multi-step remote procedure, it is very important to verify the steps first on at least one test Player of each significant configuration (operating system, disk layout, etc.) before proceeding with Players in the field.

# **Download the Microsoft PsExec Tool**

Microsoft supplies a tool called PsExec.exe that can be used to elevate system permissions on the Player, which is usually necessary for running these scripts. This is part of the Windows Sysinternals PsTools Suite, which you can download here. Open the resulting PsTools.z ip archive, and extract the PsExec.exe file.

#### Install PsExec on the Players

Note: This job only needs to be done once per player. Thereafter, you can go straight to the step of disabling Write Filters.

Using a Content Manager maintenance job, install PsExec the Player or Players, as follows:

- 1. In Content Manager, go to the Network > Maintenance Jobs screen.
- 2. Click +New to make a new maintenance job.
- 3. For the new maintenance job, specify a Player type of Scala Player and name the job something like "Install PsExec" (or similar), and click Create.
- 4. On the maintenance job **Tasks** tab, click **Add**.
- 5. Add a task whose **Type** is **Install file**.
- 6. For the Filename, click Select, then Upload the PsExec.exe file you previously extracted, and select that as the file to install. Then select a suitable destination filename-in-folder on the Player (e.g. D:\temp\PsExec.exe, inside D:\temp which is suitable on most Scala preconfigured Players). Then click Add.
- 7. On the maintenance job Scheduling tab, click Add.
- 8. Add a schedule of type ASAP, or Once (and select the desired time and date).
- 9. On the maintenance job Players tab, select the Player or Players desired.
- 10. To save the maintenance job, click **Save & Close**.
- 11. Select the desired Players, and click Generate Plan, which will start to deliver these files to the Player or Players selected.
- 12. On the **Network > Maintenance Jobs** screen, monitor for the **Success** of this job. Continue when all Players have succeeded. (You can retry the maintenance job on any failed players.)

# **Disable Write Filters and Reboot**

Make a Content Manager maintenance job to turn Write Filters off temporarily:

- 1. In Content Manager, go to the Network > Maintenance Jobs screen.
- 2. Click +New to make a new maintenance job.
- For the new maintenance job, specify a Player type of Scala Player and name the job something like "Disable Write Filters" (or similar), and click Create.
- 4. On the maintenance job Tasks tab, click Add.
- 5. Add a task whose **Type** is **Run command**.
  - a. For the **Command path**, specify the appropriate command.
    - For Windows 10 (UWF) on Scala Media Players, that command is:
      - D:\temp\PsExec.exe -ACCEPTEULA -H C:\Tools\DISABLE\_UWF\_C.CMD
    - For Windows 7 (UWF) on Scala Ready systems, that command is:
    - D:\temp\PsExec.exe -ACCEPTEULA -H C:\Windows\System32\EWFMGR C: -commitanddisable
  - b. Select Wait for completion, and enter 600 for the maximum Seconds to wait (timeout) value.
  - c. Then click Add.
- 6. Add a task whose **Type** is **Reboot**. Then click **Add**.
- 7. Add a schedule of type ASAP, or Once (and select the desired time and date).
- 8. On the maintenance job Players tab, select the Player or Players desired.
- 9. To save the maintenance job, click Save & Close.
- 10. Select the desired Players, and click Generate Plan, which will start to deliver these files to the Player or Players selected.
- 11. On the **Network > Maintenance Jobs** screen, monitor for the **Success** of this job. Continue when all Players have succeeded. (You can retry the maintenance job on any failed players.)

# **Do The Actual Work**

Here you would do the actual maintenance work, such as installing a player update, a Windows hotfix, or updating any files or registry entries.

# **Enable Write Filters and Reboot**

- 1. In Content Manager, go to the **Network > Maintenance Jobs** screen.
- 2. Click +New to make a new maintenance job.
- 3. For the new maintenance job, specify a **Player type** of **Scala Player** and name the job something like "Enable Write Filters" (or similar), and click **Create**.
- 4. On the maintenance job Tasks tab, click Add.
- 5. Add a task whose **Type** is **Run command**.
  - a. For the **Command path**, specify the appropriate command.
    - For Windows 10 (UWF) on Scala Media Players, that command is:

D:\temp\PsExec.exe -ACCEPTEULA -H C:\Tools\ENABLE\_UWF\_C.CMD

- For Windows 7 (UWF) on Scala Ready systems, that command is:
  - D:\temp\PsExec.exe -ACCEPTEULA -H C:\Windows\System32\EWFMGR C: -enable
- b. Select Wait for completion, and enter 600 for the maximum Seconds to wait (timeout) value.
- c. Then click Add.
- 6. Add a task whose **Type** is **Reboot**. Then click **Add**.
- 7. Add a schedule of type **ASAP**, or **Once** (and select the desired time and date).
- 8. On the maintenance job **Players** tab, select the Player or Players desired.
- 9. To save the maintenance job, click Save & Close.
- 10. Select the desired Players, and click Generate Plan, which will start to deliver these files to the Player or Players selected.
- 11. On the **Network > Maintenance Jobs** screen, monitor for the **Success** of this job. Continue when all Players have succeeded. (You can retry the maintenance job on any failed players.)

The Players lack Write Filter protection During the time that Write Filters are disabled. If, for example you are applying a hotfix to counteract an active attack, take additional steps for security during the interval when Write Filters are disabled (e.g. tightening the hardware firewall, or disabling affected services)

# Maintaining Software on the Content Manager Server

**Updating the Content Manager Application** 

Scala supplies installers to make it easy to update the Content Manager application. For full information, see Updating Content Manager. A new release of Content Manager may require that you update certain other components such as Apache Tomcat, or PostgreSQL. See below.

#### Marning:

Before updating **Scala Enterprise Content Manager**, make a backup of your database. This will make it easier for you should you need to rollback the update at any point. Check that the backup file is not 0KB in size. If you are using a virtual environment, such as VMWare to run your Content Manager, an image checkpoint or backup, can do the same function as a backup of your database.

Keeping Other Software Up to Date

#### Note:

Scala has minimum requirements for some of the software components discussed in this section, which can be found on the Verifying Technical Requirements page. Please be aware that the version of these components may change from one release to another, so it is important to check the minimum requirements for every release before upgrading your Scala Enterprise Content Manager.

#### Windows Update

In general, Windows Update delivers to systems critical updates that are of value in maintaining overall network security. However, in rare cases a Windows Update has been known to introduce undesirable side-effects that can potentially destabilize or disable a system. Your organization may have Windows Update practices and policies to help.

### Apache Tomcat

From time to time, the Apache Software Foundation may release updates to Tomcat, to address security issues and/or other issues. The Apache Tomcat security team maintains a web page of security vulnerabilities and the revision in which they are addressed.

If you need to update your Tomcat installation:

- 1. Back up your Content Manager database, as a precaution. Check that the backup file is not 0KB in size. For detailed instructions on how to back up your database, go to Creating Backups.
- Normally, you will not need to restore from this backup.
  Uninstall the version of Tomcat you already have installed. If you are asked whether you want to remove all the files in the Apache Tomcat directory, select No.
- Download and install the desired version of Apache Tomcat. For more information on this component and a link to download the certified version, see Tomcat 7.
- 4. Apply the latest Content Manager updater (even it it had previously been applied.) This is needed in order to regenerate the web application settings for Tomcat, which contain the deployment parameters for Content Manager. It also will ensure that the Apache Tomcat Windows service is set to auto-start.

HTTPS from a proxy server, such as Apache HTTPD or NGINX can now be used without the need to configure SSL within Content Manager or Tomcat. More information can be found on Managing HTTP Connectors in Tomcat.

#### PostgreSQL

To get more information on this component and download the certified version, see Postgre SQL 9.5.

Most Content Manager installations use PostgreSQL as the database.

To check your PostgreSQL version, check your Windows Start menu, under Programs. You will have an entry reflects your version of PostgreS QL.

#### Starting and Stopping Services

<sup>(</sup>i) Note:

To update your PostgreSQL installation you will have to start and stop certain Windows services as indicated below, using the Windows Services Manager. To access the Services Manager, either:

- right-click on My Computer and select Manage, then in the left pane select Services and Applications > Services
- in your Control Panel, select Administrative Tools > Services

From here, you can start and stop services by finding the right service in the list, right-clicking, and selecting Start or Stop.

#### Upgrading to PostgreSQL to the current version

- 1. In the Windows Services Manager, stop the Apache Tomcat service.
- 2. Back up your current database by following the instructions found on the Creating Backups page. Check that the backup file is not 0KB in size.
- 3. Download the new version of PostgreSQL.
- 4. Uninstall any older versions of PostgreSQL.
- 5. Run the installer you downloaded to install the new version of PostgreSQL. Toward the end of the install, uncheck Launch Stack Builder at exit.
- 6. Restore from the database backup you made above, by following the instructions found in the Restore from Backups page.
- 7. Start the Apache Tomcat service.
- 8. Login to Content Manager. You may be prompted to reconnect to the database. Select **Test** to test the connection. Select **Next** to complete the operation.

#### Java

From time to time, Oracle may release updates of Java, to address security issues and/or other issues.

On most systems, Java is configured to automatically update, so no further action should be needed.

To get more information on this component and download the certified version, see Java 8.

### A Caution:

When updating to a newer version of Java 8, certain Tomcat parameters need to be adjusted in order for Tomcat to continue to work. You should re-run the Content Manager installer to make sure this has occurred, but in rare cases, such as upgrading Content Manager after a hardware upgrade, these may have to be manually set. In addition, if you have manually set these values in the past, the Installer may overwrite your values as it tries to optimize your system for the Java install. Please take care to record your Tomcat settings before running the Content Manager installer, in case they need to be recovered later.

For guidance on what Scala's recommended settings for Tomcat, see Checking the Tomcat Java Memory Settings in Advanced Configuration Options for Content Manager.

Because of this, Scala does not recommended that you allow your Java to update automatically, but instead stay aware of Java updates, and install them manually, then do the above step.

#### MongoDB

MongoDB is necessary for those who wish to use Playback Audit Logging and Reporting.

To get more information on this component and download the certified version of it, see MongoDB 3.

### Maintaining Software on PC Players

**Remote Update of Scala PC Players** 

Through Content Manager's maintenance jobs feature, you can remotely maintain the software on PC Players.

#### WIndows User Account Control and Remote Maintenance

Windows User Account Control (UAC) is a Microsoft feature that means an end-user must click on a warning dialog before administrator-level maintenance can proceed.

Since a Scala Player is normally intended to run without an end-user present, UAC should be disabled, otherwise remote maintenance operations like the ones described here cannot be made to succeed.

#### Scala Player Remote Updater

You can use Scala Enterprise Content Manager to send software updates to your Scala Players:

- 1. Download the desired version of Scala Player Remote Software Updater from http://www.scala.com/updates.
- 2. In Content Manager, under Network, click Maintenance Jobs.
- 3. Click New to create a new maintenance job.

- 4. If your network has multiple player types, you will need to select **Scala Player maintenance job** and click **Next**. Otherwise proceed to the next step.
- 5. On the Tasks tab, select the Install software update task, click "Select" to upload Release\_version\_player\_remote\_update.zip file. (D o not unzip the file first) or select your Player remote update zip file from the list that will appear. If your network client is run using an account that does <u>not</u> have administrative rights on the player, you will also need fill in the "run as" and "password" fields with the proper credentials. If that is not the case, please leave those two fields blank.
- 6. Click on the **Scheduling** tab and select a suitable schedule (or 'ASAP').
- 7. Click on the **Players** tab and select the players you want to update.
- 8. Save the job.
- 9. Synchronize those players to apply the update.

#### Python Remote Updater for Scala Players

From time to time Scala updates the Python distribution (the current version of Python is 2.7.11.) In addition to an installer that is suitable when you have physical access to the PC, Scala provides a Python Remote Updater for Scala Players. You can also download this from http://www.sca la.com/updates and remotely deploy this to Scala Players in the same way as the Scala Player Remote Updater, as discussed above.

#### Maintenance on Players that use Write Filters

Most preconfigured Scala systems including Scala Media Players use a Windows feature called "Write Filters" to protect against unintended modifications to important files and registry settings, including most of the operating system. Any accidental or malicious changes to these files do not actually modify the on-disk files, and are automatically undone at the next system restart. (Under Windows 10, the write filter is called "Unified Write Filter" or UWF. Under Windows 7, it is called "Enhanced Write Filter", or EWF.)

When configuring the system directly, you need to turn off Write Filters before making changes, then re-enable it afterward.

When using Content Manager maintenance jobs to modify protected files, such as when updating Scala Player software or installing a Microsoft hotfix, you need to follow a specific sequence of steps to temporarily disable Write Filters in order for the changes to persist. See Performing Remote Updates for more information.

Keeping Other Software Up to Date



Scala has minimum requirements for some of the software components discussed in this section, which can be found on the Verifying Technical Requirements page. Please be aware that the version of these components may change from one release to another, so it is important to check the minimum requirements for every release before upgrading your Scala Enterprise Content Manager.

#### Windows Update

In general, Windows Update delivers to Players critical updates that are of value in maintaining overall network security. However, in rare cases a Windows Update has been known to introduce undesirable side-effects that can potentially destabilize or disable a Player. While Microsoft generally repairs any such updates rapidly, it is not always going to be the case that an unattended PC will recover on its own.

Note that a great many Microsoft security fixes protect PCs when users visit malicious web sites or open malicious documents. As such, a lot of those fixes are not particularly relevant to a properly-hardened Player PC, which does have users driving web browsers or opening arbitrary documents. A more selective approach to updating may be suitable for remotely administered hardened Player PCs. The best practice is to manage updates by configuring Windows Server Update Services (WSUS). A WSUS server lets you control the timing and selection of which updates are delivered to players, letting you prove critical updates first on a test-Player in the lab, before allowing the live Players to update. Your organization may have Windows Update practices and policies to help.

#### **Remote Installation of Windows Updates**

If you need to remotely install specific Windows Updates or hotfixes on a Player, see Performing Remote Updates for the necessary steps.

## **Maintaining Software on Android Players**

**Remote Update of Scala Android Players** 

Through Content Manager's maintenance jobs feature, you can remotely maintain the software on Android Players.

#### Android Player Remote Updater

You can use Scala Enterprise Content Manager to send software updates to your Scala Android Players.

- 1. Download the desired version of Scala Player Remote Software Updater from http://www.scala.com/updates.
- 2. In Content Manager, under Network, click Maintenance Jobs.
- 3. Click **New** to create a new maintenance job.
- 4. Under select Player type and choose Android.

- 5. On the Tasks tab, select the Install APK update task, click "Select" to upload Release\_version\_player\_remote\_update.zip file. (*Do not unzip the file first*) or select your Player remote update zip file from the list that will appear.
- 6. Click on the Scheduling tab and select a suitable schedule (or 'ASAP').
- 7. Click on the **Players** tab and select the players you want to update.
- 8. Save the job.
- 9. Synchronize those players to apply the update.

### Maintaining Software on IAdea Media Appliances

#### **Remote Firmware Update of IAdea Media Appliances**

Through Content Manager's maintenance jobs feature, you can remotely maintain the software on IAdea media appliances.

From time to time IAdea issues firmware updates for its media appliances. You can also download these from http://www.scala.com/updates. For simplicity, IAdea provides a single unified file containing the firmware updates for all devices. Remotely deploying the firmware updates is done in a very similar manner to deploying the Scala Player Remote Updater:

- 1. In Content Manager, under Network, click Maintenance Jobs.
- 2. Click New to create a new maintenance job.
- 3. If your network also has Scala Players, you will need to select IAdea maintenance job and click Next. Otherwise proceed to the next step.
- 4. On the Tasks tab, select the Install software update task, click "Select" to upload Release\_version\_player\_remote\_update.zip file. (D o not unzip the file first) or select your Player remote update zip file from the list that will appear.
- 5. Click on the Scheduling tab and select 'ASAP'.
- 6. Click on the Players tab and select the players you want to update.
- 7. Save the job.
- 8. Synchronize those players to apply the update.

## **License Status**

The License Status menu can be found by navigating to System > Administration.

	System
Administration Network Settings	Management User Activity
License Status	User Profiles
License Management	User Roles
Database Configuration Server Settings	Workgroups Categories Media Metadata
Documentation View API Documentation	Player Groups Player Metadata Folders
	Publish Locations Framesets

This menu provides detailed information related to your Scala Enterprise Content Manager license including the number of available licenses and the modules your license contains, as shown below.



Whenever additional playback devices or modules are added or renewed, the Scala Maintenance license will need updating before they take effect.

The following options appear under License Status:

- Get License File Online: Content Manager will retrieve the latest License from the Scala license server.
- Import License File: If you have manually downloaded your License from the Scala license server, then you can import it using this
  option.
- Print License: You may optionally print a copy of your license for your records.

### **Software Updates**

From time to time software updates will be made available for download at www.scala.com/updates. These updates are available for customers on software maintenance program called Scala Maintenance.

If your software maintenance has expired, you will not have access to any software updates.

For further information related to licenses, software maintenance and software updates you should contact your Scala sales representative.

## **License Management**

- License Management Functions
- Changing a License
  - What if the Change option is not visible?
- Using Filters
  - Player Type
  - Player License Type
  - Player License Status

In Content Manager 11.05, users can now manage, filter, and change their player licenses using the License Management feature. License Management controls are located in **System > Administration.** 

	System
Administration	Management
Network Settings	User Activity
License Status	User Profiles
License Management	User Roles
Database	Workgroups
Configuration	Categories
Server Settings	Media Metadata
Documentation	Player Groups
View API	Player Metadata
Documentation	Folders
	Publish Locations
	Framesets

With the advent of Feature-Based Licenses, the License Management feature gives the user the ability to upgrade or downgrade their feature set to their preference, within the bounds of their maintenance agreement. Used in conjunction with License Status, the License Management section allows you to apply those upgraded licenses to the appropriate player as simply as possible, without the need to redefine the player. With some exceptions, most upgrades can be achieved solely from Content Manager.

License changes are applied in Content Manager, but the Player's configuration may need to be adjusted in order for playback to conform to the new license.

ContentManager Content Plann	ing Network						System 📃 administra
iome 🗧 License Management							
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* Player Type							
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Samsung Player	1 to 39 of 39	▲ Name	Туре	Status	License	Channels	
PC (Audio Only)		Audio Classic	0	1	Classic PC Audio Only License		
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Classic IAdea Photo Frames License (0/2)     Classic IAdea Premium Photo Frames License (0/2)     Classic IAdea Audio Only License (0/2)	2	Samsung Classic	9	×	Classic Samsung SSP License		
Classic Android License (0/2) Classic Android HTML License (0/2)		Scala DUAL HD Player SW-PST-HD02 (Android)	*	<b>A</b>	Feature Based DUAL HD License	Change	
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Feature Based HD Lite License (3/2) Feature Based HD License (20/2)		Scala DUAL UHD Player SW-PAV-4K02 (Android)	*	4	Feature Based DUAL UHD License	Change	
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Feature Based DUAL UHD License (3/2)		Scala DUAL UHD Player SW-PAV-4K02 (Windows)	4	4	Feature Based DUAL UHD License	Change	
Player License Status		Scala HD Lite Player SW-PLT-HD01 (Android)		4	Feature Based HD Lite License	Change	
No Warning		Scala HD Lite Player SW-PLT-HD01 (Linux)	8	4	Feature Based HD Lite License	Change	
		Scala HD Lite Player SW-PLT-HD01 (Windows)	-	4	Feature Based HD Lite License	Change	
		Scala HD Player SW-PST-HD01 (Android)		4	Feature Based HD License	Change	
		Scala HD Player SW-PST-HDD1 (Linux)	8	<b>A</b>	Feature Based HD License	Change	
		Scala HD Player SW-PST-HD01 (Windows)	4	<u>A</u>	Feature Based HD License	Change	
		Scala QUAD HD Player SW-PST-HD04 (Android)		4	Feature Based QUAD HD License	Change	

### **License Management Functions**

(II)

1	Filters	Filters existing players by type, license type, and license status
2	Delete Player	Deletes the selected player. This button appears after selecting a player's checkbox

3	Release Player	Reassigns a player that was previously paired. This button appears after selecting a player's checkbox
4	Change	Changes the selected player's license

### **Changing a License**

Users with Administrator or Super Administrator permissions can change a player license on the License Management landing page.

The License Management feature does not support the ability to upgrade from a feature-based license to a classic license.

Users may only switch between different feature-based licenses, or choose to replace their classic license with a feature-based license. Use the License Management Matrices to weigh options before changing the license type.

Change player licenses by following the steps below:

- 1. Find the player that is set to be changed and click Change
- 2. A dialog box will open showing the selected player, its current license, and drop-down menu with a selection of available licenses
- 3. Select the prospective license, then click Check
- 4. If the prospective license is compatible with the player's configuration, a status message will appear to confirm its compatibility. See Statu s Messages for more information.
- 5. Click Confirm

/i

6. The player will now display the new license next to its name in the main menu

Multi-edit functionality is not available for the License Management feature

#### What if the Change option is not visible?

Player licenses are only available to be changed when a license is currently in-maintenance. If the feature does not appear next to a player, then the player may be either:

- a. Out-of-maintenance: If Content Manager is out-of-maintenance, the user will receive a status message on the License Management landing page indicating. See Status Messages for more information
- b. A Legacy player: Legacy players are often linked to Classic Licenses. Some Classic Licenses do not have the native ability to change

**Using Filters** 

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	Scala DUAL HD Plaver SW-PST-HD02 (Windows)		4
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	Scala HD Player SW-PST-HD01 (Linux)	8	4
	Scala HD Player SW-PST-HD01 (Windows)		4
		Samsung Classic         Scala DUAL HD Player SW-PST-HD02 (Linux)         Scala DUAL UHD Player SW-PAV-4K02 (Windows)         Scala DUAL UHD Player SW-PAV-4K02 (Windows)         Scala HD Lite Player SW-PAV-4K02 (Windows)         Scala HD Lite Player SW-PLT-HD01 (Linux)         Scala HD Lite Player SW-PLT-HD01 (Windows)         Scala HD Player SW-PST-HD01 (Linux)         Scala HD Player SW-PST-HD01 (Linux)	Samsung Classic       S         Scala DUAL HD Player SW-PST-HD02 (Android)       Image: Scala DUAL HD Player SW-PST-HD02 (Linux)       Image: Scala DUAL HD Player SW-PST-HD02 (Linux)       Image: Scala DUAL HD Player SW-PST-HD02 (Linux)       Image: Scala DUAL HD Player SW-PAV-4K02 (Linux)       Image: Scala DUAL UHD Player SW-PAV-4K02 (Windows)       Image: Scala DUAL UHD Player SW-PAV-4K02 (Windows)       Image: Scala HD Lte Player SW-PLT-HD01 (Linux)       Image: Scala HD Lte Player SW-PLT-HD01 (Linux)       Image: Scala HD Lte Player SW-PLT-HD01 (Linux)       Image: Scala HD Player SW-PST-HD01 (Linux)       Image: Scala HD Player SW PST-HD01 (Linux)       Imagee: Scala HD Pla

The License Management landing also allows users to filter their players by type, license type, and license status.

1	Player Type	Displays the player type, such as PC, Android, or Samsung
2	Player License Type	Displays the the available player license types in alphabetical order. The License Type filter also displays how many of each license is used vs available
3	Player License Status	Displays the varying states of the licenses that are available. Users will be able to sort between licenses that are in good standing and licenses that have warnings, if they exist
4	No Warning	Visible when the selected player license is in good standing
5	Warning	Visible when the selected player license has a problem

### **License Management Matrices**

Changes with 🕑 are allowed.

Changes with X are not allowed.

Changes with *A* can be performed, but certain warnings may be shown as a result. An explanation for each numbered warning is provided in the legend below. The legend applies to both tables. Further information for each warning can be found in Status Messages.

() License changes are applied in Content Manager, but the Player's configuration may need to be adjusted in order for playback to

conform to the new license.

## CLASSIC TO FFATURE-BASED MATRIX

CLASSIC TO FE	EATURE-BASED						
FROM	то						
Name and SKU	SW-PLT-HD01	SW-PST-HD01	SW-PST-HD02	SW-PST-HD04	SW-PAV-4K01	SW-PAV4K02	
Scala Player Licenses for PCs: <b>SW-PLAD</b>	<b>1</b> 2 3 4 5	135	<u>1</u> 35	<u>1</u> 35	1 3	<u>3</u> 3	
Scala Player Licenses for Scala Android Player: <b>SW-ADP-</b> <b>SF</b>	<u>2345</u>	×	×	×	×	×	
Scala Player Licenses for Scala Android HTML Player: <b>S</b> <b>W-ADP-SFH</b>	<u>2345</u>	<u>^</u> 35	×	×	3	×	
Scala Player Licenses for Android Enhanced HTML Player: <b>SW-ADP-</b> <b>MFH</b>	<u>2345</u>	<u>A</u> 3 5	×	×	3	×	

#### Legend

- 1. The total number of outputs exceeded
- 2. The total number of pixels exceeded
- 3. The total number of frames (zones) exceeded
- Event and/or time triggers are not supported
   Alternate options are not supported

FROM	то						
Name and SKU	SW-PLT-HD01	SW-PST-HD01	SW-PST-HD02	SW-PST-HD04	SW-PAV-4K01	SW-PAV-4K02	
Scala HD Lite Player Licenses: <b>SW-PLT-HD01</b>	n/a	•	•	•	•	0	
Scala HD Player Licenses: <b>SW-PS</b> T-HD01	<u>2</u> 4	n/a	•	•	•	0	
Scala DUAL HD Player Licenses: <b>SW-PST-HD02</b>	1234	13	n/a	•	1	•	
Scala QUAD HD Player Licenses: <b>SW-PST-HD04</b>	1234	1 3	13	n/a	1	1	

### FEATURE-BASED TO FEATURE-BASED MATRIX

Scala UHD Player Licenses: <b>SW-PAV-4K01</b>	<b>1</b> 2 3 4 5	<u>A</u> 3 5	35	<u>1</u> 5	n/a	•
Scala DUAL UHD Player Licenses: <b>SW-P</b> AV-4K02	12345	135	<u>A</u> 35	<u>3</u> 35	13	n/a

## **Status Messages**

The License Management feature can display several status messages depending on the user's maintenance status, license type, and player type. A list of possible status messages follows below:

#### **Change License Statuses**

Change	[×]
This License is compatible with the selected Player's config Click Confirm to use this License.	uration.
Scala DUAL HD Player SW-PST-HD02 (Windows) Current License: Feature Based DUAL HD License Change to: Feature Based HD Lite License * *	
Cancel	onfirm

Appears when a user has chosen a prospective license and clicked **Check**. It confirms that the prospective license is compatible with the selected player.

Change	[X]
The selected license is currently not compatible with the player configuration due to:	5
The total number of outputs exceeded     The total number of pixels exceeded     The total number of frames (zones) exceeded     Event and/or time triggers are not supported     Alternate options are not supported  Selecting Cancel allows the channel to be modified prior to chan the license. Or, select Confirm to proceed. If you proceed - the channel(s) wi removed from the player.	
_DUAL UHD Single Player	
Current License: Feature Based DUAL UHD License	
Change to: Feature Based HD Lite License * *	
Cancel Confirm	n

Appears when a user has chosen a prospective license and clicked **Check**. It lists the applicable reasons why the prospective license would not be compatible with the selected player.

The warnings listed in the message may vary. An explanation for each warning is provided below:

- The total number of outputs exceeded: The prospective license requires more channels than the current player configuration can support.
- The total number of pixels exceeded: The prospective license requires more pixels than the player current configuration can support.
  The total number of frames (zones) exceeded: The prospective license requires more frames than the current player configuration can support.
- Event and/or time triggers are not supported: The prospective license does not support event/time triggers that are enabled/used on the current license.
- Alternate options are not supported: The prospective license does not support alternate behavior that is enabled/used on the current license.

[ x ]

Landing Page Statuses

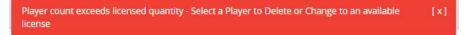
Select a Player to Delete or Change to an available license

Appears on the License Management landing page when the feature is available to change a license.



Appears on the License Management landing page when the user's license is out of maintenance and cannot be changed before renewing.

The change function is only available when players are in-maintenance. If the change option is not visible, see License Management for more information.



Appears in the License Status menu landing page after a user has imported a license file.

If this message is applicable, the user will be linked to the License Management page to delete players in order to manage the quantity.

## **Third Party Requirements**

This page provides links to the version of our third-party components that have been certified to use with this version of Content Manager.

- Java 8
- Tomcat 7
- PostgeSQL 9.3
- Playback Audit Database Assistant
- MongoDB 3
- Microsoft Hotfix to improve MongoDB performance

## Java 8

Scala Enterprise Content Manager requires the Java runtime from Oracle, Java 8 Update 161 or better

Java 8 is available via Scala Enterprise Download Center. Enter your product serial number, then click Enterprise Content Manager Release 11.05.00 DVD to begin the download.

### Important Note:

Before updating Java, please familiarize yourself with Updating your Network.

## Tomcat 7

Scala Enterprise Content Manager requires the Apache Tomcat 7 web server, version 7.0.82 or better.

Tomcat 7 is available via Scala Enterprise Download Center. Enter your product serial number, then click Enterprise Content Manager Release 11.05.00 DVD to begin the download.

Important Note: Before updating Apache Tomcat, please familiarize yourself with Updating Your Network.

## PostgreSQL 9.5

Scala Enterprise Content Manager requires the PostgreSQL database, version 9.5.7 or better.

Content Manager 11.05 has been certified for use with PostgreSQL database 9.5.7. Newer versions may be compatible, but have not been certified.

PostgreSQL 9.5 is available via Scala Enterprise Download Center. Enter your product serial number, then click Enterprise Content Manager Release 11.05.00 DVD to begin the download.

#### Important Note:

(ii)

Before updating PostgreSQL, please familiarize yourself with Updating Your Network, which explains how to backup your database before updating PostgreSQL, and restore afterwards, which is required.

## **Playback Audit Database Assistant**

If you are using its playback audit logging and reporting, Scala Enterprise Content Manager requires the use of MongoDB database, version 3.2.12 or better.

Scala provides the **Playback Audit Database Assistant**, an installer that handles installing, and configuring MongoDB as well as related housekeeping, via the Scala Enterprise Download Center. Enter your product serial number, then click **Playback Audit Database Assistant Release 11.05.00** to begin the download. You should use this assistant, instead of directly installing MongoDB. See Installing Playback Audit Module for more information.

If your system is currently an earlier version of MongoDB, you must first uninstall before upgrading to version 3.2.12.

Before you proceed, you must:

- Ensure you have ample free space on the volume where your MongoDB database is stored. MongoDB version 3.2.x generally uses less storage than earlier versions, but you should ensure that your free space equals at least 15% of the volume size, plus the size of your existing MongoDB database. For example, given a 4TB drive, and a 50GB MongoDB database, you should have 650GB or more free (4TB \* 15% + 50).
- 2. Download the MongoDB package via the direct link.
- 3. Stop Tomcat, then perform a backup of your MongoDB database.
- 4. Uninstall Playback Audit Assistant:
  - · Open Add or Remove Programs in Windows Settings
  - Select Playback Audit Assistant
  - Click Uninstall to remove
- 5. Run the Playback Audit Database Assistant. This installs MongoDB and sets its service parameters correctly.
- 6. Perform a restore of your MongoDB database.
- 7. If the new version of Content Manager requires it, update Tomcat.
- 8. Run the Content Manager updater (which updates Content Manager, and restarts Tomcat).

Important Note:

Before updating MongoDB, please familiarize yourself with Updating Your Network.

## MongoDB 3



Before updating MongoDB, please familiarize yourself with Updating Your Network.

If you are using its playback audit logging and reporting, Scala Enterprise Content Manager requires the use of MongoDB database, version 3.2.12 or better. Click here to download directly.

From the dropdown choose the non-SSL version, (Scala Enterprise does **NOT** support the SSL version) then download and install the appropriate version.

# If your system currently uses MongoDB version 2.6.6, note that this is an unsupported version. Scala does not recommend updating directly from 2.6.6. to 3.2.12.

While Scala does not recommend upgrading directly from Mongo DB version 2.6.6. to 3.2.12, users who are interested in updating can do this by uninstalling the older version before updating. See Playback Audit Database Assistant for more information.

Users upgrading from 3.0.12 to 3.2.12 must backup their database before updating. See Notable for Support for more information.

## **Microsoft Hotfix to Improve MongoDB**

When run under Windows 7, or under Windows Server 2008 R2, MongoDB performance is improved when the Microsoft hotfix KB2731284 is installed. (Newer versions of Microsoft Windows incorporate this fix automatically.)

(If you are using its playback audit logging and reporting, Scala Enterprise Content Manager requires the MongoDB database.)

Click for the KB2731284 article on the Microsoft support site, then:

- Click Hotfix Download Available.
- Accept the Microsoft Terms and Conditions.
- Fill out the form.
- Click Request Hotfix.
- Install the hotfix according to its instructions.